

Tourism Board Meeting February 16, 2016

The meeting was called to order approximately 8:30 am. In attendance: Drew Hoel, Randy Hastings, Devon Story, Allen Schwass, Phyllis Truitt, Alta Long, and Anna Nelson.

Motion to approve the minutes from the January 19, 2016 board meeting made by Randy, seconded by Phyllis. All in favor, motion passed.

Motion to approve the bills list from 1/15/16-2/12/16 in the amount of \$1,746.38 made by Randy, seconded by Donna. All in favor, motion passed.

Old Business:

Anna informed the board that she has several sponsors lined up for the Market on Main starting in June. The board agreed to keep the sponsor donation at \$200 and the band payment at \$150 for 2 hours. Anna said she would work on lining up bands to play and finish getting the sponsors.

Anna updated the board on Sparks in the Park. She emailed the board with a couple of options for the board to choose from. From the feedback she received, several members seemed to be in favor of the Christian band. Anna contacted WBGL and they provided 2 bands within a \$4,500 price range and were available on July 9th. Alta is in contact with the band's agent and believes they can secure a well know Christian artists for \$5,000 possible 2 for \$7,000. The board is in favor of a Christian band as well as purchasing the stage. The board would also like to have other acts going on through out the day in the pavilion. They would like to see local performers and things for kids.

New Business:

Alta presented the hotel motel tax revenue for this year compared to years past. Overall it's slightly down from last year, but not by much. Alta said our hotel rooms are filled with sports tournaments and contractors. She predicts we will see an increase next year with Coronus contractors coming to town.

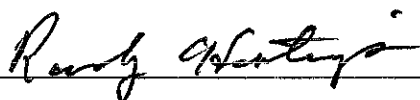
Alta presented a Christmas decoration budget in preparation for next year, as the company is having a sale now. She proposed a large wreath and garland for the gazebo as well as snowflakes for the light poles and a large LED swag for across 36 (by First State Bank). Overall the board liked the snowflakes for the poles and would like to start by purchasing two. If they work for our light poles, they plan to buy more. The board was also in favor of the wreath and garland for the gazebo. The board decided against the LED swag, as they were concerned with it holding up against the wind.

Alta presented the budget for FY17. She asked that the board review it and they would like to get approval at the next meeting. Alta discussed a there were a few additions that she highlighted in the first page of the draft budget. Additions include new logo development, signage for downtown, historic map project, Christmas décor, and downtown movies.

Phyllis made a motion to adjourn and was seconded by Randy. All in favor motion passed.

Next Meeting Date: Tuesday March 15, 2016 – 8:30 am at City Hall

Approved:



Randy Hastings, President

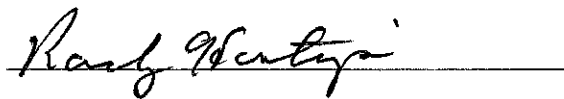
Report Criteria:

Detail report.
 Invoices with totals above \$0 included.
 Paid and unpaid invoices included.
 Invoice Detail.GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	106789402-02	TOURISM-BILLBOARD	02/15/2016	340.00	340.00	02/25/2016
THIRDSIDE, INC	160046-02091	TOURISM-MONTHLY SITE MAINTENANCE FOR TU	02/09/2016	120.00	120.00	02/23/2016
THIRDSIDE, INC	160084-03071	TOURISM-MONTHLY SITE MAINTENANCE FOR TU	03/07/2016	120.00	.00	
TEMPLE DISPLAY, LTD	14912-022916	TOURISM-LED SNOWFLAKE, WREATH CHRISTMA	02/29/2016	1,226.79	.00	
GFI DIGITAL, INC	508847-03081	TOURISM-COPIES	03/08/2016	114.51	.00	
CAPITAL ONE BANK, NA	7404-022216	TOURISM-CONSTANT CONTACT ACCOUNT	02/22/2016	21.25	21.25	03/04/2016
GROVES, DENISE	030316	TOURISM-REIMBURSEMENT FOR PAGEANT EXPE	03/03/2016	140.97	140.97	03/04/2016
MIDWEST MOBILE STAGES	022316	TOURISM-STAGE AND LIGHTING FOR MISS TUSC	02/23/2016	300.00	300.00	03/02/2016
SHUBERT, KELSEY	022316	TOURISM-JUDGING MISS TUSCOLA PAGEANT	02/23/2016	100.00	100.00	03/02/2016
ZAAYER, NICOLE	022316	TOURISM-JUDGING MISS TUSCOLA PAGEANT	02/23/2016	100.00	100.00	03/02/2016
WOLFE, GREG	022316	TOURISM-JUDGING MISS TUSCOLA PAGEANT	02/23/2016	100.00	100.00	03/02/2016
JEFF ROBERTS CORPORATION	P51048-03101	TOURISM-DEPOSIT FOR JOSH WILSON CONCERT	03/10/2016	3,000.00	3,000.00	03/10/2016
CAPITAL ONE BANK, NA	7404-022216	TOURISM-DATA FOR IPAD	02/22/2016	20.00	20.00	03/04/2016
EASTERN ILLINI ELECTRIC	1111100400-0	TOURISM-HIGHWAY SIGN	02/25/2016	80.29	80.29	03/07/2016
CONSTELLATION ENERGY SER	62775245-030	TOURISM-1151 N CR 1050E-ELECTRIC	03/01/2016	39.19	.00	
Grand Totals:				5,823.00	4,322.51	

Dated: _____

Tourism Board President -



Randy Hastings