

**Tourism Board Meeting  
October 20 , 2015**

The meeting was called to order approximately 8:30 am. In attendance: Drew Hoel, Devon Flesor, Ashley Swinford, Allen Schwass, Phyllis Truitt, Donna Kidwell, Alta Long, and Anna Nelson.

Motion to approve the minutes from the September 15, 2015 Board meeting made by Donna, seconded by Phyllis. All in favor, motion passed.

Motion to approve the bills list from 9/11/15 – 10/16/15 in the amount of \$2,464.09 made by Phyllis, seconded by Donna. All in favor, motion passed.

**Old Business:**

Anna updated the board on Christmastown. She explained that everything is being finalized with the different event coordinators and she hopes to put together a schedule very soon. She presented adding the Laura Ingalls Wilder interpreter to the Christmastown schedule. Laura Keyes, who previous performed as Mary Todd Lincoln, has a Christmas program featuring Laura Ingalls. The cost of the presentation is \$350. Anna suggested working with the museum or the library to host the presentation. The board thought this program would be a good fit to add to Christmastown. Anna will work out the details of performance time and a location.

**New Business:**

Anna presented the grant request for the Pumpkins in the Park submitted by the Odd Fellows group. Anna reminded the board that she emailed the grant request out a few weeks prior, but they needed to formally vote on the grant. The grant request was for \$300 to buy supplies for the display. Unfortunately this year ,The Great Pumpkin Patch was unable to donate due to a poor crop. Phyllis made a motion and Devon seconded all in favor motion passed.

Alta explained to the board that the Amish Country of Illinois had the opportunity to place an ad in the Illinois Travel Guide. Due to the lack of state grant funding, the travel guide publication dates are changing. Instead of one guide for the entire year, there will be two. They offered the 30% discount to advertise in both editions. The ACOI will be funding \$2,000 and each community will be contributing \$1,200. Alta said she was very pleased that each community was willing to contribute funds. A motion to contribute funds up to \$2,500 was made by Phyllis and seconded by Donna. All in favor motion passed.

Anna informed the board she is working on a mailer to promote the Rural Life Show to previous attendees. She hopes to get those sent out this week, or early next week. She will meet with Donna today to finalize the details. She also mentioned that she typically includes a Tanger coupon book, however due to the change of ownership she will not be adding it this year. She will mail out approximately 500 mailers.

Donna made a motion to adjourn and was seconded by Phyllis. All in favor motion passed.

**Next Meeting Date: Tuesday November 17, 2015 – 8:30 am at City Hall**

Approved:



**Randy Hastings, President**