

Tourism Board Meeting
March 19, 2013

The meeting was called the meeting to order approximately 8:30 am. In attendance: Randy Hastings, Drew Hoel, Karen Dukeman, Ashley Swinford and Alta Long.

Motion to approve the minutes from the February 19, 2013 Board meeting made by Ashley, seconded by Karen. All in favor, motion passed.

Motion to approve the bills list from 02/15/13 – 03/15/13, in the amount of \$8,336.85 made by Randy, seconded by Karen. All in favor, motion passed.

Old Business- Discussion was held on the FY 2014 budget draft. Karen motioned and Ashley seconded to approve the budget draft and pass it on to the City Council for formal adoption. All in favor, motion passed.

Alta updated the board that plans for the 2013 Abundant Market and Sparks in the Park are moving along in the directions that we discussed at the February meeting.

Alta has worked on the Route 36 billboard redesign, but doesn't have it final yet.

Alta will talk to Devon and other downtown businesses to see what she had in mind for a new rack card.

The Tuscola chocolate molds are in and we will be placing an initial order of chocolate bars soon. Some discussion was held on ways to use them.

New Business-

Karen is working on getting more customer service seminars going with the extension office, who used to do the customer service workshops for her. She will let us know what she can get arranged.

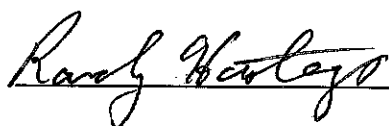
Drew will contact Jim Higgins about possibly using the top of the Chinatown sign structure to rebuild and put a downtown directional sign there.

General discussion was held concerning the types of murals we might like to see in our downtown area. Drew's opinion is that we should try to do something different that the "Walldog" type art that is in Danville and Arcola. He discussed a more 3-D type of art. We will keep researching this issue.

The board was in favor of continuing the billboard that we share with John Davis at the south end of Main Street for the next fiscal year.

Next Meeting Date: Tuesday, April 16, 2013 – 8:30 am at City Hall

Approved:



Randy Hastings, President