

Tourism Board Meeting
January 19, 2016

The meeting was called to order approximately 8:30 am. In attendance: Drew Hoel, Donna Kidwell, Randy Hastings, Ashley Swinford, Devon Story, Alta Long, and Anna Nelson.

Motion to approve the minutes from the December 15, 2015 board meeting made by Donna, seconded by Ashley. All in favor, motion passed.

Motion to approve the bills list from 12/11/15-1/15/16 in the amount of \$5,872.10 made by Randy, seconded by Donna. All in favor, motion passed.

Old Business:

Anna had no updates on the Railway Arts District. She contacted John McDevitt and gave him the feedback from the last meeting however she did not hear back.

New Business:

Anna passed out the annual report to the City Council. She asked that the board members read it over, and let her know of any changes or additions. Devon suggested providing visuals for the board to see, such as the brochure. Anna will add in a few examples of some of the items mentioned in the report.

Anna asked for feedback on the Market on Main. She needs to know if the board would like to continue it again this year, so she is able to plan for it in the budget. Anna explained last year's budget was about \$5,000. Alta said that is a lot less compared to previous years, when they were spending a lot more on bands. Alta also said it's a great opportunity for local organizations to make a little money for sponsoring the event. Devon mentioned although it a mediocre market, it does draw a few people. The board agreed to have the market again this year. It's nice to host something on festival corner, and have music there. Anna will begin lining up sponsors for the market and booking the bands.

Anna explained that Sparks in the Park had been planned for July 9th and she would start planning for the event very soon. Alta asked the board what kind of entertainment they would like to see at this year's event. They could get a bigger know band, have local bands, or just do entertainment in the pavilion again. The board was interested in renting a stage with lighting again. And thought a well-known local band would draw a larger crowd. Alta also suggested contacting WBGL about getting a Christian band. Randy suggested bringing a couple different band options with prices to help the board chose. Randy also mentioned having the event not on the holiday weekend, may increase attendance.

Anna informed the board that the Miss Tuscola Pageant was set for March 5th.

Devon made a motion to adjourn and was seconded by Donna. All in favor motion passed.

Next Meeting Date: Tuesday February 16, 2016 – 8:30 am at City Hall

Approved:



Randy Hastings, President


Report Criteria:

Detail report.
Invoices with totals above \$0 included.
Paid and unpaid Invoices included.
Invoice Detail, GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	108714433-01	TOURISM-BILLBOARD	01/18/2016	340.00	340.00	02/09/2016
TUSCOLA HOME CENTER	33114-013116	TOURISM-TIES FOR CHRISTMAS BOWS, POLYURE	01/31/2016	53.89	53.89	02/04/2016
GFI DIGITAL, INC	489582-02051	TOURISM-COPIES	02/05/2016	83.36	83.36	02/09/2016
CAPITAL ONE BANK, NA	7404-012216	TOURISM-CONSTANT CONTACT ACCOUNT	01/22/2016	21.25	21.25	02/02/2016
NAU, ALEXIS	020416	TOURIS-SELECTED AS A STATE FINALIST-PUBLIS	02/04/2016	500.00	500.00	02/04/2016
DOUGLAS COUNTY ANIMAL CO	011316	TOURISM-DONATION PER REQUEST OF SANTA C	01/13/2016	50.00	50.00	01/15/2016
GROVES, DENISE	011316	TOURISM-REIMBURSEMENT FOR PAGEANT EXPE	01/13/2016	484.69	484.69	01/15/2016
CAPITAL ONE BANK, NA	7404-012216	TOURISM-DATA FOR IPAD	01/22/2016	20.00	20.00	02/02/2016
CIVIC SYSTEMS, LLC	CVC13919-010	SOFTWARE SUPPORT-TOURISM	01/08/2016	124.45	124.45	01/19/2016
EASTERN ILLINI ELECTRIC	1111100400-0	TOURISM-HIGHWAY SIGN	01/27/2016	88.74	88.74	02/09/2016
Grand Totals:				1,746.38	1,746.38	

Dated: 2-16-16

Tourism Board President -



Randy Hastings