

Tourism Board Meeting

June 22, 2016

The meeting was called to order approximately 8:30 am. In attendance: Donna Kidwell, Drew Hoel, Devon Story, Randy Hastings, Ashley Swinford, Allen Schwass, Alta Long, and Anna Nelson.

Motion to approve the minutes from the April 19, 2016 board meeting made by Donna, seconded by Ashley. All in favor, motion passed.

Motion to approve the minutes from the May 17, 2016 board meeting made by Ashley, seconded by Randy. All in favor, motion passed.

Motion to approve the bills list from 4/15/16-6/17-16 in the amount of \$12,375.08 made by Ashley, seconded by Randy. All in favor, motion passed.

Old Business:

Anna updated the board on the Market on Main. The Market has had average attendance of 70 to 80 people and 5 to 6 vendors per market. Anna said they had success with the free tote with a purchase at the market or local store. They gave away almost 30 bags. Market vendors were given coupons to give to their customers to redeem the bags.

Anna updated the board on Sparks in the Park. She explained that they have 7 food vendors signed up. They also are finalizing details for the KidTown. They plan to have activities setup for kids, similar to children's museum, inspired by activities at City Hall. They will also have a Jr. Fire Fighter academy for kids to complete tasks just like our Fire Department. She also mentioned the woodworking classes for kids registration is open and encouraged the board to share info with community members. Alta mentioned they added opening acts for Josh Wilson. Sydney Hoel will start with a few songs and then Mark Maxey will play for 20- 30 minutes. Anna said radio ads have started with WBGL and they have received a week free in exchange for them to have a table at the concert.

Anna asked the board to review the current grant guideline and if there were any changes they would like to make. Several months ago, the board approved a grant request that brought up discussion on whether or not it fell within the guidelines. The board tabled the discussion to next meeting after reviewing the topic.

A grant request was submitted by Winterberry for the annual fee from their Tourist Directional Signage on 36. The grant request was for \$140. Randy made a motion to approve and Devon seconded. All in favor motion passed.

Anna said she emailed out the grant request for the Kiwanis Shredding event and it was tentatively approved. The grant request was for \$250 for banners and advertising. Donna made a motion to approve, and Ashley seconded. All in favor motion passed.

New Business:

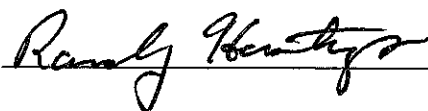
A grant request from the Douglas County Museum was submitted for their Open House event. The event will be to showcase their veteran's hallway that is being redone. The request is for \$250 to provide live music at the event. Devon made a motion to approve and Drew seconded. All in favor motion passed.

Anna informed the board on the success of the outdoor movie night. She said they had nearly 300 people attend, which was many more than they were expecting. She explained the Doug and Amanda Foltz allowed them to borrow the screen and speakers. They plan to expand the event to start a little earlier and invite downtown business and local organization to set up activities for kids or pass out information. Anna said they would like to add another movies to August, so they would need to increase the budget. Devon made a motion to approve a third movie and Donna seconded. All in favor motion passed.

A motion to adjourn was made by Devon and seconded by Randy. All in favor motion passed.

