

Tourism Board Meeting October 27, 2016

The meeting was called to order approximately 8:30 am. In attendance: Donna Kidwell, Drew Hoel, Randy Hastings, Devon Story, Karen Dukeman, Ashley Swinford, Alta Long, and Anna Nelson.

Note: October meeting was rescheduled from October 18 to October 27.

Motion to approve the minutes from the September 20, 2016 board meeting made by Randy, seconded by Donna. All in favor, motion passed.

Motion to approve the bills list from 9/16/16-10/14/16 in the amount of \$2,319.21 made by Devon, seconded by Donna. All in favor, motion passed.

Old Business:

The Odd Fellows have the Pumpkins in the Park on display. The display will remain up until November 1. The pumpkin patch in Arthur donated 200 pumpkins. Anna arranged for 50 of the pumpkins to go to the Library's Halloween party and the kid there decorated them for display. Devon mentioned next year purchasing more pumpkins to fill up the space a little more.

New Business:

Anna presented the first grant request from Tuscola Alumni Association. She said the grant was for \$200 for newspaper ads. Anna mentioned they ran the schedule of events in the paper a couple weeks leading up to the event. Randy mentioned that this does draw a lot of alumni back to town. Devon made a motion to approve. Randy seconded. All in favor motion passed.

The second grant request was from Flesor's Candy Kitchen for their interstate signage. Anna said the request was for \$720 for several signs along the interstate. Randy made a motion to approve the grant request. Donna seconded. All in favor motion passed.

The final grant request was from Douglas County Museum for \$740. They would like to have their brochure reprinted. Anna mention the board did pay for them originally to be printed last year. Randy asked if the museum asked other communities to contribute as well. Drew mentioned with Anna being hired, as the museum director, he has seen them reaching out to the other towns in the counties. They've added board members from the other town as well. Randy made a motion to approve the grant request. Devon seconded. All in favor motion passed.

Drew informed the board of the "Farm Punk" festival. He had a meeting with Ainslie Heilich, Laura Davis, and John McDevitt about hosting a festival in the area between the community building and the Vault. The event would take place the same weekend as the Wheels Car Club car show in June. They would like to include artisan vendors, as well as cover bands. They would be interested in assistants for a tent and stage, approximately \$2,000-\$3,000. The board would be interested in getting more info. They are hesitant on how the two events would possibly clash. They also have concerns about alcohol being served at the festival while the car show is going on. Drew mentioned those are issues the two groups would have to work out among themselves.


Anna informed the board the Christmastown planning is underway. Becky's Buddies will host the vendor fair at the community building again this year. Alpha and Omega will be sponsoring the 5K again this year. Anna also mentioned the Woman's Club house walk is planned for Sunday afternoon. The Miss Tuscola girls hope to do an activity for kids so parents can drop off kids while they shop or go to the house walk.

Alta presented the board with several new logo options. They have been working with graphic designer, Alyssa Goings, to develop the new logo. Alta did mention that many of the ideas are calibrations of Anna, Alyssa and herself. The board liked overall direction they were going in.

A motion to adjourn was made by Randy and seconded by Donna. All in favor motion passed.

Next Meeting Date: November 15, 2016 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail GL Account = "061005000"--"061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LEE ENTERPRISES-CENTRAL I	111-60016985-	TOURISM-ADVERTISING IN THE GETAWAY GUIDE	10/30/2016	695.00	.00	
LAMAR COMPANIES	107520783-10	TOURISM-BILLBOARD	10/24/2016	340.00	340.00	11/07/2016
TUSCOLA JOURNAL	29-093018	TOURISM-GARAGE SALE PAPERS, FALL ARTISAN	09/30/2016	102.50	102.50	10/21/2016
THIRDSIDE, INC	160401-11071	TOURISM-MONTHLY SITE MAINTENANCE FOR TU	11/07/2016	120.00	.00	
IML RISK MANAGEMENT ASSO	0595-102416	TOURISM-WORK COMP	10/24/2016	513.39	.00	
IML RISK MANAGEMENT ASSO	0595-102416	TOURISM-LIABILITY	10/24/2016	895.47	.00	
GFI DIGITAL, INC	656796-11071	TOURISM-COPIES	11/07/2016	159.43	.00	
CAPITAL ONE BANK, NA	7404-102216	TOURISM-CONSTANT CONTACT ACCOUNT	10/22/2016	21.25	21.25	11/03/2016
KEMPER INDUSTRIAL EQUIPM	57089-103116	PORTABLE RESTROOMS FOR CONFERENCE MEE	10/31/2016	200.00	200.00	11/07/2016
KINNEY ELECTRIC SERVICE	71016-110116	TOURISM-CONNECT AND UNCONNECT PORTABL	11/01/2016	75.80	75.80	11/07/2016
TUSCOLA COMMUNITY UNIT	110716	TOURISM-HIGH SCHOOL GYM RENTAL FOR MISS	11/07/2016	100.00	.00	
CAPITAL ONE BANK, NA	7404-102216	TOURISM-DATA FOR IPAD	10/22/2016	20.00	20.00	11/03/2016
EASTERN ILLINI ELECTRIC	1111100400-1	TOURISM-HIGHWAY SIGN	10/27/2016	67.62	67.62	11/07/2016
FLESOR FAMILY CONFECTION	118486-09161	TIF-GRANT REIMBURSEMENT FOR INTERSTATE S	09/16/2016	720.00	720.00	10/28/2016
Grand Totals:				4,030.46	1,547.17	

Dated: 1-17-17

Tourism Board President -



Randy Hastings