

AGENDA

Tuscola Tourism

Advisory Board Meeting

January 21, 2020

City Hall



Call to Order and Roll Call – 8:30 am

Randy Hastings, *Hillard Agency*, President

Drew Hoel, City of Tuscola

Michelle Black, First Federal

Donna Kidwell, Winterberry

Stacey Rae, Sweet Soul Boutique

Devon Flesor Story, Flesor's Candy Kitchen

Bill Hill, Community Member at large

Others:

Brian Moody, *TEDI*

Alta Long, *City of Tuscola*

Anna Nelson, *City of Tuscola*

MINUTES – Minutes of December 17, 2019 board meeting

FINANCIAL REPORT - Tourism Bills 12/13/19-1/17/20: \$ 9,532.23

OLD BUSINESS

1. Sparks in the Park
2. Part time/Intern
3. Holiday advertising- WCIA and WTHI

NEW BUSINESS

1. Teri Gerardi resignation from board, open position
2. Interstate Billboard
3. Miss Tuscola Pageant
4. 2020 Rural Life Antique Shows (March & November)
5. Annual Report to Council
6. Christmas Decoration

ADJOURNMENT

NEXT MEETING DATE IS: Tuesday, February 18, 2019 - 8:30 am at City Hall