

Tourism Board Meeting
October 16, 2018

The meeting was called to order approximately 8:30 am. In attendance: Bill Hill, Drew Hoel, Donna Kidwell, Devon Flesor Story, Alta Long, and Anna Nelson.

Motion to approve the minutes from September 18, 2018 board meeting was made by Devon, seconded by Bill. All in favor motion passed.

A motion to approve the bills list 9/14/18-10/12/18 in the amount of \$2,820.73 was made by Donna, seconded by Devon. All in favor motion passed.

Old Business:

No updates on Sparks in the Park.

Christmastown is a month and a half away. This year's event will be from Nov 30 – Dec 2. The Alpha and Omega will be helping with the 5K. Becky's Buddies vendor fair is full and they have started a waiting list. The carriage rides are scheduled as well.

Anna said the harvest sign is up and a few fire fighters have volunteered to pick up and bring the pumpkins this week.

Anna said the library will once again be hosting their Halloween party as well as downtown Trick or Treat on October 29 from 5:30 to 7:30. Anna explained they have even more businesses signed up this year to participate. They also have a few organizations signed up for the trunk or treat.

New Business:

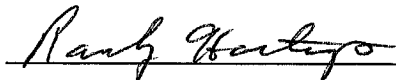
Grant request from the Holiday Inn for \$690, Super 8 for \$660, and Flesor's Candy Kitchen for \$660 for interstate signage. Anna said these requests were all for the same program with IDOT and they this is the first year the hotels have asked for funds. Drew made a motion to approve the request and Donna seconded all in favor motion passed.

Anna presented several advertising packages for holiday shopping to the board. Morrie shared a request for holiday shopping with WCIA, which included at \$1,950 advertising package. She also had advertising packages for general holiday shopping in Tuscola. The board approved \$1,950 package for the mall. They also approved \$3,050 ad package for WTHI and \$3,180 ad package with WCIA. Motion made by Donna and seconded by Bill. All in favor motion passed.

A motion to adjourn was made by Donna and seconded by Devon. All in favor motion passed.

Next Meeting Date: **Tuesday, November 20, 2018 – 8:30 am at City Hall**

Approved:



Randy Hastings, President

Report Criteria:

