Report Criteria:

Detail report.

Invoices with totals above $0 included.

Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"-"061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	111053257-011	TOURISM-BILLBOARD	01/13/2020	365.00	365.00	01/28/2020
NEXSTAR BROADCASTING	2203635-2-122	TOURISM-HOLIDAY ADVERTISING	12/29/2019	1,800.00	1,800.00	01/21/2020
NEXSTAR BROADCASTING	2203795-2-122	TOURISM-HOLIDAY ADVERTISING	12/29/2019	160.00	160.00	01/21/2020
NEXSTAR BROADCASTING	2224004-1-122	TOURISM-HOLIDAY ADVERTISING	12/29/2019	1,000.00	1,000.00	01/21/2020
RAY, RACHEL L	011320	TOURISM-DIGITAL PHOTO FILES OF TUSCOLA LAN	01/13/2020	14.00	14.00	01/20/2020
TERRE HAUTE TV LLC	1059348B-2-12	TOURISM-HOLIDAY ADVERTISING	12/31/2019	275.00	275.00	01/20/2020
TERRE HAUTE TV LLC	105934B-2-123	TOURISM-HOLIDAY ADVERTISING	12/31/2019	1,710.00	1,710.00	01/20/2020
GFI DIGITAL, INC	1590365-0204	TOURISM-COPIES	02/04/2020	122.92	122.92	02/11/2020
GROVES, DENISE	012320	TOURISM-MISS TUSCOLA RETIRING RING	01/23/2020	109.97	109.97	01/24/2020
VERIZON WIRELESS	9846893824-0	TOURISM TABLET-217-549-0232	01/22/2020	36.01	36.01	02/04/2020
CARDMEMBER SERVICE	2712-011420	TOURISM APP	01/14/2020	4.16	4.16	01/23/2020
EASTERN ILLINI ELECTRIC	1111100400-01	TOURISM-HIGHWAY SIGN	01/30/2020	45.40	45.40	02/11/2020
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	01/31/2020	35.02	35.02	02/11/2020
TUSCOLA HOME CENTER	33114-013120	TOURISM-TUBS FOR CHRISTMAS DECOR STORA	01/31/2020	301.41	301.41	02/06/2020
CARDMEMBER SERVICE	2712-011420	TOURISM-TOTES FOR CHRISTMAS DECOR STORA	01/14/2020	211.23	211.23	01/23/2020
Grand Totals:				6,190.12	6,190.12	

Dated: 2-18-2020

Tourism Board President -

Randy Hastings

Randy Hastings

Tourism Board Meeting
Tuscola City Hall – 214 N Main ST
January 21, 2020

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Michelle Black, Donna Kidwell, Randy Hastings, Stacey Rae, Anna Nelson, and Alta Long.

Old Business:

Drew opened the meeting and presented the minutes of the December 17 meeting. Donna motioned to approve the minutes as presented and Michelle seconded the motion. All were in favor of the motion and the motion passed.

Bill motioned to approve the bills lists from 12/13/19 -1/17/20 in the amount of $9,553.23. Michelle seconded the motion. All were in favor, motion passed.

Anna asked for feedback on Spark in the Park. She explained that Battle Creek Band would most likely not be available this year. She reached out to SuperGames, the company that brought the Ninja Warrior course last year, for quotes and availability on tween/teen activities. She is still waiting to hear back from them. She did get a quote for a mobile axe throwing activity for $2300 for 6 hours. The board decided to wait to see what SuperGames had to offer. Anna will email out information when available.

No updates on part time/intern.

The holiday shopping commercials on WCIA and WTHI have ended. She included a report provided by WCIA for the YouTube ad campaign.

New Business:

Anna informed the board that Teri Gerardi had resigned from the board. She is unable to attend meetings due to the time. Any ideas to fill the spot are welcome!

Anna showed the board a rough draft for the lighted billboards on 57. These billboards are over due for a new design and update. Anna will make the changes the board suggested.

Anna said Miss Tuscola Pageant practices have started. The pageant is will be March 28. She typically will help send out a donation request letter.

Anna presented the grant request for the March and November 2020 Rural Life Show. The grant is for $1,800 for each show to be used toward print advertising in various national publications. Randy made a motion to approve the grant and Bill seconded. All in favor motion passed.

Anna shared the annual report to council with the board. She asked the board to review it and to let her know of any changes or questions they may have.

The board discussed adding new Christmas decoration. They have budgeted $5,00 for new decoration. They typically order early in the year to receive a discount. The board was in favor of purchasing more snowflakes to finish out Main St. Alta thought 20-24 snowflakes would be needed.

The board discussed marketing opportunities for Iron Horse Golf Course, due other area golf courses closing. Drew will try to get Anna in touch with the manager.

The board discussed using the Big Red Barn and how to market vacant commercial buildings.

Stacey mentioned wanting to add a spring vendor fair since their fall event was so well received. Anna will see when Kelsey's spring sale is happening to possible do a vendor event the same day as the sale.

The board discussed ideas on creating a mural or other signage or arch to the entrance to downtown. Stacey mentioned wanting to have a mural painted on the side of the Sweet Soul building.

Drew motioned to adjourn and Donna seconded. All in favor.

Next Meeting Date: **February 18, 2020 – 8:30 am at City Hall**

Approved: Randy Hastings ____________________ **Randy Hastings, President**