

## **Tourism Board Meeting**

**June 17, 2014**

The meeting was called the meeting to order approximately 8:30 am. In attendance: Donna Kidwell, Ashley Swinford, Devon Flesor, Phyllis Truitt, Karen Dukeman, Alta Long and Anna Marx.

Motion to approve the minutes from the May 20, 2014 Board meeting made by Donna, seconded by Karen. All in favor, motion passed.

Motion to approve the bills list from 05/16/14 – 06/13/14, in the amount of \$7,561.44 made by Donna, seconded by Devon. All in favor, motion passed.

### Old Business:

Alta and Anna gave the board an update on the Sparks in the Park. Anna informed the board she is currently working on recruiting people to participate in the various events. She was specifically concerned about the new Talent Show. Devon suggested that they give participants gift cards to local business. Tanger, Flesor's, and Daylight donuts said they would contribute gift cards for the event participants. Anna designed paper placemats to be used at local restaurants and they will be taken to Monicals, Flesor's and the Tea Room. Anna explained that the Tuscola Queens fireworks donation letters have been sent out and many donations have been returned. As of the meeting the total was \$1,950.00 and several corporations have shown interest in donating.

Anna gave an update for the Market on Main. The sponsors love how easy the pushcart is to use. It's very functional and much easier for one person to put up. There was been 7-8 vendors each week and Anna has had several inquires of people interested in selling produce later in the season. There is only one vendor signed up to sell resale items.

### New Business:

A grant application was submitted by the Douglas County Health Department for a clown to entertain at their health and wellness fair. Tiny the Clown made balloon animals and hats for children. A motion to approve the grant was made by Phyllis and seconded by Karen.

A grant application was submitted by Wheel's Car Club for live music at their Spring Fling Car Show. Jim Easter and the Artistics for \$500 and \$50 advertising on the Lions Club sign. Richard Bean forgot to bring the grant application in, so it was submitted after the event. Devon made a motion to approve and seconded by Ashley.

Discussion was held on the Heels to Health Fair that took place downtown on Saturday June 14<sup>th</sup>. Donna and Devon both agreed that they do not want Sales St. closed for events. Devon also mentioned the event could have taken place in a smaller space. Anna noted that Sale St. was only closed for the High Heel Dash and a small part of the health fair. Sale Street vendors moved to the community building to watch the helicopter land. Alta also suggested to the downtown business owners to communicate with council members that they do not want Sales Street closed for events.

Alta asked the board if they would be interested in reappointment to the board. She asked if anyone is no longer interested to let her or Anna know as soon as possible.

Alta also informed the board that the Tourism board makeup will changed because the chamber representative is no longer valid. She suggested that the chamber representative be changed to another retail business owner.

Donna made a motion to adjourn, seconded by Karen. All in favor, meeting adjourned.

