

**Tourism Board Meeting**  
**September 18, 2018**

The meeting was called to order approximately 8:30 am. In attendance: Bill Hill, Randy Hastings, Morrie Mendenhall, Devon Flesor Story, Alta Long, and Anna Nelson.

Motion to approve the minutes from August 21, 2018 board meeting was made by Randy, seconded by Morrie. All in favor motion passed.

A motion to approve the bills list 8/17/18-9/14/18 in the amount of \$7,979.29 was made by Randy, seconded by Devon. All in favor motion passed.

**Old Business:**

Anna shared an update on Sparks in the Park. As discussed at the last meeting, she reserved Battle Creek Band to perform that day.

Anna updated the board on the WEIU- Our Story project. The live broadcast was a couple weeks ago. Overall the board was happy with the outcome of the program.

**New Business:**

Anna informed the board that Cindy Little will once again be hosting her downtown Artisan Market. This year the market will be on September 29. Anna said she typically has a good turnout for this event and has grown a following for her painted pumpkins. They also decorate the corner that day and it's very festive! Anna reminded the board they approved a \$200 ad in the budget for this event when they passed the yearly budget.

Christmastown is just a couple months away. This year's event will be from Nov 30 – Dec 2. She explained they reserved the carriage rides again for Friday night. Anna hopes to get downtown businesses involved that evening. Becky's Buddies are planning to do the vendor fair again as well.

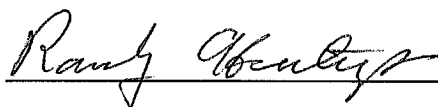
Anna said the harvest sign will be going up in the next few weeks. She is working on sourcing pumpkins for the display. They hope to have the downtown decorated once the weather cools off.

Anna said they library will once again be hosting the downtown Trick or Treat on October 29 from 5:30 to 7:30. Anna will send out an email inviting local business to participate, last year they had a great turn out. She also asked the board if they would like to contribute \$400 to the library party for food, craft supplies, and party décor. They typically have 300 people attend in years prior but had over 650 last year's event. Morrie made a motion to approve the contribution and Bill seconded. All in favor motion passed.

A motion to adjourn was made by Devon and seconded by Randy. All in favor motion passed.

**Next Meeting Date: Tuesday, October 16, 2018 – 8:30 am at City Hall**

**Approved:**



**Randy Hastings, President**

## Report Criteria:

Detail report.

Invoices with totals above \$0 included.

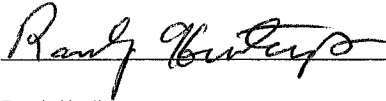
Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	109544323-09	TOURISM-BILLBOARD	09/24/2018	360.00	360.00	10/10/2018
BETTER NEWSPAPERS INC	092718-2	NEWSPAPER BUNDLE FOR CITYWIDE SALES, CIT	09/27/2018	200.00	200.00	10/10/2018
CYBERNAUTIC INC	21057-100118	TUSCOLA.ORG ANNUAL LICENSE/HOSTING/MAINT	10/01/2018	1,080.00	1,080.00	10/10/2018
GFI DIGITAL, INC	1184824-10021	TOURISM-COPIES	10/02/2018	96.06	96.06	10/03/2018
CAPITAL ONE BANK, NA	7404-092218	CONSTANT CONTACT, SELF STICK PADS	09/22/2018	176.77	176.77	09/28/2018
NELSON, ANNA	92061-100218	FORTY UNDER 40 LUNCHEON RESERVATION	10/02/2018	25.00	25.00	10/03/2018
SWANK MOTION PICTURES, IN	DB2535108-07	SHERLOCK GNOMES FOR MOVIE NIGHT	07/16/2018	475.00	475.00	09/21/2018
CAPITAL ONE BANK, NA	7404-092218	IPAD DATA	09/22/2018	20.00	20.00	09/28/2018
EASTERN ILLINI ELECTRIC	1111100400-09	TOURISM-HIGHWAY SIGN	09/26/2018	54.76	54.76	10/03/2018
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	09/28/2018	33.14	33.14	10/10/2018
BETTER NEWSPAPERS INC	092718	GRANT FOR ALUMNI EVENT ADVERTISING	09/27/2018	225.00	225.00	10/10/2018
CAPITAL ONE BANK, NA	7404-092218	OUR TOWN TUSCOLA DVD	09/22/2018	75.00	75.00	09/28/2018
Grand Totals:				2,820.73	2,820.73	

Dated: 11-20-18

Tourism Board President -



Randy Hastings