

Tourism Board Meeting
February 19, 2019

The meeting was called to order approximately 8:30 am. In attendance: Bill Hill, Donna Kidwell, Drew Hoel, Devon Flesor, Alta Long, and Anna Nelson.

Motion to approve the minutes from January 15, 2019 board meeting was made by Drew, seconded by Donna. All in favor motion passed.

A motion to approve the bills list 1/11/19-2/15/19 in the amount of \$4,935.03 was made by Donna, seconded by Devon. All in favor motion passed.

Old Business:

Anna updated the board on Sparks in the Park. Alpha and Omega have agreed to sponsor 5K and Bidy Ball is on board for the 3 on 3 tournament. Anna also informed the board that Bidy Basketball would like to take over the tournament this year as a fundraiser for the organization. The board agreed it would be a good fit for the group. Anna also presented a few ideas for this year's activities. The board decided on the Ninja Warrior course, as well as a few other items for younger kids. This included a magician, balloon artist, and bounce house. They have also reserved Battle Creek Band for the evening music.

Anna showed the board a few designs that were created for the highway 36 billboard in the past. The board would like to see a design with an arrow and easy to read directional text. Anna said she will work with the billboard company on the design.

Anna updated the board on the Miss Tuscola Pageant. They have 8 Little Miss, 9 Jr. Miss and 7 Miss contestants. The Little Miss category contestants are less this year due to having to change their age guidelines to line up with the Mo-Do pageant. (Contestants must be 5 to compete in Miss MoDo) Anna said she will send our letters for donation requests.

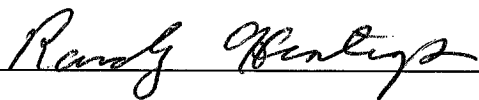
New Business:

Alta presented the FY20 draft budget to the board. She asked the board to look over it and let her know if they had any questions or changes. She said one item they hope to accomplish is hiring part time employee this summer to help with the day to day tasks, while Anna is out of the office. She would also like to find someone to work on the history ma; expanding on the information, double checking facts, and putting together a printable booklet. Alta said they would like to make this walking tour user friendly for potential bus tours as they work with Visit Champaign County.

Anna included the annual tourism report to council. She asked the board to review it and let her know of any changes.

Next Meeting Date: Tuesday, March 19, 2019 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

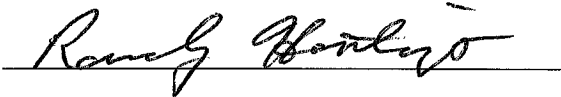
Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	109954920-021	TOURISM-BILLBOARD	02/11/2019	365.00	365.00	02/26/2019
GFI DIGITAL, INC	1312149-03011	TOURISM-COPIES	03/01/2019	77.09	77.09	03/12/2019
JAMAICA PYROTECHNICS, INC	010319	25% OF 2019 FIREWORKS DISPLAY	01/03/2019	6,250.00	6,250.00	02/26/2019
DIRECT INST. SUPPORT SYSTE	8797-022019	DEPOSIT FOR GAMES FOR SPARKS IN THE PARK	02/20/2019	2,997.50	2,997.50	02/26/2019
CAPITAL ONE BANK, NA	7404-022219	IPAD DATA	02/22/2019	20.00	20.00	02/27/2019
EASTERN ILLINI ELECTRIC	1111100400-02	TOURISM-HIGHWAY SIGN	02/24/2019	44.05	44.05	03/07/2019
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	03/01/2019	35.42	35.42	03/12/2019
Grand Totals:				9,789.06	9,789.06	

Dated: 4-16-19

Tourism Board President -



Randy Hastings