Report Criteria:
Detail report.
Invoices with totals above $0 included.
Paid and unpaid invoices included.
Invoice Detail.GL Account = "061005000"-"061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	112880876-092	TOURISM-BILLBOARD	09/20/2021	365.00	365.00	10/05/2021
E W McDANIELS, INC	INV-6174-0913	TOURISM-ADVERTISING	09/13/2021	648.68	648.68	09/27/2021
NEXSTAR BROADCASTING	316058-1-0831	TOURISM-ADVERTISING/WCIA	08/31/2021	670.00	670.00	10/13/2021
NEXSTAR BROADCASTING	3160626-1-083	TOURISM-ADVERTISING/WCIX	08/31/2021	40.00	40.00	10/13/2021
ILLINOIS TIMES	89247-082621	TOURISM-ADVERTISING	08/26/2021	240.00	240.00	09/23/2021
CYBERNAUTIC INC	31494-100121	TOURISM-TUSCOLA.ORG HOSTING & DAILY BACK	10/01/2021	1,680.00	1,680.00	10/13/2021
CHAMPAIGN CO CONVENTION	090721	TOURISM-IHSA TOURNAMENT COMMITMENT	09/07/2021	2,000.00	2,000.00	10/13/2021
TUSCOLA HOME CENTER	32112-093021	TOURISM-SUPPLIES TO MAKE BLOCK PARTY SIG	09/30/2021	17.90	17.90	10/05/2021
GULLIFORD SEPTIC SERVICE	47665-091421	PORTABLE TOILETS FOR CROSS COUNTRY EVEN	09/14/2021	800.00	800.00	09/27/2021
GFI DIGITAL, INC	2053108-1005	TOURISM-COPIES	10/05/2021	58.85	58.85	10/13/2021
CARDMEMBER SERVICE	2712-091421	TOURISM-AMISH COUNTRY E-MAIL SERVICE	09/14/2021	6.00	6.00	09/23/2021
EASTERN ILLINI ELECTRIC	1111100400-09	TOURISM-HIGHWAY SIGN	09/29/2021	43.87	43.87	10/05/2021
CAST IRON KITCHEN LLC	100621	TOURISM-GRANT FOR DOWNTOWN BLOCK PART	10/06/2021	5,000.00	5,000.00	10/13/2021
Grand Totals:				11,570.30	11,570.30	

Dated: 11-16-21

Tourism Board President -

Randy Hastings

Randy Hastings

Tourism Board Meeting
Tuscola City Hall – 214 N Main ST
September 21, 2021

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Randy Hastings, Donna Kidwell, Devon Story, Michelle Black, Anna Nelson, and Alta Long.

Old Business:
Drew opened the meeting and presented the minutes of the August 17, 2021 meeting. Michelle motioned to approve the minutes as presented and Donna seconded the motion. All were in favor of the motion and the motion passed.

Alta mentioned an error on the bills list and adjusted approval amount to $4,957,30. Randy motioned to approve the bills lists from 8/13/21-9/17/21 in the amount of $4,957.30. Devon seconded the motion. All were in favor, motion passed.

Alta mentioned the first 5 months of hotel motel tax are down 20% compared to 2019. However amounts were up 15% in June compared to June 2019.

Old Business:
Anna updated the board on the fireworks display. The fireworks will be this Saturday at 9pm at Wimple Park. She mentioned they've had a lot of excitement on social media. She's also gotten feedback that people are confused where to park. Drew mentioned several roads leading to or near Wimple would be closed to the public for safety.

Anna informed the board that the board appointments were approved at the last council meeting.

Anna shared with the board that Amish Country of Illinois group has decided to renew the partnership with Visit Champaign. At the last meeting, the board approved Tuscola joining separately in addition to the ACOI partnership. VCC decided since we are an IHSA tournament partner and advertise in their guide, they would not be sending an additional invoice to list Tuscola as a partner. They will pull our logo and list as a partner going forward. Anna also reminded the board that the $2,000 contribution for the IHSA basketball tournament. Alta asked if it would be for 3 years or just 2 years due to last year's cancelation. Anna said she would follow up and find out.

The interstate billboards campaign has ended and the social media ads will end this week as well. Anna shared the demographic report from the campaign so far. She also mentioned they've had a lot of positive comments on the ad about refueling in Tuscola.

New Business:
Alta shared a new website widget we now can have added to our website. This will bring our website up to ADA compliance. She shared several of the features including larger text, audio for text, larger cursor, etc. Anna also explained they are hoping to make updates to the text colors. They are getting feedback that the website is difficult to read.

Anna said they plan on doing the downtown decoration again this year. Curtis Orchard typically delivers the pumpkins mid October.

Anna said she's been discussing the Drive-BOO with Devin. He has decided not to do their annual Halloween party at the Community Building. She also said it will hinder on community participation as last year they only had 9 stations passing out candy. However it was a very well attended community event. Anna will keep the board updated with date and location.

Next Meeting Date: **October 18, 2021 – 8:30 am at City Hall**

Approved: Randy Hastings _____ **Randy Hastings, President**