

**Tourism Board Meeting
August 20, 2013**

The meeting was called the meeting to order approximately 8:30 am. In attendance: Drew Hoel, Ashley Swinford, Donna Kidwell, Devon Flesor, Karen Dukeman, Alta Long, and Anna Marx.

Motion to approve the minutes from the July 16, 2013 Board meeting made by Devon, seconded by Donna. All in favor, motion passed.

Motion to approve the bills list from 07/12/13 – 08/16/13, in the amount of \$21,323.27 made by Donna, seconded by Ashley. All in favor, motion passed.

Old Business:

Alta updated the board on the Farm Progress Show. Volunteers are still needed to ride the buses from Tanger to the Farm Progress Show. Alta asked the board if they had any employees that would be willing to volunteer their time. Alta also informed the board that the video about Tuscola for the buses is completed. There are just a few minor changes to be made. Alta and Karen both agreed that video turned out very nice.

Alta also obtained a quote for Higgins sign poles at \$1,900. All members were happy with quoted price. Anna has started working on sign ideas involving arrows to direct tourist downtown for both the Higgins sign poles and Kidwell's building.

New Business:

The FY 2014 State Advertising grant to Amish Country CVB still has not been decided. Two ads have already been placed.

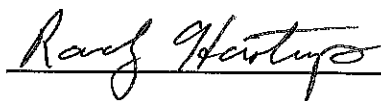
They city wide garage sale was also discussed. This year the Journal decided not to publish a city wide garage sale map because they do not make money printing it. Instead this year they charged for regular garage sale ads. They asked if the City would be interested in subsidizing their costs by placing an ad or buying a bundle of papers with the map. Those newspapers could be handed out at the Abundant Market. Discussion was held among members whether the city wide garage sale was important to the community. Devon stated that Flesor's sees an increase in business during the garage sales. And Alta explained that the City gets several inquires about the garage sale through Facebook.

Donna Kidwell requested an advertising grant for March 2013 Rural Life Antique Show for \$1,500 and November 2013 Rural Life Antique Show for \$1,500. Motion to approve was made by Devon, and seconded by Drew.

Kiwanis, Alumni Association of TCHS, and Can-Do for Classroom requested a \$550 grant for advertising and entertainment. This event would make Homecoming more of a community event and bring more alumni back. Motion to approve was made by Karen, and seconded by Donna.

Next Meeting Date: Tuesday, September 17, 2013 – 8:30 am at City Hall

Approved:



Randy Hastings, President