

**Tourism Board Meeting**  
**August 21, 2018**

The meeting was called to order approximately 8:30 am. In attendance: Donna Kidwell, Bill Hill, Randy Hastings, Ashley Swinford, Alta Long, and Anna Nelson.

Motion to approve the minutes from June 19, 2018 and July 17, 2018 board meeting was made by Donna, seconded by Ashley. All in favor motion passed.

A motion to approve the bills list 6/15/18-7/13/18 in the amount of \$17,956.90 and 7/13/18-8/17/18 in the amount of \$27,973.55 was made by Randy, seconded by Donna. All in favor motion passed.

**Old Business:**

Anna let the board know that the history map has been launched and is now on the website. She also mentioned that the museum held walking tours during the WCIA Our Town event. Alta explained that they are still planning to add more information to the map. If they know of any community members that want to add info, they would be more than happy to do so.

Anna asked the board about a date for Sparks in the Park for next year. She mentioned that the Saturday after was July 6 and which is the trend they have set the past few years. Overall the board agreed keeping it the Saturday after the fourth would be good. Alta reminded them that they get a better fireworks show and more vendor participation. Bill mentioned the Battle Creek band was a great family friendly entertainment. Alta said they will look into reserving the band again.

Anna updated the board on the WEIU- Our Story project. They are having a premiere party this week and will have the live broadcast on August 30.

Anna updated the board on the WCIA Our Town live segment. Overall the event went really well! There were over 30 organizations/business participate. It filled the street which looked good on camera. Anna said the advertising subsidy for commercials was a little less the \$3,500.

**New Business:**

A motion to adjourn was made by Randy and seconded by Bill. All in favor motion passed.

**Next Meeting Date: Tuesday, September 18, 2018 – 8:30 am at City Hall**

Approved:  Randy Hastings, President

## Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"- "061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	109468574-08	TOURISM-BILLBOARD	08/27/2018	360.00	360.00	09/11/2018
NEXSTAR BROADCASTING	081818	OUR TOWN TUSCOLA ADVERTISING	08/18/2018	3,439.00	3,439.00	08/28/2018
ILLINOIS TIMES	79015-082318	1/2 H FALL GUIDE DISPLAY	08/23/2018	500.00	500.00	09/11/2018
EFFINGHAM DAILY NEWS	083118	A DAY AWAY	08/31/2018	530.00	530.00	09/11/2018
GFI DIGITAL, INC	1160128-09041	TOURISM-COPIES	09/04/2018	108.45	108.45	09/11/2018
CAPITAL ONE BANK, NA	7404-082218	CONSTANT CONTACT	08/22/2018	21.25	21.25	08/28/2018
CAPITAL ONE BANK, NA	7404-082218	GO DADDY DOMAIN RENEWAL	08/22/2018	50.32	50.32	08/28/2018
KEMPER INDUSTRIAL EQUIPM	61080-082318	PORTABLE RESTROOMS FOR OUR TOWN TUSCO	08/23/2018	220.00	220.00	09/11/2018
CITY OF TUSCOLA**TRANSFER	083018	GIFT CERTIFICATES FOR HISTORY MAP EDITORS	08/30/2018	100.00	100.00	08/30/2018
HOKE, SANDY	091018	TOURISM-REIMBURSEMENT FOR STATE PAGEANT	09/10/2018	50.00	50.00	09/11/2018
MOODY, BRIAN	082318	SUPPLIES FOR SMOOTHIES FOR OUR TOWN EVE	08/23/2018	225.00	225.00	08/28/2018
EICHE, RICHARD	082218	SUPPLIES FOR OUTDOOR MOVIE	08/22/2018	36.52	36.52	08/22/2018
CAPITAL ONE BANK, NA	7404-082218	IPAD DATA	08/22/2018	20.00	20.00	08/28/2018
EASTERN ILLINI ELECTRIC	1111100400-08	TOURISM-HIGHWAY SIGN	08/27/2018	55.95	55.95	09/11/2018
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	08/29/2018	33.14	33.14	09/11/2018
INDEPENDENT ORDER OF ODD	090518	REIMBURSEMENT FOR REMAINING ODD MARKET	09/05/2018	2,229.66	2,229.66	09/07/2018
Grand Totals:				7,979.29	7,979.29	

Dated: 9-18-18

Tourism Board President -



Randy Hastings