

Tourism Board Meeting

July 21 , 2015

The meeting was called to order approximately 8:30 am. In attendance: Ashley Swinford, Donna Kidwell, Karen Dukeman, Allen Schwass, Drew Hoel, Phyllis Truitt, Alta Long, and Anna Marx.

Motion to approve the minutes from the June 16, 2015 Board meeting made by Donna, seconded by Ashley. All in favor, motion passed.

Motion to approve the bills list from 6/12/15- 7/17/15 in the amount of \$12,134.86 made by Phyllis, seconded by Karen. All in favor, motion passed.

Old Business:

Anna updated the board on the Market on Main. So far the market has had a good turn out of new vendors as well as old vendors. This week she had 3 new produce vendors sign up for the rest of the remaining season. Attendance has been average compared to passed markets.

Anna recapped Sparks in the Park event. She thought the day went very well and each event was well organized. Alpha and Omega organized the 5K race. Anna received positive comments about how friendly and well organized the race event went. She also mentioned that the football coaches ran the mud volleyball tournament very efficient for their first year. Alta explained that this is what they had hoped for while planning the past few years. They wanted event sponsors to be able to run their event with minimal help from City staff in exchange for a donation to their organization. So far in fireworks donations they have collected \$3,430.00. Phyllis said she attended the Mary Todd Lincoln interpreter and thought the event was well attended.

Karen gave an update on the Farm Progress Show. She submitted an expenses sheet for the Farm Progress Show totaling \$9,019. She explained that Tanger could cover the cost of the website and print advertising as well as the fans to pass out. Drew asked for a motion to approve \$3,700 for FPS expenses. Donna made a motion and Phyllis seconded. All in favor motion passed.

Drew mentioned the up coming playground dedication on August 2nd. Anna said they have the dedication is planned for 2pm with a short break for refreshments before the concert by Miss Carole of Macaroni Soup. Anna said MOPS contacted her and would like to offer a diaper changing station. Alta also said the library will be serving the refreshments as well as having a toddler book display. Alta extended the invite to all the tourism board members to attend the playground dedication if they are able.

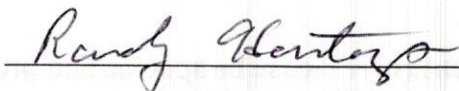
New Business:

Drew presented the grant application for the Kiwanis "shredding event". This is a free service that Kiwanis will be providing to the community, where people can bring documents and old papers to be shred. They are asking for a grant of \$450 to cover advertising expenses including newspaper ads, flyers, and banners. A motion to approve this grant was made by Phyllis and seconded by Karen. All in favor motion passed.

Alta discussed planning for next years fireworks. She suggested going with the Saturday after the fourth, as they have done in the past, since the holiday falls on a Monday. She said did not see any conflicts with this date, as hopefully MoDo County Fair will be the week after. She mentioned that Arthur will go on the 3rd and Arcola on 4th. She also reminded the board going on the 4th caused a lot of planning problems. There were not very many food vendors available to come, and entertainment was difficult to book. A motion to approve fireworks on July 9th was made by Phyllis and seconded by Donna.