Next Meeting Date: July 19, 2016 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail_GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	107207182-07	TOURISM-BILLBOARD	07/04/2016	340.00	.00	
THIRDSIDE, INC	160244-07111	TOURISM-MONTHLY SITE MAINTENANCE FOR TU	07/11/2016	120.00	120.00	07/14/2016
IML RISK MANAGEMENT ASSO	061716	TOURISM-FIREWORKS LIABILITY COVERAGE	06/17/2016	100.00	100.00	06/20/2016
GFI DIGITAL, INC	582584-07081	TOURISM-COPIES	07/08/2016	225.53	225.53	07/12/2016
CAPITAL ONE BANK, NA	7404-063016	TOURISM-CONSTANT CONTACT ACCOUNT	06/30/2016	21.25	21.25	06/30/2016
DOUGLAS COUNTY MUSEUM	062016	TOURISM-MARKET SPONSOR	06/21/2016	200.00	200.00	06/21/2016
DOUGLAS COUNTY MUSEUM	071316	TOURISM-MARKET SPONSOR	07/13/2016	200.00	200.00	07/14/2016
HOLIDAY INN EXPRESS	070616	TOURISM-HOTEL ROOMS FOR JOSH WILSON BAN	07/08/2016	319.20	319.20	07/07/2016
LONG, ALTA L	070816	TOURISM-REIMBURSEMENT FOR SPARKS IN THE	07/08/2016	22.17	22.17	07/12/2016
LONG, ALTA L	071116	TOURISM-REIMBURSEMENT FOR SPARKS IN THE	07/11/2016	31.98	31.98	07/12/2016
TUSCOLA COMMUNITY HIGH S	062116-2	TOURISM-SPARKS IN THE PARK PERFORMANCE	06/21/2016	500.00	500.00	06/29/2016
TUSCOLA COMMUNITY HIGH S	070516	TOURISM-DONATION FOR ORGANIZING TRACTOR	07/05/2016	200.00	200.00	07/07/2016
TUSCOLA COMMUNITY HIGH S	070516-2	TOURISM-DONATION FOR SPONSORING SPARKS	07/05/2016	500.00	500.00	07/07/2016
TUSCOLA COMMUNITY HIGH S	070516-3	TOURISM-DONATION FOR SPONSORING SPARKS	07/05/2016	500.00	500.00	07/07/2016
TUSCOLA COMMUNITY HIGH S	070716	TOURISM-PROVIDING VOLUNTEERS FOR STAGE	07/07/2016	500.00	500.00	07/07/2016
TUSCOLA IGA PLUS	45004400016-	TOURISM-WATER FOR SPARKS	06/30/2016	15.93	15.93	07/12/2016
CITY OF TUSCOLA**TRANSFER	070516	TOURISM-3 ON 3 AND MUD VOLLEYBALL CASH PR	07/05/2016	390.00	390.00	07/07/2016
CITY OF TUSCOLA**TRANSFER	070816	TOURISM-PRIZES FOR 5K OVERALL WINNERS	07/08/2016	100.00	100.00	07/08/2016
CITY OF TUSCOLA**TRANSFER	071516	TOURISM-PIZZA FOR SOUND CREW-SPARKS, MIS	07/15/2016	34.38	.00	
FLESOR FAMILY CONFECTION	071516	TOURISM-100 ICE CREAM CONE TREATS GIVEAW	07/15/2016	150.00	150.00	07/15/2016
BATTERY SPECIALISTS & GOL	070816	TOURISM-GOLF CART RENTAL FOR SPARKS IN T	07/08/2016	215.00	215.00	07/08/2016
MAXEY, MARK	070516	TOURISM-PERFORMING AT SPARKS IN THE PARK	07/05/2016	400.00	400.00	07/07/2016
MAXEY, MARK	070516-2	TOURISM-MARKET ON MAIN PERFORMANCE 7/09/	07/05/2016	150.00	150.00	07/07/2016
KNOX ARRAY LLC	070516	TOURISM-SOUND SYSTEM, STAGE, LIGHTING FO	07/05/2016	3,100.00	3,100.00	07/07/2016
KNOX ARRAY LLC	2716-032216	TOURISM-ADDITIONAL AMP NEEDED	03/22/2016	50.00	50.00	07/08/2016
