

Tourism Board Meeting

March 17, 2014

The meeting was called the meeting to order approximately 8:30 am. In attendance: Ashley Swinford, Donna Kidwell, Drew Hoel, Randy Hastings, Phyllis Truitt, Devon Flesor Story, and Anna Marx.

Motion to approve the minutes from the February 17, 2015 Board meeting made by Devon, seconded by Drew. All in favor, motion passed.

Motion to approve the bills list from 2/13/15-3/13/15 in the amount of \$2,827.13 made by Donna, seconded by Randy. All in favor, motion passed.

Old Business:

Anna recapped the ACOI Tourism Board Business and Community leaders dinner for the board. She thought they had a great crowd, approximately 100 attendees. She passed out the information provided at the meeting for the board to review. Anna thought they had a good representation from each community and had a lot of positive feedback.

Donna updated the board on the Rural Life Show for the board. She was very pleased to see the show highlighted in a national antique publication, Action Auction. She believes the show is growing and has a lot of interest for the November show.

Anna updated the board on the Market on Main. She has booked several bands, but has 5 openings left to fill. Two of the bands that have played in the past are not able to play this year. Anna asked if the board knows of any local bands that could play to let her know. She also has almost all the market sponsors scheduled; she is just waiting to hear back from the last few.

Anna informed the board on planning for Sparks in the Park. She explained she is having a difficult time finding entertainment to fill the afternoon because the event is taking place on the holiday this year. The board suggested contacting local church choir groups, the Methodist bell ringers, and Chief AJ. So far scheduled to perform she has someone to do face painting, magician, and strong man. Also PTO games and inflatable, parade and 5K will all be returning this year. She hopes to have the boy's basketball sponsor the 3 on 3 tournament and cheerleader to sponsor mud volleyball, she is still waiting on confirmation.

Representatives from WEIU presented the "This is Our Story" production. They explained that this is a fundraising effort for WEIU and their new goal is \$10,000. They also explained that production would include 30 to 35 storytellers with 2 to 6 minute stories. The first step would be to gather interested storytellers in April. At this meeting, WEIU will give the storytellers direction on how they can record their stories and collect visual props (pictures and newspaper articles). Lastly, they will have an all day filming event that will take place in Tuscola. Storytellers will schedule to be recorded telling their story. Once that is complete, WEIU will edit the content and create the documentary. They plan to have the first airing in July. The board decided after much discussion that they would be willing to support this project monetarily, if WEIU is able to obtain most of the funds. A suggestion was made to contact WEIU in a month to see how much supported they have received for this project. The main hesitation from the board is the value of the project and if would generate any visitors or patrons to Tuscola businesses. The board will discuss at the next meeting.

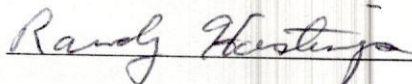
New Business:

A grant was submitted by Kiwanis for their annual Easter Egg Hunt. The group is asking for \$450 to pay for newspaper ads, a banner, and fliers to be printed. A motion to approve was made by Drew and seconded by Randy. All in favor, motion passed.

Drew made a motion to adjourn and was seconded by Randy. All in favor, motion passed.

Next Meeting Date: Tuesday April 21, 2015 – 8:30 am at City Hall

Approved:



Randy Hastings, President

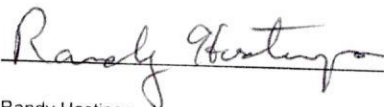
Report Criteria:

