

Tourism Board Meeting April 19, 2016

The meeting was called to order approximately 8:30 am. In attendance: Donna Kidwell, Drew Hoel, Ashley Swinford, Devon Story, Randy Hastings, Alta Long, and Anna Nelson.

Motion to approve the minutes from the February 16, 2016 board meeting made by Drew, seconded by Randy. All in favor, motion passed.

Motion to approve the minutes from the March 15, 2016 board meeting made by Donna, seconded by Randy. All in favor, motion passed.

Motion to approve the bills list from 2/12/16-4/15/16 in the amount of \$21,411.67 made by Randy, seconded by Devon. All in favor, motion passed.

Old Business:

Anna updated the board on the Market on Main. She explained that she sent out the vendor applications last week and has had 5 or 6 returned so far. She also has secured all the market sponsors for the event and just has a couple more openings for bands to play. Devon suggested contacting other handmade and artisan vendors from other markets. Anna will send some promo cards with Devon to an upcoming vendor market.

Alta updated the board that Josh Wilson is booked for Sparks in the Park. Anna has also arranged for a stage and sound. She currently has the Kitchen Band, made up of local woman, and a magician. Alta mentioned they have not heard from whether the community band will be returning this year or not. Ann is helping locate churches within 100 miles to send information to promote the concert. Devon suggested adding in different coupons for local businesses.

Drew asked for approval of the FY17 budget. Anna mentioned that the budget was the same as the draft presented at the last meeting, however the budget for Sparks in the Park was increased. At February's meeting, the board decided to increase the budget of Sparks in the Park to accommodate for paying for a bigger entertainment as well as the stage. Randy made a motion, seconded by Ashley. All in favor motion passed.

A motion to approve the grant request for \$300 for the Kiwanis Easter Egg Hunt was made by Drew seconded by Randy. All in favor motion passed.

A motion to approve the Kiwanis Fish Fry grant request for \$300 was made by Devon and seconded by Drew. All in favor motion passed.

New Business:

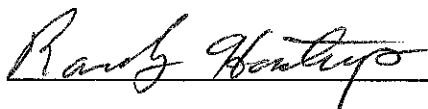
Alta asked the board to let them know if they would like to be reappointed to the tourism board for the upcoming year. They will submit the list to the Mayor in June.

Randy made a motion to approve the tourism directional signage on 36 for Flesor's Candy Kitchen, Donna seconded. All in favor motion passed.

Donna made a motion to adjourn and was seconded by Ashley. All in favor motion passed.

Next Meeting Date: Tuesday May 17, 2016 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid Invoices included.

Invoice Detail.GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
CITY OF TUSCOLA**TRANSFER	042816	TOURISM-NELSON MAPS FOR COMMUNITY GARA	04/28/2016	20.00	20.00	04/29/2016
LAMAR COMPANIES	106948094-04	TOURISM-BILLBOARD	04/11/2016	340.00	340.00	04/20/2016
TUSCOLA JOURNAL	29-043016	TOURISM-CITYWIDE GARAGE SALE AD	04/30/2016	114.00	114.00	05/13/2016
EFFINGHAM DAILY NEWS	200792-04301	TOURISM-INTERSTATE MAP, A DAY AWAY	04/30/2016	764.00	764.00	05/06/2016
ILLINI MEDIA COMPANY	146212-05051	TOURISM-ADVERTISING FOR GRADUATION	05/05/2016	300.00	300.00	05/06/2016
TEMPLE DISPLAY, LTD	15089-050916	TOURISM-6 LED SNOWFLAKES FOR MAIN STREET	05/09/2016	2,042.14	2,042.14	05/13/2016
GFI DIGITAL, INC	545759-04301	TOURISM-COPIES	04/30/2016	62.51	62.51	05/06/2016
CAPITAL ONE BANK, NA	7404-042216	TOURISM-CONSTANT CONTACT ACCOUNT	04/22/2016	21.25	21.25	05/03/2016
CITY OF TUSCOLA**TRANSFER	042816	TOURISM-NELSON SAFETY PINS FOR SANTA CHA	04/28/2016	9.06	9.06	04/29/2016
GROVES, DENISE	042516	TOURISM-PARADE SIGNS FOR MISS TUSCOLA GI	04/25/2016	98.56	98.56	04/29/2016
MOULTRIE-DOUGLAS COUNTY	050216	TOURISM-MODO REGISTRATION FOR MISS, JR MI	05/02/2016	155.00	155.00	05/03/2016
ROGARDS OFFICE PLUS	1394905-0-042	TOURISM-BINDERS	04/25/2016	20.48	20.48	04/29/2016
CAPITAL ONE BANK, NA	7404-042216	TOURISM-DATA FOR IPAD	04/22/2016	20.00	20.00	05/03/2016
EASTERN ILLINI ELECTRIC	1111100400-0	TOURISM-HIGHWAY SIGN	04/26/2016	75.15	75.15	05/03/2016
CUSTOM SCREEN PRINTING	13234-031516	TOURISM-KIWANIS TOURISM GRANTS FOR SIGNS	03/15/2016	440.00	440.00	04/21/2016
KIWANIS CLUB	042216	TOURISM-REIMBURSEMENT FOR KIWANIS TOURI	04/22/2016	160.00	160.00	04/29/2016
Grand Totals:				4,842.15	4,842.15	

Dated: Randy Hastings

Tourism Board President -

Randy Hastings