GRAHAMS TROPHIES	061651-06291	TOURISM-MEDALS FOR SPARKS IN THE PARK AC	06/29/2016	273.60	273.60	07/06/2016
CHAMPIONCHIP 247	070516	TOURISM-SPARKS 5K TIMER	07/05/2016	600.00	600.00	07/07/2016
NELSON, ANNA	070716	TOURISM-SPARKS IN THE PARK SNACKS FOR JO	07/07/2016	109.81	109.81	07/07/2016
LIONS CLUB	062716	TOURISM-MARKET ON MAIN SPONSOR FOR 7/2/20	06/27/2016	200.00	200.00	06/29/2016
BLACK, DEVIN	070716	TOURISM-REIMBURSEMENT FOR MOVIE FOR OUT	07/07/2016	375.00	375.00	07/07/2016
HILL, DORIS	35792-070116	TOURISM-SPARKS SHIRTS	07/01/2016	1,196.50	1,196.50	07/05/2016
WHOBREY, RUTHANN RYAN	062016	MARKET ON MAIN PERFORMANCE	06/21/2016	150.00	150.00	06/21/2016
JOSH WILSON INC	070616	TOURISM-CONCERT FOR SPARKS IN THE PARK P	07/06/2016	3,000.00	3,000.00	07/07/2016
BONTJES, J CHRISTOPHER	062716	TOURISM-MAGIC SHOW FOR SPARKS IN THE PAR	06/27/2016	150.00	150.00	07/07/2016
THE BEISTLE COMPANY	103255-06161	TOURISM-SPARKS FIREFIGHTER HATS	06/18/2016	144.00	144.00	06/20/2016
HAYS, CHRISTEN	062316	COMMUNITY MARKETING	06/23/2016	800.00	800.00	06/23/2016
GARDNER, DARLA	062816	TOURISM-KITCHEN BAND PERFORMANCE FOR S	06/28/2016	200.00	200.00	06/30/2016
FUNBELIEVABLE BALLOONS IN	070516	TOURISM-BALLOON ARTISTS FOR SPARKS IN TH	07/05/2016	210.00	210.00	07/08/2016
SCHROCK CUSTOM WOODWO	8.977-070916	TOURISM-YOUTH WOODWORKING CLASS FOR SP	07/09/2016	640.00	640.00	07/13/2016
ROGARDS OFFICE PLUS	1398614-0-061	TOURISM-LABELS	06/15/2016	41.94	41.94	06/28/2016
ROGARDS OFFICE PLUS	1399167-0-062	TOURISM-PAPER	06/23/2016	11.74	11.74	06/30/2016
ROGARDS OFFICE PLUS	1399558-0629	TOURISM-LABELS	06/29/2016	13.98	13.98	07/12/2016
ROGARDS OFFICE PLUS	1400434-0-071	TOURISM-INDEX INSERTS	07/13/2016	5.98	.00	
CAPITAL ONE BANK, NA	7404-063016	TOURISM-DATA FOR IPAD	06/30/2016	20.00	20.00	06/30/2016
CIVIC SYSTEMS, LLC	CVC14507-062	SOFTWARE SUPPORT-TOURISM	06/27/2016	124.45	124.45	07/06/2016
EASTERN ILLINI ELECTRIC	1111100400-0	TOURISM-HIGHWAY SIGN	06/26/2016	69.56	69.56	07/12/2016
CONSTELLATION ENERGY SER	66661057-063	TOURISM-1151 N CR 1050E-ELECTRIC	06/30/2016	39.38	.00	
WINTERBERRY	062216	TOURISM GRANT FOR SIGN REIMBURSEMENT	06/22/2016	140.00	140.00	06/28/2016
LONG, ALTA L	071116	TOURISM-FRAMES FOR JOSH WILSON PICTURES,	07/11/2016	33.02	33.02	07/12/2016
A BLOOM ABOVE AND BEYOND	062916	TOURISM-FLOWERS FOR HANK GROVES SERVIC	06/29/2016	40.00	40.00	06/30/2016

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
Grand Totals:				16,974.40	16,554.86	

Dated: 7-19-16

Tourism Board President -



Randy Hastings

Report Criteria:

- Detail report.
- Invoices with totals above \$0 included.
- Paid and unpaid invoices included.
- Invoice Detail.Gl. Account = "061005000"-"061005999"