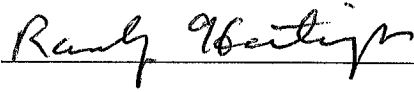
- Detail report.
- Invoices with totals above \$0 included.
- Paid and unpaid invoices included.
- Invoice Detail.GL Account = "061005000"- "061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
NEWS GAZETTE	7437-103118	40 UNDER 40 CIB MAG	10/31/2018	350.00	350.00	11/20/2018
LAMAR COMPANIES	109622796-10	TOURISM-BILLBOARD	10/22/2018	360.00	360.00	11/02/2018
LAMAR COMPANIES	109714539-111	TOURISM-BILLBOARD	11/19/2018	360.00	360.00	12/04/2018
BETTER NEWSPAPERS INC	113018	CHRISTMASTOWN ADVERTISING	11/30/2018	738.00	738.00	12/11/2018
NEXSTAR BROADCASTING	1737397-1-112	ADVERTISING	11/25/2018	690.00	690.00	12/06/2018
NEXSTAR BROADCASTING	1737435-1-112	ADVERTISING	11/25/2018	140.00	140.00	12/06/2018
BIG BIG PROJECT MEDIA	2762-110218	HOLIDAY ADVERTISING FOR DOWNTOWN SHOPPI	11/02/2018	250.00	250.00	11/07/2018
BIG BIG PROJECT MEDIA	2763-110218	HOLIDAY ADVERTISING FOR MALL	11/02/2018	250.00	250.00	11/07/2018
IML RISK MANAGEMENT ASSO	0595-101518	TOURISM-WORK COMP	10/15/2018	610.46	610.46	11/14/2018
IML RISK MANAGEMENT ASSO	0595-101518	TOURISM-LIABILITY	10/15/2018	804.19	804.19	11/14/2018
AMISH COUNTRY OF CENTRAL	2018-4-110218	TOURISM-2018 DUES, 2018 COOPERATIVE MARKE	11/02/2018	3,250.00	3,250.00	11/14/2018
DENZER, DARYN S	101718	GRAPHICS FOR ALL-PRO HEATING, A/C, PLUMBIN	10/17/2018	75.00	75.00	10/23/2018
GFI DIGITAL, INC	1212726-11021	TOURISM-COPIES	11/02/2018	94.35	94.35	11/14/2018
GFI DIGITAL, INC	1237937-1204	TOURISM-COPIES	12/04/2018	110.69	110.69	12/11/2018
CAPITAL ONE BANK, NA	7404-102218	CONSTANT CONTACT	10/22/2018	21.25	21.25	10/25/2018
CAPITAL ONE BANK, NA	7404-112218	CONSTANT CONTACT	11/22/2018	21.25	21.25	11/28/2018
TUSCOLA HOME CENTER	32112-113018	CORDS FOR DOWNTOWN CHRISTMAS DISPLAY	11/30/2018	18.43	18.43	12/06/2018
TUSCOLA HOME CENTER	32980-113018	CHRISTMAS TREES FOR DOWNTOWN PLANTERS	11/30/2018	169.96	169.96	12/06/2018
TUSCOLA HOME CENTER	33114-113018	OUTLET FOR DOWNTOWN LIGHTS	11/30/2018	70.18	70.18	12/06/2018
CITY OF TUSCOLA**TRANSFER	111418	CANDY FOR HALLOWEEN FESTIVITIES AND VETE	11/14/2018	92.93	92.93	11/15/2018
CITY OF TUSCOLA**TRANSFER	112718	PRIZE MONEY FOR SANTA CHASE WINNERS	11/27/2018	100.00	100.00	11/28/2018
FLESON FAMILY CONFECTION	120718	GIVEAWAY FOR ALLERTON HOLIDAY SHOWCASE	12/07/2018	45.90	45.90	12/12/2018
RENTAL CITY	1990-111918	HEATERS FOR CARRIAGE RIDES	11/19/2018	255.00	255.00	11/28/2018
GRAHAM'S TROPHIES	11/851-112618	SANTA CHASE MEDALS	11/26/2018	91.00	91.00	11/28/2018
GULLIFORD SEPTIC SERVICE	33423-101018	PORTABLE TOILETS FOR CROSS COUNTRY EVEN	10/10/2018	750.00	750.00	10/23/2018
CHAMPIONCHIP 247	112718	SANTA CHASE 5K RACE TIMER	11/27/2018	600.00	600.00	11/28/2018
NELSON, ANNA	102418	CANDY, DECORATIONS FOR TRUNK OR TREAT	10/24/2018	136.88	136.88	10/25/2018
BLOOMER, AMY	110118-2	SUPPLIES FOR HALLOWEEN PARTY	11/01/2018	447.92	447.92	11/02/2018
ENGLEHARDT, KELLEY L	1660-120218	5K SANTA CHASE SHIRTS	12/02/2018	395.60	395.60	12/06/2018
RAY, RACHEL L	110118	DIGITAL PHOTOS OF TRICK OR TREAT EVENT	11/01/2018	28.00	28.00	11/06/2018
SHUMAKER, DENISE D	110118	DEPOSIT FOR CARRIAGE RIDES	11/01/2018	50.00	50.00	11/06/2018
SHUMAKER, DENISE D	112718	BALANCE FOR CHRISTMASTOWN CARRIAGE RIDE	11/27/2018	1,030.00	1,030.00	11/28/2018
THE GREAT PUMPKIN PATCH, S	1474-101818	PUMPKINS, STRAW BALES FOR DOWNTOWN PUM	10/18/2018	500.00	500.00	10/23/2018
CAPITAL ONE BANK, NA	7404-102218	IPAD DATA	10/22/2018	20.00	20.00	10/25/2018
CAPITAL ONE BANK, NA	7404-112218	IPAD DATA	11/22/2018	20.00	20.00	11/28/2018
TUSCOLA CHAMBER & ECONO	E05006PSNW-	MICROSOFT 360 LICENSE FOR TOURISM COMPUT	11/21/2018	159.37	159.37	11/27/2018
EASTERN ILLINI ELECTRIC	1111100400-10	TOURISM-HIGHWAY SIGN	10/27/2018	54.77	54.77	11/06/2018
EASTERN ILLINI ELECTRIC	1111100400-11	TOURISM-HIGHWAY SIGN	11/26/2018	54.61	54.61	12/04/2018
AMEREN ILLINOIS	1299027042-1	1151 N CO RD 1050 E-ELECTRIC	10/29/2018	33.14	33.14	11/14/2018
AMEREN ILLINOIS	1299027042-11	1151 N CO RD 1050 E-ELECTRIC	11/29/2018	33.14	33.14	12/11/2018
TEMPLE DISPLAY, LTD	18910-111518	BULBS FOR DOWNTOWN DECORATIONS	11/15/2018	147.81	147.81	12/04/2018
FLESON FAMILY CONFECTION	132696-09051	REIMBURSE FOR ANNUAL RENTAL FEE OF INTER	09/05/2018	660.00	660.00	10/23/2018
TUSCOLA MANAGEMENT GRO	131590-09051	REIMBURSE FOR ANNUAL RENTAL FEE FOR INTE	09/05/2018	660.00	660.00	10/23/2018
TUSCOLA HOTEL GROUP INC	130960-09051	REIMBURSE FOR ANNUAL RENTAL FEE FOR INTE	09/05/2018	660.00	660.00	10/23/2018
Grand Totals:				15,409.83	15,409.83	

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Dated: _____

Tourism Board President -



Randy Hastings

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