

Tourism Board Meeting – Tuscola City Hall – 214 N Main ST

March 19, 2019

The meeting was called to order approximately 8:30 am. In attendance: Donna Kidwell, Drew Hoel, Bill Hill, and Alta Long.

A quorum was not present so no votes were held.

Old Business:

Alta noted that Anna had started her maternity leave a bit earlier than expected.

Alta updated the attendees on the Sparks in the Park plans. The members were in agreement that we should provide as much free entertainment as will fit into the budget. Discussion was held on the stage options.

Alta showed the billboard design that Lamar proposed. The design was not well liked. Wording needs to be less and clearer, phone number doesn't need to be on the sign, and the purpose for the sign needs to be clear. Alta will work on a design, or get help from Lamar to get to a different design.

Miss Tuscola pageant is next Saturday, March 30, no specific updates.

Alta noted an ad had been placed for summer tourism inter or part time employee

Alta noted the council will approve the budget, including the proposed tourism budget, in April. Please let her know if you have any issues with the proposed budget.

New Business:

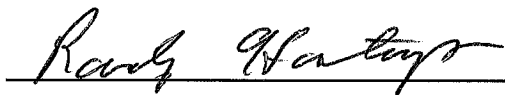
Alta informed the board that Ashley Swinford, of the Holiday Inn Express had officially resigned from the board. The position is currently open until a new person is appointed to the board. Discussion was held on the board makeup, as the ordinance is currently written. Drew and Alta will look into the ordinance to see if it needs to be updated so that we can recruit members and have a quorum for meetings.

Alta briefly discussed the option for a trackless train rental for Christmastown 2019 instead of the carriage rides. Although the cost is higher, the members present were enthused by the idea.

The gathering concluded at 9:00 am

Next Meeting Date: April 16, 2019 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.


Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"-061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	110045230-031	TOURISM-BILLBOARD	03/11/2019	365.00	365.00	03/26/2019
BETTER NEWSPAPERS INC	032919	TOURISM SUMMER HELP ADS	03/29/2019	40.00	40.00	04/09/2019
WDWS/WHMS/WKIO RADIO	2445-00097-03	RURAL LIFE RADIO ADS ON WDWS	03/31/2019	120.00	120.00	04/11/2019
WDWS/WHMS/WKIO RADIO	2445-00098-03	RURAL LIFE RADIO ADS ON WHMS	03/31/2019	150.00	150.00	04/11/2019
GFI DIGITAL, INC	1339763-0403	TOURISM-COPIES	04/03/2019	62.46	62.46	04/09/2019
TUSCOLA COMMUNITY UNIT	040319	TOURISM-MISS TUSCOLA JANITORIAL SERVICES	04/03/2019	147.60	147.60	04/05/2019
GROVES, DENISE	040319	TOURISM-PARADE SIGNS FOR MISS TUSCOLA QU	04/03/2019	227.70	227.70	04/05/2019
SCHROEDER, CHRIS	031719	TOURISM-MISS TUSCOLA JUDGE	03/17/2019	100.00	100.00	03/22/2019
HASSELBRING, SAMANTHA	031719	TOURISM-MISS TUSCOLA JUDGE	03/17/2019	100.00	100.00	03/22/2019
SWINGER, JENNY	031719	TOURISM-MISS TUSCOLA JUDGE	03/17/2019	100.00	100.00	03/22/2019
DENNY'S	031719	REIMBURSE FOR ENTRY FEE FOR VANDAMME	03/17/2019	45.00	45.00	03/22/2019
CAPITAL ONE BANK, NA	7404-032219	IPAD DATA	03/22/2019	20.00	20.00	03/28/2019
EASTERN ILLINI ELECTRIC	1111100400-03	TOURISM-HIGHWAY SIGN	03/29/2019	43.66	43.66	04/09/2019
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	04/01/2019	35.20	35.20	04/09/2019
TEMPLE DISPLAY, LTD	19560-032119	TOURISM-SNOWFLAKE CHRISTMAS DECORATION	03/21/2019	5,040.64	5,040.64	03/26/2019
Grand Totals:				6,597.26	6,597.26	

Dated: 4-16-19

Tourism Board President -



Randy Hastings