

**Tourism Board Meeting
Tuscola City Hall – 214 N Main ST
February 21, 2023**

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Michele Black, Randy Hastings, Devon Flesor-Story, Donna Kidwell, Alta Long, and Anna Nelson.

Drew presented the minutes of the October 18, 2022 and January 17, 2023 meetings. Randy motioned to approve the minutes as presented and Devon seconded the motion. All were in favor of the motion and the motion passed.

Michelle motioned to approve the bills list from 10/14/22-2/16/23 in the amount of \$25,370.55. Bill seconded the motion. All were in favor, motion passed.

Old Business:

Anna updated the board on the billboard on HWY 36. There was a miscommunication on the renewal date vs end of contract date and therefore they contracted the board to someone else. They are saving the vinyl and we have a contract that starts in late May.

Anna shared a couple ideas for Sparks in the Park. In addition to the zipline activities, she also found a couple variety acts to happen throughout the day. Babaloo, an interactive music act toward for children. Anna said she thought it would be a great entertainment option for kids and requires minimal set up. The “Whip Guy” who was featured in genius book of world records, on the TV show, America’s Got talents, and performed at the State Fair. He says his show is humorous and nostalgic to Indian Jones. After discussion the board decided to go forward with both acts.

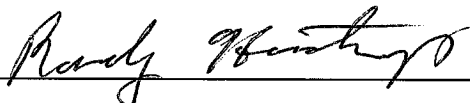
New Business:

Anna shared an update about the Galentines Event that happened this month. This event was organized by the downtown businesses and was extremely well attended. Although the weather was not favorable many groups came out to support businesses. Other upcoming events include the Rural Life Antique show and the Daddy Daughter Dance. Anna also informed the board that Jessica Suding, Rainbows and Sunshine Boutique, is interested in hosting a farmers’ market. She plans to host them the First Friday of every month May-October.

Mr. Hill found a handmade source for lighted Christmas decoration. These are powder coated decorations wrapped with LED lights. Anna suggested decorating the planters with a \$1,000 budget. The board liked the idea.

Anna said Devin has started to plan outdoor movies for this summer. He is currently planning to have two movie night and possibly add a third. They plan to host the movie nights on the farmers market nights.

Next Meeting Date: **Tuesday March 21, 2023 – 8:30 am at City Hall**

Approved:  **Randy Hastings, President**

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

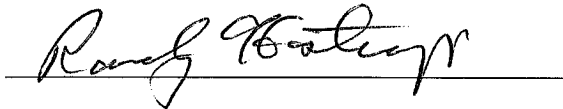
Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"-061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
WIXY, WLRW, WCFF, WYXY	E96304-12272	TOURISM-2022 HOLIDAY ADVERTISING	12/27/2022	772.00	772.00	02/17/2023
CARDMEMBER SERVICE	2712-021323	TOURISM-SHOPPING TOTES FOR GALENTINE EVE	02/13/2023	249.94	249.94	02/24/2023
COWLES, DANIEL	289-020423	MILITARY SIGNS	02/04/2023	60.00	60.00	03/06/2023
GFI DIGITAL, INC	2479791-0303	TOURISM-COPIES	03/03/2023	145.67	145.67	03/13/2023
CARDMEMBER SERVICE	2712-021323	TOURISM-DOMAIN REGISTRATION	02/13/2023	62.32	62.32	02/24/2023
EASTERN ILLINI ELECTRIC	1111100400-02	TOURISM-HIGHWAY SIGN	02/28/2023	44.04	44.04	03/08/2023
AEP ENERGY INC	3014135295-0	1151 N CR 1050 E-ELECTRIC	03/06/2023	28.44	28.44	03/13/2023
Grand Totals:				1,362.41	1,362.41	

Dated: 5-16-23

Tourism Board President -



Randy Hastings