Next Meeting Date: Tuesday, July 15, 2014 – 8:30 am at City Hall

Approved:  Randy Hastings, President

## Report Criteria:

Invoice.GL Acct = 061005000-061005999

Vendor Name	Description	Invoice No	Inv Date	Amount	
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - ADVERTISING					
LAMAR TEXAS LTD PARTNERSH	TOURISM-BILLBOARD	9876-060914	06/09/2014	324.00	PD
ILLINI RADIO GROUP	TOURISM-SUMMER BASH ADVERTISING	14831-061514	06/15/2014	428.00	PD
ILLINI RADIO GROUP	TOURISM-ADVERTISING SPARKS IN THE PARK, SPRING FLING CAR SHOW	14988-062914	06/29/2014	302.00	
ILLINI RADIO GROUP	TOURISM-ADVERTISING SPARKS IN THE PARK	15392-070814	07/06/2014	180.00	
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - MARKETING					
TUSCOLA JOURNAL	TOURISM-MARKET ON MAIN ADVERTISING	29-053114	06/31/2014	372.50	PD
STEICHMANN, BILL C	TOURISM-SHRINER'S CYCLE PATROL FOR SPARKS IN THE PARK PARADE	062514	06/25/2014	300.00	PD
Championchip 247	TOURISM-TIMING SERVICES FOR 5K RACE FOR SPARKS IN THE PARK CELEBRA	062514	06/25/2014	600.00	PD
CARDMEMBER SERVICE	TOURISM-SPARKS IN THE PARK PLACEMATS	13873-061214	06/12/2014	288.00	PD
GROVES, DENISE	TOURISM-REIMBURSEMENT FOR MISS TUSCOLA RELAY FOR LIFE SHIRTS	8452-060614	06/06/2014	65.22	PD
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - COMMUNITY EVENTS					
TUSCOLA COMMUNITY HIGH SC	TOURISM-3 ON 3 EVENT SPONSOR FOR SPARKS IN THE PARK	062514	06/25/2014	500.00	PD
TUSCOLA COMMUNITY HIGH SC	TOURISM-MUD VOLLEYBALL EVENT SPONSORS FOR SPARKS IN THE PARK	062614	06/26/2014	500.00	PD
CITY OF TUSCOLA**TRANSFERS	TOURISM-CASH PRIZE MONEY FOR SPARKS IN THE PARK ACTIVITIES	062514	06/25/2014	490.00	PD
CITY OF TUSCOLA**TRANSFERS	TOURISM-REIMBURSEMENT TO CARTER TO CANDY, POSTERBOARD FOR SPARKS	070314	07/03/2014	22.06	PD
CUSTOM SCREEN PRINTING	TOURISM-AMISH COUNTRY TRACTOR CRUISE SIGN	1317-061314	06/13/2014	55.25	PD
CUSTOM SCREEN PRINTING	TOURISM-MAGNETS FOR MAYOR AND EVENT COORDINATORS	1404-070314	07/03/2014	90.00	PD
CUSTOM SCREEN PRINTING	TOURISM-MAGNETS, MR TUSCOLA	1405-070314	07/03/2014	45.00	PD
BATTERY SPECIALISTS/GOLF C	TOURISM-GOLF CART RENTAL FOR SPARKS IN THE PARK CELEBRATION	062514	06/25/2014	120.00	PD
WHEELS CAR CLUB	TOURISM-REIMBURSEMENT FOR CAR SHOW TROPHIES FOR SPARKS IN THE PA	1095-062314	06/23/2014	140.91	PD
MAXEY, MARK	TOURISM-MARKET ON MAIN PERFORMANCE	052914	05/29/2014	150.00	PD
MAXEY, MARK	TOURISM-MARKET ON MAIN PERFORMANCE	070914	07/09/2014	150.00	PD
KNOX ARRAY LLC	TOURISM-SOUND SYSTEM, STAGE, LIGHTING FOR SPARKS IN THE PARK	2230-063014	06/30/2014	3,000.00	PD
TUSCOLA MOOSE LODGE	TOURIS-DONATION FOR TRACTOR SHOW MEAL VOUCHERS	062514	06/25/2014	200.00	PD
WHEELER, JOHN WESLEY	TOURISM-SPARKS IN THE PARK TALENT SHOW	062714	06/27/2014	250.00	PD
SCHLABACH, GARY L	TOURISM-MARKET ON MAIN PERFORMANCE	062514	06/25/2014	150.00	PD
LYNCH, SUSAN D	TOURISM-MEDALS AND PLAQUE FOR SPARKS IN THE PARK ACTIVITIES	1435-062614	06/26/2014	178.90	PD
WHITLEY, JEFFREY	TOURISM-SHIRTS FOR SPARKS IN THE PARK CELEBRATION	0002-070214	07/02/2014	795.50	PD
LIVINGSTON, DOUG	TOURISM-SPARKS IN THE PARK VENDOR FEE REFUND	070714	07/08/2014	150.00	PD
ALPHA & OMEGA POWER TRAIN	TOURISM-MARKET ON MAIN SPONSOR	062514	06/25/2014	200.00	PD
AMERICAN CANCER SOCIETY	TOURISM-MARKET ON MAIN SPONSER DONATION	050514	05/05/2014	200.00	PD
MARX, ANNA	TOURISM-THANK YOU GIFTS FOR SPARKS IN THE PARK	070314	07/03/2014	140.00	PD
LIONS CLUB	TOURISM-MARKET ON MAIN SPONSOR	050514	05/05/2014	200.00	PD
LIONS CLUB	TOURISM-MARKET ON MAIN SPONSOR	070914	07/09/2014	200.00	PD
CARDMEMBER SERVICE	TOURISM-FIRECRACKER 5K WATERBOTTLES	12GA-061014	06/10/2014	467.28	PD
CROSSMAN, ROBERT M.	TOURISM-CROSSMAN BAND PERFORMANCE FOR SPARKS IN THE PARK	062614	06/26/2014	350.00	PD
TEWELL, THOMAS A	TOURISM-ALBERT FLASHER BAND PERFORMANCE FOR SPARKS IN THE PARK	062614	06/26/2014	350.00	PD
ANDERSON, GLENN A	TOURISM-MAGIC ACT FOR SPARKS IN THE PARK	062514	06/25/2014	250.00	PD
YATES, KENDALL-OLIVIA RAINE	TOURISM-MARKET ON MAIN PERFORMANCE-6/28/14	062514	06/25/2014	150.00	PD
ACTION RENTS INC	TOURISM-DUNK TANK FOR SPARKS IN THE PARK	11-063014	06/30/2014	205.00	PD
BEATTY, JOHN P	TOURISM-STRONGMAN SHOW FOR SPARKS IN THE PARK	070214	07/02/2014	400.00	PD
MEANS, JAMES R	TOURISM-SPARKS IN THE PARK PERFORMANCE	070214	07/02/2014	350.00	PD
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - OFFICE SUPPLIES					
ROGARDS OFFICE PLUS	TOURISM-TONER CARTRIDGE	172-0-060914	06/09/2014	65.54	PD
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - COMMUNICATIONS/TELEPHONE					
LONG, ALTA L	TOURISM-REIMBURSEMENT FOR DATA PLAN	062914	06/29/2014	20.00	
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - COMPUTER SUPPORT					
CIVIC SYSTEMS, LLC	SOFTWARE SUPPORT-TOURISM	2090-063014	06/30/2014	123.05	
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - UTILITIES					
EASTERN ILLINI ELECTRIC	TOURISM-HIGHWAY SIGN	10400-063014	06/30/2014	133.48	PD
ILLINOIS POWER MARKETING C	TOURISM-1151 N CR 1050 E/HIGHWAY SIGN	1001-060614	06/06/2014	75.23	PD