- Detail report.
- Invoices with totals above \$0 included.
- Paid and unpaid invoices included.
- Invoice Detail GL Account = "061005000"-061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
JOHN DAVIS INSURANCE AGE	51	Billboard Rent- Rt 36 and Main	04/01/2015	275.00	275.00	03/24/2015
LAMAR COMPANIES	105843032-03	TOURISM-BILLBOARD	03/16/2015	330.00	330.00	04/06/2015
TUSCOLA JOURNAL	028896-01191	TOURISM-CITY WIDE GARAGE SALE ADS, BUNDL	01/19/2015	232.50	232.50	04/07/2015
WDWS/WHMS RADIO	033115	TOURISM-ADVERTISING FOR RURAL LIFE ON WKI	03/31/2015	53.00	53.00	04/15/2015
WDWS/WHMS RADIO	2445-00057-03	TOURISM-ADVERTISING FOR RURAL LIFE ON WD	03/31/2015	350.40	350.40	04/14/2015
WDWS/WHMS RADIO	2445-00058-03	TOURISM-ADVERTISING FOR RURAL LIFE ON WH	03/31/2015	343.20	343.20	04/14/2015
THIRDSIDE, INC	150103-04071	TOURISM-WEB DESIGN AND DEVELOPMENT CON	04/07/2015	2,500.00	2,500.00	04/07/2015
CAPITAL ONE BANK, NA	7404-032215	TOURISM-SUPPLIES FOR ACOI EVENT ON 3/12/15	03/22/2015	598.83	598.83	03/30/2015
PETALS AND PLANTS	039224/1-0324	TOURISM-MISS TUSCOLA FLOWERS	03/24/2015	40.00	40.00	03/27/2015
TUSCOLA COMMUNITY UNIT	032315	TOURISM-MISS TUSCOLA JANITORIAL SERVICES	03/23/2015	118.14	118.14	04/06/2015
TUSCOLA IGA PLUS	45004400015-	TOURISM-TRAYS FOR BRANDING DINNER	03/31/2015	49.79	49.79	04/14/2015
CUSTOM SCREEN PRINTING	12256-033015	TOURISM-MISS TUSCOLA CAR SIGNS	03/30/2015	90.00	90.00	04/06/2015
FLESOR FAMILY CONFECTION	031215	TOURISM-CANDY BARS FOR ACOI BRANDING LAU	03/12/2015	441.00	441.00	03/13/2015
FLESOR FAMILY CONFECTION	031615	TOURISM-DONATION FOR MISS TUSCOLA PAGEA	03/16/2015	15.00	15.00	03/27/2015
JAMAICA PYROTECHNICS, INC	021615	TOURISM-INITIAL PAYMENT FOR 2015 FIREWORK	02/16/2015	6,250.00	6,250.00	04/06/2015
GROVES, DENISE	031215	TOURISM-REIMBURSEMENT FOR PLAQUES FOR	03/12/2015	117.08	117.08	03/13/2015
GROVES, DENISE	031315	TOURISM-REIMBURSEMENT FOR TABLE CLOTHE	03/13/2015	69.66	69.66	03/13/2015
THE SMITH HOUSE	476-030815	TOURISM-DINNERS FOR ACOI BRAND LAUNCH EV	03/08/2015	1,020.00	1,020.00	03/13/2015
LAKE LAND COLLEGE	919591-03161	TOURISM-FLYERS, PODIUM, BUSINESS CARDS F	03/16/2015	465.00	465.00	03/24/2015
McCROCKLIN, ALLIE	031915	TOURISM-PAYMENT FOR MISS TUSCOLA JUDGIN	03/19/2015	100.00	100.00	03/19/2015
THORNSBROUGH, KAREN	031915	TOURISM-PAYMENT FOR MISS TUSCOLA JUDGIN	03/19/2015	100.00	100.00	03/19/2015
DONNELLY-POPE, JILL	031915	TOURISM-PAYMENT FOR MISS TUSCOLA JUDGIN	03/19/2015	100.00	100.00	03/19/2015
MIDWEST MOBILE STAGES	031915	TOURISM-LIGHTING FOR MISS TUSCOLA PAGEAN	03/19/2015	750.00	750.00	03/19/2015
CAPITAL ONE BANK, NA	7404-032215	TOURISM-SLASH JACKETS (DVD)	03/22/2015	32.66	32.66	03/30/2015
CAPITAL ONE BANK, NA	7404-032215	TOURISM-IPAD DATA	03/22/2015	20.00	20.00	03/30/2015
EASTERN ILLINI ELECTRIC	1111100400-0	TOURISM-HIGHWAY SIGN	03/27/2015	81.09	81.09	04/07/2015
AMEREN ILLINOIS	1299027042-0	TOURISM-HIGHWAY SIGN ELECTRIC	04/02/2015	96.08	96.08	04/14/2015
HOMEFIELD ENERGY	GMCCY1001-	TOURISM-1151 N CR 1050 E/HIGHWAY SIGN	03/09/2015	78.58	78.58	03/24/2015
CUSTOM SCREEN PRINTING	12276-040715	TOURISM-BANNER FOR TUSCOLA TRAIN DAY	04/07/2015	94.50	94.50	04/15/2015
FLESOR FAMILY CONFECTION	115366-03021	TOURISM-REIMBURSEMENT FOR TOPS GRANT	03/02/2015	140.00	140.00	03/30/2015
TUSCOLA JOURNAL	319-033115	TOURISM-GRANT TO KIWANIS FOR EASTER EGG	03/31/2015	97.50	97.50	04/15/2015
WINTERBERRY	032515	TOURISM GRANT FOR RURAL LIFE ANTIQUE SHO	03/25/2015	1,500.00	1,500.00	03/27/2015
WINTERBERRY	033015	TOURISM GRANT FOR RURAL LIFE ANTIQUE SHO	03/30/2015	1,500.00	1,500.00	03/30/2015
WINTERBERRY	115357-03021	TOURISM-GRANT FOR WINTERBERRY TODS	03/02/2015	140.00	140.00	04/06/2015
Grand Totals:				18,189.01	18,189.01	

Dated: 4-21-15

Tourism Board President -


Randy Hastings