

**Tourism Board Meeting
June 18, 2013**

The meeting was called the meeting to order approximately 8:30 am. In attendance: Drew Hoel, Ashley Swinford, Donna Kidwell, Phyllis Truitt, Devon Flesor, Karen Dukeman, Randy Hastings, Alta Long and Anna Marx.

Motion to approve the minutes from the May 21, 2013 Board meeting made by Phyllis, seconded by Devon. All in favor, motion passed.

Motion to approve the bills list from 04/17/13 – 06/14/13, in the amount of \$4,091.01 made by Donna, seconded by Randy. All in favor, motion passed.

Old Business- Discussion was held on the Farm Progress Show Bus tours to Tuscola. Karen put together a powerpoint to explain all aspects of the Farm Progress show. The power point included figures on increase of traffic compared to years with and without the Progress show in Decatur. It also included diagrams of the show site, pictures of the shuttle buses, and a schedule of the pick ups and drop offs. All members were impressed with Karen's event preparation. She would also like to show a video showcasing Tuscola on the bus for riders to watch while they are traveling to Tuscola. There would need to be an additional \$700 added toward the Farm Progress efforts for a 25 minute video. Motions was made by Randy and seconded by Drew. All in favor, motion passed.

Alta updated the board on the 2013 Abundant Market. Attendance is low, but could be attributed to early in the season.

Alta updated the board on the Sparks in the Park planning. She still does not have signed contract from the Henningsens, but the planning and advertising is ongoing. Drew addressed unforeseen needs for the Henningsens to attributing higher bills, such as larger stage. Also a press release went out on Monday to all local media outlets as well as an official schedule of events.

Discussion was held on the flyers that were distributed at Tanger for businesses downtown. Devon has had one or two fliers returned.


Alta updated the board on corridor signage. She is waiting on quotes for signs.

New Business

Tourism board appointments by the Mayor. Board needed to elect new president. Phyllis made the motion to re-elected Randy, seconded by Karen. All in favor, motion passed.
Introduction of Anna Marx, the summer marketing intern.

Motion to adjourn. All in favor, motion passed.

Next Meeting Date: Tuesday, July 16, 2013 – 8:30 am at City Hall

Approved:  Randy Hastings, President