

Tourism Board Meeting

April 17, 2018

The meeting was called to order approximately 8:30 am. In attendance: Donna Kidwell, Drew Hoel, Devon Story, Alta Long, and Anna Nelson.

A quorum was not present. Approval of the meeting minutes and bills list was tabled until next meeting.

Old Business:

Anna updated the board on the Miss Tuscola Pageant. The total revenues for the pageant this year from donors, sponsors, and pageant admission was \$3,270. They will be able to make a contribution to the scholarship fund.

Alta showed an updated on the history map. They've been working on adding more pin points since the last meeting. Anna Miller from the Douglas County Museum has sent over what she has researched thus far. Alta explained inputting the information has taken longer than expected, but they are excited to be making progress.

Anna updated the board on Sparks in the Park. Biddy Basketball is on board with sponsoring the 3-on-3 tournament. She has not found an organization to spear head the knockerball tournament. She has contact both JFL and the high school football team, but has not heard back from either organization. Devon suggested contacting the soccer team. She thought they might be interested.

Anna updated on the Outdoor Movie Night and Artisan Market. She will start promoting and getting vendors signed up this week. She is working with Devin Black to finalize the movie schedule.

Anna updated the board on the WEIU- Our Story project. They have plans to begin moving forward on the project although they only have half the funding. They have set up a meeting at the community building on May 3rd for the "story tellers". She will keep the board updated as the project moves forward.

A meeting has been set for April 27 at 2pm for the WCIA Our Town live segment. Anna has invited the tourism and TCED board to attend. She hopes they will find out more information at the meeting and get various community organizations involved.

New Business:

Kiwanis submitted a grant request for their Drive-up Drug Collection. After much discussion the board felt that this project did not qualify for a tourism grant. Overall they felt that this particular event did not promote visitors coming to town, which is the main goal for tourism grants.

The Rural Life Antique Show grant request was tabled until next meeting.

Next Meeting Date: Tuesday, May 15, 2018 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"-061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	109036180-04	TOURISM-BILLBOARD	04/09/2018	360.00	360.00	04/20/2018
DISCOVER MAGAZINE	033018	TOURISM-ADVERTISING	03/30/2018	650.00	650.00	04/13/2018
BETTER NEWSPAPERS INC	042718	TOURISM-CITYWIDE SALE AD, 50 NEWSPAPERS	04/27/2018	150.00	150.00	04/30/2018
BETTER NEWSPAPERS INC	042718-2	TOURISM-ILLINOIS AMISH COUNTRY BOOK	04/27/2018	800.00	800.00	04/30/2018
WDWS/WHMS/WKIO RADIO	244500091000	TOURISM-ADVERTISING FOR RURAL LIFE ON WD	03/31/2018	120.00	120.00	04/13/2018
NEXSTAR BROADCASTING	1264015-5-032	TOURISM-ADVERTISING/WCIA	03/25/2018	880.00	880.00	04/13/2018
ILLINOIS TIMES	77302-033118	TOURISM-1/2 H CAPITAL CITY	03/31/2018	1,150.00	1,150.00	04/13/2018
CYBERNAUTIC INC	19592-042318	TOURISM-SERVICES PROVIDED FOR TUSCOLA.O	04/23/2018	2,450.00	2,450.00	04/27/2018
GFI DIGITAL, INC	1063652-0430	TOURISM-COPIES (4/2018)	04/30/2018	22.66	.00	
CAPITAL ONE BANK, NA	7404-042218	TOURISM-CONSTANT CONTACT	04/22/2018	21.25	21.25	04/27/2018
TUSCOLA COMMUNITY UNIT	040518	TOURISM-MISS TUSCOLA JANITORIAL SERVICES	04/05/2018	129.14	129.14	04/13/2018
CITY OF TUSCOLA**TRANSFER	042018	TOURISM-SAFETY PINS FOR SANTA CHASE	04/20/2018	8.61	8.61	04/20/2018
CITY OF TUSCOLA**TRANSFER	042018	TOURISM-GOODIE BAGS FOR SHOP SMALL BUSIN	04/20/2018	23.71	23.71	04/20/2018
GROVES, DENISE	041118	TOURISM-PARADE MAGNETS FOR MISS TUSCOLA	04/11/2018	227.70	227.70	04/13/2018
ACTION INFLATABLES MEGA E	030118	TOURISM-DEPOSIT FOR INFLATABLES FOR SPAR	03/01/2018	1,186.50	1,186.50	04/13/2018
CAPITAL ONE BANK, NA	7404-042218	TOURISM-IPAD DATA	04/22/2018	20.00	20.00	04/27/2018
EASTERN ILLINI ELECTRIC	1111100400-04	TOURISM-HIGHWAY SIGN	04/30/2018	61.93	61.93	05/08/2018
CNEP	9894014402-0	TOURISM-1151 N CR 1050 E	04/04/2018	32.91	32.91	04/20/2018
CNEP	9894014402-0	TOURISM-1151 N CR 1050 E	04/04/2018	32.88	32.88	04/20/2018
TEMPLE DISPLAY, LTD	18112-041918	TOURISM-LED SNOWFLAKES, SNOWFLAKE SWAG	04/19/2018	5,912.08	5,912.08	04/20/2018
TEMPLE DISPLAY, LTD	18145-050818	TOURISM-SHIPPIING CHARGES FOR PREVIOUSLY	04/30/2018	380.95	.00	
DOUGLAS COUNTY MUSEUM	2018.1-041118	TOURISM-EXCHANGE OF RESEARCH INFO	04/11/2018	1,000.00	1,000.00	04/20/2018
KIWANIS CLUB	041318	TOURISM-REIMBURSEMENT FOR KIWANIS TOURI	04/13/2018	250.00	250.00	04/13/2018
Grand Totals:				15,870.32	15,466.71	

Dated: _____

Tourism Board President -



Randy Hastings