

Tourism Board Meeting

June 19, 2018

The meeting was called to order approximately 8:30 am. In attendance: Donna Kidwell, Drew Hoel, Randy Hastings, Ashley Swinford, Bill Hill and Anna Nelson.

Motion to approve the minutes from May 15, 2018 board meeting was made by Donna, seconded by Ashley. All in favor motion passed.

A motion to approve the bills list from 5/11/18-6/15/18 in the amount of \$6,803.31 was made by Randy, seconded by Donna. All in favor motion passed.

Old Business:

The history map is now in the editing phase. They have put together a group of volunteers to help review the text and find grammatical errors. They currently have 100 points on the map. Although they would like to add more, they plan to start editing and they will continue to add points after the launch. The history map will launch the evening of the WCIA live broadcast.

Anna updated the board on Sparks in the Park. They have many food vendors signed up this year. She has gotten a few fireworks donations, but is hoping for more. The 5K, Mud Volleyball, and 3 on 3 tournaments will be taking place again this year. Kidtown will also be coming back this year.

Anna updated the board on the Downtown outdoor movie and market. They've had an increase interest in the market and more vendors have signed up. She also explained that they had lower attendance at the last movie. They showed Black Panther in hopes to bring a teen/tween crowd, but they only had 120 attend.

Anna updated the board on the WEIU- Our Story project. They start recording stories today. They are still short of the \$12,000 goal. She also wanted to mention that the Woman's Club and Kiwanis each contributed \$200 toward the project. WEIU will host a premier night last August.

Anna updated the board on the WCIA Our Town live segment. Anna has formed a committee for this project and they have met with WCIA about the live event. Anna is working with this group to get different organizations involved. So far Kiwanis will be have a cook out that day, Kitchen Band will perform, dance will do school song, and car club will bring a few cars to show.

Drew asked the board if they would like to step down from the board to let them know. If not, they will submit the list for approval from the Mayor. Drew thanked Bill Hill for his interest in serving on the board.

Anna reminded the board that at the last meeting they approved the funding for the Champaign County partnership. Last week they sent out a press release about the new partnership. They have also started adding the Tuscola tourism related businesses to their website and will be included in the visitor guide this year. Donna mentioned their photographer had stopped in to take a few pictures last week.

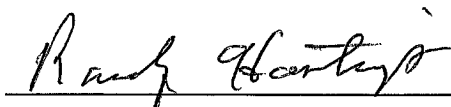
New Business:

Wheel's Car Club submitted a grant request for their car show earlier this month. They are asking for \$500 for the live music. Anna said the car show had a good turn out of over 130 cars and the rain held off. Drew made a motion to approve the request and Donna seconded all in favor motion passed.

The grant request from Winterberry Store for the Tourism Directional signage was approved by Randy and seconded by Ashley. All in favor motion passed.

Next Meeting Date: **Tuesday, July 17, 2018 – 8:30 am at City Hall**

Approved:



Randy Hastings, President

Report Criteria:

