

Tourism Board Meeting
March 21, 2017

The meeting was called to order approximately 8:30 am. In attendance: Drew Hoel, Morrie Mendenhall, Randy Hastings, Donna Kidwell, Alta Long, and Anna Nelson.

Motion to approve the minutes from the January 17, 2017 board meeting and February 21, 2017 board meeting made by Donna, seconded by Randy. All in favor, motion passed.

Motion to approve the bills list from 1/13/17-2/17/17 in the amount of \$8,496.21 and 2/17/17-3/17/17 on the amount of \$3,267.06 made by Drew, seconded by Morrie. All in favor, motion passed.

Old Business:

Anna reviewed what they have in place so far for Sparks in the Park. The All American Lumberjack variety show will either do 2 shows, or 1 larger show. Alta explained that it depends on whether or not they can secure main entertainment. They made an offer to Zach Williams, but the offer has not been accepted or denied at this point. Alta thinks they are just waiting for a better offer. Anna also mentioned she has organizer lined up for the 5K, Mud Volleyball tournament, and the 3 on 3 tournament. If Zach Williams does accept the offer, they will contact FCA again to help with stage set up.

Anna reminded the board the Miss Tuscola Pageant will be held this Saturday night. Alta mentioned that Denise's great niece is participating in the pageant this year. Denise has arranged for someone else to get the judges, and Denise will not know who they are until the day of the pageant.

Drew asked the board for approval for the FY18 budget so it could be present to City Council for approval. Alta mentioned there is a large deficit in budget, but they rarely are able to complete all the items they plan for each year. If they are able to complete the projects, she said there is cash reserves to cover. Randy made a motion to approve and Donna seconded. All in favor motion passed.

Alta informed the board that they do not have an update on the logo project. She did show the board a few ideas, but hopes to have something more formal to present at next month's meeting.

New Business:

Anna updated the board on the Outdoor movie nights. She said they will team up again with the library to host the movie nights. They plan to host two in June and one in July. The library will be purchasing a portable screen this year, and she explained tourism will pay for speakers. Last year they borrowed equipment, but would like to purchase this year. Anna also added she hopes to add an artisan market to the event before the movie starts. (As a replacement for the Saturday morning market) She plans to work with the Art Alliance on this portion of the event.

A grant request was submitted by the Kiwanis Club for their Annual Easter Egg Hunt. The group requested \$250 to be used for advertisement. Drew made a motion to approve the request and Donna seconded. All in favor motion passed.

A second grant request was made by the Kiwanis Club for their Fish Fry fundraiser. The request was for \$200 to be used for advertising. After much discussion, the board decided that this did not qualify for a tourism grant. They did not feel the fundraiser brought people to town, which is the overall goal. Morrie made a motion to decline, and Drew seconded. All in favor motion passed.

A motion to adjourn was made by Randy and seconded by Donna. All in favor motion passed.

Next Meeting Date: Tuesday, March 21, 2017 – 8:30 am at City Hall

Approved:  **Randy Hastings, President**

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

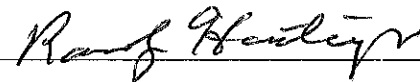
Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	107910707-03	TOURISM-BILLBOARD	03/13/2017	350.00	350.00	03/21/2017
DISCOVER MAGAZINE	040417	TOURISM-ADVERTISING	04/04/2017	650.00	650.00	04/11/2017
BETTER NEWSPAPERS INC	030117	TOURISM-ILLINOIS AMISH COUNTRY BOOK	03/01/2017	800.00	800.00	04/05/2017
ILLINOIS TIMES	73009-033117	TOURISM-1/2 H CAPITAL CITY	03/31/2017	1,150.00	1,150.00	04/12/2017
THIRDSIDE, INC	170144-04071	TOURISM-MONTHLY SITE MAINTENANCE FOR TU	04/07/2017	120.00	.00	
GFI DIGITAL, INC	751473-04031	TOURISM-COPIES	04/03/2017	98.34	98.34	04/11/2017
CAPITAL ONE BANK, NA	7404-032217	TOURISM-CONSTANT CONTACT ACCOUNT	03/22/2017	21.25	21.25	04/05/2017
TUSCOLA COMMUNITY UNIT	032817	TOURISM-MISS TUSCOLA JANITORIAL SERVICES	03/28/2017	125.35	125.35	03/29/2017
MIDWEST MOBILE STAGES	032017	TOURISM-LIGHTING, SOUND FOR MISS TUSCOLA	03/20/2017	850.00	850.00	03/23/2017
ENGLEHARDT, KELLEY L	0019-032117	TOURISM-SHIRTS FOR MISS TUSCOLA VOLUNTEE	03/21/2017	317.00	317.00	03/23/2017
CAPITAL ONE BANK, NA	7404-032217	TOURISM-DATA FOR IPAD	03/22/2017	20.00	20.00	04/05/2017
EASTERN ILLINI ELECTRIC	1111100400-0	TOURISM-HIGHWAY SIGN	03/27/2017	57.79	57.79	04/05/2017
Grand Totals:				4,559.73	4,439.73	

Dated: 5-16-17

Tourism Board President -



Randy Hastings