Report Criteria:
Detail report.
Invoices with totals above $0 included.
Paid and unpaid invoices included.
Invoice Detail.GL Account = "061005000"-"061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	112386898-040	TOURISM-BILLBOARD	04/05/2021	365.00	365.00	04/28/2021
LAMAR COMPANIES	112468225-050	TOURISM-BILLBOARD	05/03/2021	365.00	.00	
RANKIN PUBLISHING, INC	2021165-KB10-	TOURISM-ADVERTISING IN DISCOVER CENTRAL I	04/01/2021	650.00	650.00	04/28/2021
MINGER, INGRID	050321	TOURISM-EDITORIAL CONTENT FOR FLESOR'S &	05/03/2021	162.08	162.08	05/04/2021
GFI DIGITAL, INC	1931436-0505	TOURISM-COPIES	04/30/2021	75.37	75.37	05/11/2021
ASCAP	500752533-04	LICENSING FOR PUBLIC MUSIC	04/20/2021	10.00	10.00	04/27/2021
CARDMEMBER SERVICE	2712-041321	TOURISM-AMISH COUNTRY E-MAIL SERVICE	04/13/2021	6.00	6.00	04/20/2021
EASTERN ILLINI ELECTRIC	1111100400-04	TOURISM-HIGHWAY SIGN	04/29/2021	45.03	45.03	04/30/2021
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	04/30/2021	26.80	26.80	04/30/2021
Grand Totals:				1,705.28	1,340.28	

Dated: Randy Hastings

Tourism Board President -

5-18-21

Randy Hastings

Tourism Board Meeting
Tuscola City Hall – 214 N Main ST
April 20, 2021

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Devon Story, Michelle Black, Anna Nelson, and Alta Long.

Old Business:
Drew opened the meeting and presented the minutes of the March 16, 2021 meeting. Bill motioned to approve the minutes as presented and Devon seconded the motion. All were in favor of the motion and the motion passed.

Michelle motioned to approve the bills lists from 3/12/21-4/16/21 in the amount of $3,744.16. Devon seconded the motion. All were in favor, motion passed.

Old Business:
Anna gave a brief update of upcoming event. The Miss Tuscola Pageant is planned for July 30-31. They plan to host it at the Community Building and will have 3 separate pageants. Anna will add the pageant info to their website and help send out donation requests. They plan to reuse many of the items from last year to keep the expenses down.

Anna is working on getting proposals from several marketing firms to design interstate billboards and targeted digital ads to interstate travelers. She should have an update on that project at the next meeting.

Anna also has been working on creating day trip content for Tuscola. Kayleigh Rahn is writing several stories that can be used for day trip magazines or blogs. Anna also said they she is working with local mom blogger, Ingrid Minger. She's writing shorter pieces targeted more to families and moms. She plans to share on Amish Country social media as well as Visit Champaign.

Devon mentioned the citywide garage sales bringing many visitors to town. She said they had a very busy Saturday at the Candy Kitchen.

New Business:
Alta presented in the FY 22 budget to the board. She said although a shared TEDI employee is not in the works as of now, she did budget in case the opportunity arises. She also said it's over budgeted in hopes to get many projects accomplished for the year. Devon made a motion to approve and Bill seconded. All in favor motion passed.

Michelle motioned to adjourn and Drew seconded. All in favor.

Next Meeting Date: **May 18, 2021 – 8:30 am at City Hall**

Approved: Randy Hastings **Randy Hastings, President**