- Detail report.
- Invoices with totals above \$0 included.
- Paid and unpaid invoices included.
- Invoice Detail.GL Account = "061005000"-061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	109307983-07	TOURISM-BILLBOARD	07/02/2018	360.00	.00	
BETTER NEWSPAPERS INC	062818	SPARKS IN THE PARK ADS	06/28/2018	340.00	.00	
WDWS/WHMS/WKIO RADIO	244500092000	WHMS ADVERTISING FOR CAR SHOW	06/30/2018	113.00	.00	
CYBERNAUTIC INC	20286-070718	MAP ICON DESIGN/DRAWING	07/07/2018	75.00	75.00	07/11/2018
GFI DIGITAL, INC	1113816-07091	TOURISM-COPIES	07/09/2018	212.94	.00	
CAPITAL ONE BANK, NA	7404-062218	CONSTANT CONTACT	06/22/2018	21.25	21.25	07/03/2018
CHAMPAIGN CO CONVENTION	2018.001-0611	REGIONAL PARTNERSHIP FEE PER AGREEMENT	06/11/2018	5,000.00	5,000.00	06/18/2018
KEMPER INDUSTRIAL EQUIPM	59480-070918	PORTABLE RESTROOMS FOR SPARKS IN THE PAR	07/09/2018	370.00	370.00	07/13/2018
TUSCOLA BIDDY BASKETBALL	070318	3 ON 3 SPONSORS	07/03/2018	500.00	500.00	07/06/2018
TUSCOLA COMMUNITY HIGH S	070318	KIDTOWN VOLUNTEERS	07/03/2018	250.00	250.00	07/06/2018
TUSCOLA COMMUNITY HIGH S	070318-2	MUD VOLLEYBALL SPONSOR	07/03/2018	500.00	500.00	07/06/2018
TUSCOLA JFL	070318	KNOCKERBALL TOURNAMENT SPONSOR	07/03/2018	250.00	250.00	07/06/2018
CITY OF TUSCOLA**TRANSFER	070318	SPARKS EVENTS CASH PRIZES	07/03/2018	490.00	490.00	07/06/2018
TUSCOLA ROTARY CLUB	070318	SPARKS IN THE PARK PARADE VOLUNTEERS	07/03/2018	250.00	250.00	07/06/2018
BATTERY SPECIALISTS + GOLF	160976-06251	GOLF CART RENTAL FOR SPARKS IN THE PARK C	06/25/2018	190.00	190.00	07/03/2018
CARTER-SMITH, TERRA	070918	DJ FOR CAR SHOW	07/09/2018	150.00	150.00	07/13/2018
WDWS/WHMS/WKIO RADIO	244500093000	WKIO ADVERTISING FOR CAR SHOW	06/30/2018	84.00	.00	
BATTLE CREEK BAND	070318	SPARKS PERFORMANCE	07/03/2018	500.00	500.00	07/06/2018
GRAHAMS TROPHIES	061827-062118	MEDALS FOR SPARKS IN THE PARK	06/21/2018	238.35	238.35	06/26/2018
CHAMPIONCHIP 247	070318	SPARKS 5K TIMER	07/03/2018	600.00	600.00	07/06/2018
NELSON, ANNA	062618	HOUSE DIECUTS FOR KIDTOWN	06/26/2018	41.50	41.50	06/28/2018
NELSON, ANNA	070918	SUPPLIES FOR SPARKS IN THE PARK	07/09/2018	24.78	24.78	07/11/2018
MIDWEST MOBILE STAGES	18-00064-0228	BALANCE REMAINING FOR STAGE FOR SPARKS I	07/03/2018	637.50	637.50	07/03/2018
MOULTRIE-DOUGLAS COUNTY	062018	TOURISM-MODO REGISTRATION FOR MISS, JR MI	06/20/2018	155.00	155.00	06/26/2018
CHARLESTON GRAPHICS INC	5884-062718	TROPHIES FOR SPARKS IN THE PARK CAR SHOW	06/27/2018	250.00	250.00	07/03/2018
ENGLEHARDT, KELLEY L	1432-070518	SHIRTS FOR SPARKS IN THE PARK	07/05/2018	869.22	869.22	07/11/2018
GARDNER, DARLA	070318	KITCHEN BAND PERFORMANCE FOR SPARKS IN T	07/03/2018	250.00	250.00	07/06/2018
SCHROCK CUSTOM WOODWO	8.1176-060218	YOUTH WOODWORKING CLASS FOR SPARKS IN T	06/02/2018	900.00	900.00	07/06/2018
ACTION INFLATABLES MEGA E	070318	REMAINING BALANCE FOR INFLATABLES FOR SPA	07/03/2018	1,186.50	1,186.50	07/06/2018
NASH, DANIEL	1324-070318	KNOCKERBALL TOURNAMENT FOR SPARKS IN TH	07/03/2018	1,500.00	1,500.00	07/06/2018
CAPITAL ONE BANK, NA	7404-062218	IPAD DATA	06/22/2018	20.00	20.00	07/03/2018
CIVIC SYSTEMS, LLC	CVC16972-062	SOFTWARE SUPPORT-TOURISM	06/28/2018	124.45	124.45	07/10/2018
EASTERN ILLINI ELECTRIC	1111100400-06	TOURISM-HIGHWAY SIGN	06/26/2018	59.93	59.93	07/10/2018
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	06/29/2018	33.14	33.14	07/10/2018
WHEELS CAR CLUB	062018	GRANT FOR LIVE MUSIC AT CAR SHOW/JIM EAST	06/20/2018	500.00	500.00	06/26/2018
WINTERBERRY	062018	GRANT FOR TOURISM DIRECTIONAL SIGNAGE	06/20/2018	140.00	140.00	06/26/2018
INDEPENDENT ORDER OF ODD	062918	REIMBURSEMENT FOR ODD MARKET GRANT	06/29/2018	770.34	770.34	07/03/2018
Grand Totals:				17,956.90	16,846.96	

Dated: 8-21-18

Tourism Board President -


 Randy Hastings