

# AGENDA

## Tuscola Tourism

Advisory Board Meeting

### City Hall

September 21, 2021



#### **Call to Order and Roll Call – 8:30 am**

Randy Hastings, *Hillard Agency*, President

Drew Hoel, City of Tuscola

Michelle Black, First Federal

Donna Kidwell, Winterberry

Stacey Rae, Sweet Soul Boutique

Devon Flesor Story, Flesor's Candy Kitchen

Bill Hill, Community Member at large

Others:

Brian Moody, *TEDI*

Alta Long, *City of Tuscola*

Anna Nelson, *City of Tuscola*

**MINUTES** – Minutes of August 17, 2021 board meeting

**FINANCIAL REPORT** - Tourism Bills 8/13/21-9/17/21: \$9,957.30

#### **OLD BUSINESS**

1. Fireworks Display – September 25
2. Board appointments
3. Visit Champaign Partnership
4. Billboard/Digital Marketing campaign

#### **NEW BUSINESS**

1. Website updates
2. Downtown Pumpkin Display
3. Tuscola Drive Boo

#### **ADJOURNMENT**

**NEXT MEETING DATE IS:** Tuesday, October 18, 2021- 8:30 am at City Hall