

Tourism Board Meeting

March 18, 2014

The meeting was called the meeting to order approximately 8:30 am. In attendance: Randy Hastings, Ashley Swinford, Donna Kidwell, Devon Flesor, Drew Hoel, Alta Long, and Anna Marx.

Motion to approve the minutes from the February 18, 2014 Board meeting made by Donna, seconded by Devon. All in favor, motion passed.

Motion to approve the bills list from 2/14/14-3/14/14, in the amount of \$2,339.74 made by Randy, seconded by Devon. All in favor, motion passed.

Old Business:

Drew gave the board an update on combining Chamber of Commerce operations with Tourism and TEDI boards. They are still waiting on the bylaws to be drafted. He expects those to be completed within the next few weeks.

Alta updated the board on the IDOT- Tourist Oriented Directional Signing Program. The signs went up last week and include The Vault, Vintage Karma, and the Candy Kitchen. Winterberry is waiting on approval. All members were very pleased with how fast the signs went up. The businesses received approval March 10th and the signs were put up March 13th.

Alta reviewed the draft budget with the board members. She noted that the CVB grant will be increasing to \$20,000 and the budget will also include marketing for the furniture stores and hotels. The board also discussed continuing support of the Vault Events. Alta suggested helping them advertise their events specifically.

Kim Higgins addressed the board on behalf of the Douglas County Museum about their pledge drive. The museum board members feel it is imperative to hire a museum director in order to keep the doors open. The Board members agreed to a 2 year pledge of \$10,000 per year to the museum for this purpose, if they are successful in raising \$80,000 in 2 year pledges and use that money to hire a full time employee. Drew made a motion to approve the budget with a \$10,000 pledge for the museum, seconded by Devon. All in favor, motion passed.

New Business:

A grant application for the IDOT- Tourist Oriented Directional Signing Program was submitted by Flesor's Candy Kitchen for \$240. A motion to approve was made by Randy, and seconded by Ashley.

A grant application for the IDOT- Tourist Oriented Directional Signing Program was submitted by Winterberry for \$240. A motion to approve was made by Ashley, and seconded by Randy.

A grant application was submitted by Kiwanis for the Tuscola Community Easter Egg Hunt. The grant money will be used to purchase several banners that will be able to be used year after year. A motion to approve was made by Devon and seconded by Donna.

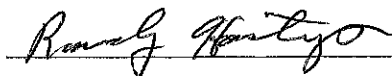
Alta updated the board on the Sparks in the Park planning. Ashleigh and Drew Sterkel have volunteered to be the event coordinators. Anna has also has reserved all the volunteers from last year. The variety show is still in need for a coordinator.

The 5th Annual Amish Country Tractor Cruise will be making a lunch stop in Tuscola at the park this year. The cruise will include 125-130 tractors. The event coordinator, Jim Flemming, requested goody bags. For the event we are planning to provide goody bags, welcome banner, and reach out to the FFA to see if they are interested in becoming involved. Wes Wheeler will be performing at the market that morning so Alta will see if he would like to perform for the tractor cruise at the park during their lunch.

Randy made a motion to adjourn, seconded by Donna. All in favor, meeting adjourned.

Next Meeting Date: Tuesday, April 15, 2014 – 8:30 am at City Hall

Approved:



Randy Hastings, President

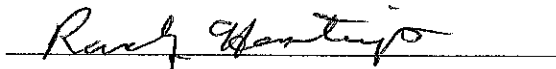
Report Criteria:

Invoice.GL Acct = 061005000-061005999

Vendor Name	Description	Invoice No	Inv Date	Amount	
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - ADVERTISING					
DAVIS, JOHN	Tourism-Billboard at Main & 36	44	04/01/2014	275.00	PD
LAMAR TEXAS LTD PARTNERSH	TOURISM-BILLBOARD	9597-031714	03/17/2014	324.00	PD
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - MARKETING					
JAMAICA PYROTECHNICS, INC	TOURISM-FIREWORKS DEPOSIT FOR 2014 FIREWORKS DISPLAY	022014	02/20/2014	5,000.00	PD
KNOX ARRAY LLC	TOURISM-SOUND SYSTEM, STAGE, LIGHTING FOR SPARKS IN THE PARK	135-1-021314	02/13/2014	1,000.00	PD
DENZER, DARYN S	TOURISM-LAYOUT, PRODUCE AND INSTALL WINDOW GRAPHICS FOR THE VAUL	033114	03/31/2014	50.00	PD
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - OFFICE SUPPLIES					
ROGARDS OFFICE PLUS	TOURISM-TONER CARTRIDGE	104-1-040214	04/02/2014	65.54	
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - UTILITIES					
EASTERN ILLINI ELECTRIC	TOURISM-HIGHWAY SIGN	00400-040314	04/03/2014	125.33	PD
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - SUPPLIES & PARTS					
QUALITY LOGO PRODUCTS INC	TOURISM-CITY LOGO SELF ADHESIVE PADS	4883-032014	03/20/2014	412.80	PD
CARDMEMBER SERVICE	TOURISM-MARKET SPONSOR APRONS	032814	03/28/2014	52.37	
TOURISM FUND - GENERAL ADM. - GENERAL ADMINISTRATION - GRANTS/ SUBSIDIES					
CUSTOM SCREEN PRINTING	Kiwanis Easter Egg hunt banners	11048	03/25/2014	250.00	PR
CUSTOM SCREEN PRINTING	Kiwanis Easter Egg hunt banners	11048	03/25/2014	266.88	PR
CUSTOM SCREEN PRINTING	Kiwanis Easter Egg hunt banners	11048	03/25/2014	266.88	PR
KIDWELL, DONNA	TOURISM-GRANT FOR IDOT DIRECTIONAL SIGN PROCESSING FEE	040214	04/02/2014	100.00	PD
Total GENERAL ADM.				7,655.04	
Total TOURISM FUND				7,655.04	
Grand Total:				7,655.04	

Dated: 5-31-14

Tourism Board President -



Randy Hastings