

Tourism Board Meeting
January 15, 2018

The meeting was called to order approximately 8:30 am. In attendance: Bill Hill, Donna Kidwell, Randy Hastings, Drew Hoel, Devon Flesor, Alta Long, and Anna Nelson.

Motion to approve the minutes from October 16, 2018 and November, 2018 board meeting was made by Drew, seconded by Donna. All in favor motion passed.

A motion to approve the bills list 10/12/18-1/11/19 in the amount of \$22,766.00 was made by Randy, seconded by Donna. All in favor motion passed.

Old Business:

Anna asked the board for any thoughts or ideas on Sparks in the Park. The event will take place on July 6 this year. Anna said she will start planning and bring a few ideas to the board to the next meeting. She has already booked Battle Creek Band for that event.

Alta said they had positive feedback on advertising place with WTHI. They did an editorial piece on Flesor's Candy Kitchen which they ran several times the week leading up to Christmas. Devon and Donna both said they had customers in from the Terra Haute area as well.

Anna recapped Christmastown weekend. She said they had a great turn out for the carriage rides, over 300 people. And they had to cut the line off to get through all the people. A few businesses stayed open that evening, and had a great turn out of attendance as well. Anna explained that on Saturday it rained so they had a very low participation for the 5K and had to cancel the parade. Becky's Buddies Santa Shop fundraiser had many children attend and they sold out of items Friday night.

The Rural Life Antique Show grant was tabled from a previous meeting. This grant request was for \$1,500 to be used for advertising costs for the November 2018 show. Randy made a motion to approve the grant, seconded by Bill. All in favor motion passed.

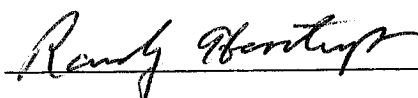
New Business:

Anna explained the billboard on HWY 36 is up for renewal. She asked they board if they would like to keep the billboard. The cost is \$4,500 yearly. After much discussion, they board decided to keep the billboard but change the message. A motion to approve the billboard was made by Randy and seconded by Donna. All in favor motion passed.

Anna explained that the Miss Tuscola pageant has started. They have their first meeting on January 21. The pageant will be on March 30. Anna said she is helping Denise when she needs it with making copies, sharing info on social media, and website.

Alta explained to the board that they will need to order Christmas decoration soon as the after Christmas sale will end soon. After discussion, the board decided they would like to finish adding snowflakes to the poles on south Main St., within the next 3 years. Randy made a motion to approve \$5,000 to be used toward snowflakes and Devon seconded. All in favor motion passed.

Next Meeting Date: Tuesday, February 19, 2019 – 8:30 am at City Hall

Approved:  Randy Hastings, President

Report Criteria:

- Detail report.
- Invoices with totals above \$0 included.
- Paid and unpaid invoices included.
- Invoice Detail.GL Account = "061005000"-"061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	109896955-011	TOURISM-BILLBOARD	01/14/2019	365.00	365.00	01/31/2019
TERRE HAUTE TV LLC	1051159-2-123	HOLIDAY SHOPPING ADVERTISING	12/31/2018	2,015.00	2,015.00	01/15/2019
GFI DIGITAL, INC	1286725-02011	TOURISM-COPIES	02/01/2019	144.02	144.02	02/12/2019
GROVES, DENISE	020619	CROWNS, SASHES, RING, GIFT BAGS FOR MISS T	02/06/2019	752.18	752.18	02/08/2019
CAPITAL ONE BANK, NA	7404-012219-	TOURISM BROCHURE PAPER	01/22/2019	10.11	10.11	01/25/2019
CAPITAL ONE BANK, NA	7404-012219-	IPAD DATA	01/22/2019	20.00	20.00	01/25/2019
EASTERN ILLINI ELECTRIC	1111100400-01	TOURISM-HIGHWAY SIGN	01/27/2019	44.77	44.77	02/06/2019
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	01/31/2019	35.42	35.42	02/12/2019
WINTERBERRY	011719	TOURISM GRANT FOR RURAL LIFE ANTIQUE SHO	01/17/2019	1,500.00	1,500.00	01/23/2019
CAPITAL ONE BANK, NA	7404-012219-	FLOWERS FOR DOAN FUNERAL	01/22/2019	48.53	48.53	01/25/2019
Grand Totals:				4,935.03	4,935.03	

Dated: 4-16-19

Tourism Board President -

Randy Hastings

Randy Hastings