

Tourism Board Meeting

May 15, 2018

The meeting was called to order approximately 8:30 am. In attendance: Donna Kidwell, Drew Hoel, Randy Hastings, Ashley Swinford, Alta Long, and Anna Nelson.

Motion to approve the minutes from March 20, 2018 and April 17, 2018 board meeting was made by Donna, seconded by Ashley. All in favor motion passed.

A motion to approve the bills list from 3/16/18- 4/13/18 in the amount of \$7,861.92 and 4/13/18-5/11/18 in the amount of \$15,87032 made by Randy, seconded by Donna. All in favor motion passed.

Old Business:

Anna explained they plan to launch the history map August 17, the same afternoon as the live WCIA production. They plan to add as much information as possible to the map by the end of May. Then they will start the editing phase and final touches.

Anna updated the board on Sparks in the Park. JFL will be getting teams together for the Knockerball tournament. They plan to have several games that evening. So far they have 4 food vendors signed and expect several more in the next few weeks. Anna asked the board if they would like have Benchworx, the woodworking classes for kids, back this year. The cost is \$900 and 48 kids will be able to participate. The board was in favor of bringing them back this year.

Anna reminded the board the first Outdoor Movie Night and Artisan Market is this Friday. She has 5 vendors signed up and hopes to add more throughout the season.

Anna updated the board on the WEIU- Our Story project. They currently do not have the funding for the project. They need to raise at least \$12,000 to do the project in Tuscola. Anna explained that she has met with community members to help spread the word out the upcoming project. They've had very positive feedback. The board has already committed to pledge \$2,000 toward the project. Drew made a motion to contribution to \$4,000 with the contingency that they must raise \$12,000 or more. Donna seconded. All in favor motion passed.

Anna updated the board on the WCIA Our Town live segment. Anna has formed a committee for this project and they have met with WCIA about the live event. Anna is working with this group to get different organizations involved. Kiwanis has agreed to serve hot dogs and brats that day. She will keep the board updated as she learns more.

New Business:

Kiwanis Club requested the board reconsider the grant for the Drive-up Drug Collection. They felt it would bring visitors to town as they were advertising in regional paper. After much discussion the board felt that this project did not qualify for a tourism grant.

The Rural Life Antique Show grant request for the March show advertising was approved by Randy and seconded by Drew. All in favor motion passed.

The Flesor's Candy Kitchen grant request for the Tourism Directional signage was approved by Randy and seconded by Donna. All in favor motion passed.

Drew asked the board if they would like to step down from the board to let them know. If not, they will recommend the current board for reappointment. Anna mentioned she has someone interested in being added to the board. Anna said she will check the ordinance and see if there is a spot available.

Alta share information about the Champaign county marketing partnership. They would like to partner with Tuscola to help promote the entire area. We would be included in their visitor guide, website and can be added to

the Illinois tourism website. They will also include Tuscola in their bus tours. Randy mentioned this will be great for our downtown as well as the outlet mall. The contribution is \$5,000 for this partnership. Randy made a motion to approve and seconded by Donna. All in favor motion passed.

Next Meeting Date: Tuesday, June 19, 2018 – 8:30 am at City Hall

Approved: Randy Hastings Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

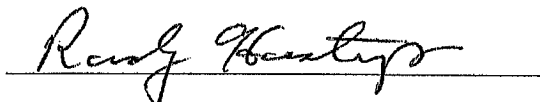
Paid and unpaid invoices included.