Next Meeting Date: Tuesday August 18, 2015 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"- "061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
JOHN DAVIS INSURANCE AGE	55	Billboard Rent- Rt 36 and Main	08/01/2015	275.00	275.00	07/28/2015
LAMAR COMPANIES	106246468-08	TOURISM-BILLBOARD	08/03/2015	330.00	.00	
THE NEWS-GAZETTE	44541-063015	TOURISM-AT HOME WEBSITE	06/30/2015	25.00	25.00	07/24/2015
WDWS/WHMS RADIO	2445-00062-07	TOURISM-WKIO ADVERTISING FOR SPARKS IN TH	07/31/2015	330.00	330.00	08/12/2015
WDWS/WHMS RADIO	2445-00063-07	TOURISM-WHMS ADVERTISING FOR SPARKS IN T	07/31/2015	336.00	336.00	08/12/2015
CAPITAL ONE BANK, NA	7404-072215	TOURISM-MEDIA TEMPLE SERVICE	07/22/2015	49.00	49.00	08/05/2015
THIRDSIDE, INC	150180-07071	TOURISM-MONTHLY SITE MAINTENANCE	07/07/2015	60.00	60.00	07/28/2015
PITNEY BOWES PURCHASE PO	207631-07081	POSTAGE-TOURISM	07/08/2015	1,024.54	1,024.54	07/23/2015
GFI DIGITAL, INC	381488-08051	TOURISM-ACOI MAILER PRINTING	08/05/2015	276.78	.00	
CAPITAL ONE BANK, NA	7404-072215	TOURISM-CONSTANT CONTACT ACCOUNT	07/22/2015	26.40	26.40	08/05/2015
DOUGLAS COUNTY MUSEUM	072715	TOURISM-MARKET SPONSOR	07/27/2015	200.00	200.00	07/29/2015
KEMPER INDUSTRIAL EQUIPM	59553-071415	TOURISM-PORTABLE RESTROOMS FOR SPARKS I	07/14/2015	330.00	330.00	07/20/2015
TUSCOLA IGA PLUS	45004400015-	TOURISM-REFRESHMENTS FOR ROTARY PLAYGR	07/31/2015	58.83	.00	
AMAZON.COM	60457817-070	TOURISM-STAKES FOR SPARKS IN THE PARK	07/05/2015	55.00	55.00	07/20/2015
JAMAICA PYROTECHNICS, INC	061215	TOURISM-FINAL PAYMENT TUSCOLA 2015 FIREW	06/12/2015	18,750.00	18,750.00	07/22/2015
LIONS CLUB	072715	TOURISM-MARKET ON MAIN SPONSOR	07/27/2015	200.00	200.00	07/29/2015
CAPITAL ONE BANK, NA	7404-072215	TOURISM-SHIRTS FOR SPARKS 5K	07/22/2015	980.00	980.00	08/05/2015
WHOBREY, RUTHANN RYAN	072215	TOURISM-MARKET ON MAIN PERFORMANCE 7/25/	07/22/2015	150.00	150.00	07/22/2015
STEPHENS, CAROLE H	072815	TOURISM-CONCERT IN THE PARK 8/2/15 FOR PLA	07/28/2015	750.00	750.00	07/29/2015
ELLIS JR, DENNIS	072715	TOURISM-MARKET ON MAIN PERFORMANCE	07/27/2015	150.00	150.00	07/29/2015
SWEARINGEN, JASON	072715	TOURISM-HOMETOWN BAND MARKET PERFORM	07/27/2015	150.00	150.00	07/29/2015
TUSCOLA VFW	072215	TOURISM-MARKET ON MAIN SPONSOR	07/22/2015	200.00	200.00	07/22/2015
PATTERSON, STACEY	073015	TOURISM-COOKIES FOR PLAYGROUND DEDICATI	07/30/2015	45.00	45.00	07/30/2015
ROGARDS OFFICE PLUS	1373170-0-070	TOURISM-24 LB LASER PAPER	07/08/2015	91.93	91.93	07/28/2015
ROGARDS OFFICE PLUS	1374788-0-073	TOURISM-LAMINATING POUCHES	07/30/2015	13.99	13.99	08/11/2015
CAPITAL ONE BANK, NA	7404-072215	TOURISM-DATA FOR IPAD	07/22/2015	20.00	20.00	08/05/2015
CIVIC SYSTEMS, LLC	CVC13267-072	SOFTWARE SUPPORT-TOURISM	07/20/2015	124.45	124.45	07/29/2015
MARX, ANNA	071615	TOURISM-MILEAGE, 204 MILES X .575, FOR SPARK	07/16/2015	117.30	117.30	07/20/2015
EASTERN ILLINI ELECTRIC	1111100400-0	TOURISM-HIGHWAY SIGN	07/27/2015	77.41	77.41	08/05/2015
CONSTELLATION ENERGY SER	57090217-080	TOURISM-1151 N CR 1050E-ELECTRIC	08/05/2015	64.49	.00	
STARR CARS INC	17321/17322/1	TOURISM-FARM PROGRESS SHOW SHUTTLE BUS	07/31/2015	2,700.00	2,700.00	07/31/2015
Grand Totals:				27,961.12	27,231.02	

Dated: 8-18-15

Tourism Board President -



Randy Hastings