PD = Fully Paid Invoice PR = Partially Paid Invoice

Vendor Name	Description	Invoice No	Inv Date	Amount	
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - SMALL EQUIPMENT					
CARDMEMBER SERVICE	TOURISM-REIMBURSE SHIPPING ONLY FOR RETURN OF MARKET UMBRELLA	060214	06/02/2014	7.99	PD
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - GRANTS/ SUBSIDIES					
TUSCOLA DO IT BEST	TOURISM-AIR COMPRESSOR FOR TRAIN DAY EVENT	12112-063014	06/30/2014	152.34	PD
HIGH HEEL DASH	TOURISM-REIMBURSEMENT FOR SIGNS, LOGO DESIGN FOR BROCHURES AND M	062414	06/25/2014	454.41	PB
HIGH HEEL DASH	TOURISM-REIMBURSEMENT FOR SIGNS, LOGO DESIGN FOR BROCHURES AND M	062414	06/24/2014	454.41	PB
HIGH HEEL DASH	TOURISM-REIMBURSEMENT FOR SIGNS, LOGO DESIGN FOR BROCHURES AND M	062514	06/25/2014	454.41	PD
WATKINS, NICHOLAS JAMES	TOURISM-GRANT FOR DOUGLAS COUNTY HEALTH DEPT/TINY THE CLOWN	061714	06/17/2014	200.00	PD
MATTHEWS, DANIEL	TOURISM-GRANT REIMBURSEMENT FOR MUSICIAN SWAP MEET ADVERTISING	062714	06/27/2014	100.00	PD
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - MISCELLANEOUS					
CITY OF TUSCOLA**TRANSFER	TOURISM-REIMBURSEMENT TO MARX FOR GIFT CARDS TO BILL HILL FOR BUILD	070314	07/03/2014	20.00	PD
Total GENERAL ADM.				14,661.66	
Total TOURISM FUND				14,661.66	
Grand Total:				14,661.66	

Dated: 7-15-14

Tourism Board President -



Randy Hastings

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