Invoice Detail, GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	109124580-05	TOURISM-BILLBOARD	05/07/2018	360.00	360.00	05/30/2018
LAMAR COMPANIES	109207409-06	TOURISM-BILLBOARD	06/04/2018	360.00	.00	
BETTER NEWSPAPERS INC	053118	MOVIE NIGHT ADVERTISING	05/31/2018	399.99	.00	
WDWS/WHMS/WKIO RADIO	2445-00092-05	CAR SHOW ADVERTISING ON WHMS	05/31/2018	235.00	235.00	06/15/2018
WDWS/WHMS/WKIO RADIO	2445-00093-05	CAR SHOW ADVERTISING ON WKIO	05/31/2018	240.00	240.00	06/15/2018
ILLINOIS TIMES	77979-052418	1/2 H SUMMER GUIDE	05/24/2018	500.00	500.00	06/12/2018
EFFINGHAM DAILY NEWS	1804200792-0	TOURISM-ADVERTISING A DAY AWAY	04/30/2018	530.00	530.00	05/18/2018
CAPITAL ONE BANK, NA	7404-052218	DOMAIN NAME LISTING	05/22/2018	3.96	3.96	05/30/2018
CAPITAL ONE BANK, NA	7404-052218-2	DOMAIN NAME LISTING	05/22/2018	3.96	3.96	05/30/2018
IML RISK MANAGEMENT ASSO	080718	FIREWORKS LIABILITY COVERAGE	06/07/2018	100.00	100.00	06/15/2018
DENZER, DARYN S	081218	GRAPHICS FOR SENIOR CENTER, JOE'S PIZZA, T	06/12/2018	225.00	225.00	06/15/2018
GFI DIGITAL, INC	1088116-06061	TOURISM-COPIES	06/06/2018	117.01	117.01	06/12/2018
CAPITAL ONE BANK, NA	7404-052218	CONSTANT CONTACT	05/22/2018	21.25	21.25	05/30/2018
CAPITAL ONE BANK, NA	7404-052218-2	CONSTANT CONTACT	05/22/2018	21.25	21.25	05/30/2018
RAY, RACHEL L	060318	DIGITAL PHOTOS OF FESTIVAL CORNER	06/03/2018	28.00	28.00	06/07/2018
KEMPER INDUSTRIAL EQUIPM	59479-080418	PORTABLE RESTROOMS FOR CAR SHOW	06/04/2018	370.00	370.00	06/12/2018
SWANK MOTION PICTURES, IN	1523687-0515	TOURISM-COCO MOVIE FOR MOVIE NIGHT	05/15/2018	475.00	475.00	05/18/2018
SWANK MOTION PICTURES, IN	1523688-0515	TOURISM-BLACK PANTHER MOVIE FOR MOVIE NI	05/15/2018	475.00	475.00	05/18/2018
SWANK MOTION PICTURES, IN	1523689-0515	TOURISM-MOANA MOVIE FOR MOVIE NIGHT	05/15/2018	475.00	475.00	05/18/2018
ROGARDS OFFICE PLUS	1447752-0-051	TOURISM-BINDERS	05/14/2018	9.18	9.18	05/30/2018
CAPITAL ONE BANK, NA	7404-052218	IPAD DATA	05/22/2018	20.00	20.00	05/30/2018
CAPITAL ONE BANK, NA	7404-052218-2	IPAD DATA	05/22/2018	20.00	20.00	05/30/2018
EASTERN ILLINI ELECTRIC	1111100400-05	TOURISM-HIGHWAY SIGN	05/27/2018	63.07	63.07	06/12/2018
AMEREN ILLINOIS	1299027042-0	1151 N COUNTY ROAD 1050 E-ELECTRIC	05/31/2018	33.14	33.14	06/12/2018
CNEP	11603998701-0	1151 N CR 1050 E-ELECTRIC	04/30/2018	32.88	32.88	06/13/2018
FLESOR FAMILY CONFECTION	130807-04171	TIF-GRANT REIMBURSEMENT FOR INTERSTATE SI	04/17/2018	140.00	140.00	05/18/2018
WINTERBERRY	042318	TOURISM GRANT FOR RURAL LIFE ANTIQUE SHO	04/30/2018	1,500.00	1,500.00	05/18/2018
CAPITAL ONE BANK, NA	7404-052218	LUNCH MEETING	05/22/2018	22.31	22.31	05/30/2018
CAPITAL ONE BANK, NA	7404-052218-2	LUNCH MEETING	05/22/2018	22.31	22.31	05/30/2018
Grand Totals:				6,803.31	6,043.32	

Dated: 6-19-18

Tourism Board President -



Randy Hastings