

**Tourism Board Meeting
December 16, 2014**

The meeting was called the meeting to order approximately 8:30 am. In attendance: Ashley Swinford, Randy Hastings, Phyllis Truitt, Drew Hoel, and Anna Marx.

Motion to approve the minutes from the November 18, 2014 Board meeting made by Ashley, seconded by Phyllis. All in favor, motion passed.

Motion to approve the bills list from 11/14/14 – 12/12/14, in the amount of \$5,497.32 made by Phyllis, seconded by Randy. All in favor, motion passed.

Old Business:

Anna updated the board on Christmastown. Overall she said the event went very well and many of the events were well attended. She said she was very disappointed in the service provided by the race timers and hopes to possibly find a new one for next year. The timer made several mistakes that delayed the awards. Drew mentioned to contact Dave Butler to see what type of timing system he used in the past. Overall the board agreed that \$600 was very expensive to receive poor service. The parade was short, which is typical for the Christmastown parade. However many people lined the street downtown to watch. Becky's Buddies had over 40 vendors and they had good attendance both days.

New Business:

Anna presented to the board an opportunity to contribute to the IHSA State Tournament bid, to bring the boys basketball state tournament back to Champaign. Visit Champaign, Champaign tourism department, has organized the bid. Anna stated that the main benefit she expects for Tuscola from this event would be hotel guest staying in Tuscola for inexpensive hotel rates and room availability as well as shoppers to Tanger. The board discussed various amounts they would like to contribute. The boards agreed upon a \$2,000 annual contribution. Drew said he would like to know what type of promotion the board would receive for making a contribution. Anna said she would follow up with the Champaign tourism director. Randy made a motion to tentatively approve a \$2,000 annual contribution for 5 years pending what type of promotion Tuscola will receive. Phyllis seconded that motion.

Randy made a motion to adjourn and Phyllis seconded. All in favor, meeting adjourned.

Next Meeting Date: Tuesday January 20, 2014 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

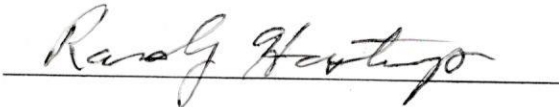
Invoice Detail.GL Account = "061005000"-"061005999"

| Vendor Name | Invoice Number | Description | Invoice Date | Net Invoice Amount | Amount Paid | Date Paid |
|------------------------------|----------------|-------------------------------------------|--------------|--------------------|-------------|------------|
| JOHN DAVIS INSURANCE AGE | 48 | Billboard Rent- Rt 36 and Main | 01/01/2015 | 275.00 | 275.00 | 12/23/2014 |
| LAMAR COMPANIES | 105619981-12 | TOURISM-BILLBOARD | 12/22/2014 | 324.00 | 324.00 | 01/13/2015 |
| WMCI/WWGO/WCBH | 4426-00004-12 | TOURISM-CHRISTMAS TOWN PROMOTION ON W | 12/31/2014 | 205.08 | 205.08 | 01/14/2015 |
| TUSCOLA JOURNAL | 27-113014 | TOURISM-AD FOR CHRISTMASTOWN | 11/30/2014 | 85.00 | 85.00 | 01/13/2015 |
| WDWS/WHMS RADIO | 2445-00055-12 | TOURISM-ADVERTISING FOR CHRISTMAS TOWN | 12/31/2014 | 342.00 | 342.00 | 01/14/2015 |
| WDWS/WHMS RADIO | 2445-00056-12 | TOURISM-ADVERTISING FOR CHRISTMAS TOWN | 12/31/2014 | 348.00 | 348.00 | 01/14/2015 |
| WDWS/WHMS RADIO | 2445-00087-11 | TOURISM-ADVERTISING FOR THE RURAL LIFE AN | 11/30/2014 | 211.00 | 211.00 | 01/14/2015 |
| THE DAILY ILLINI, WPGU-FM,BU | 121314 | TOURISM-GENERAL CHRISTMAS SHOPPING ADV | 12/13/2014 | 225.00 | 225.00 | 12/23/2014 |
| THE DAILY ILLINI, WPGU-FM,BU | 2174-1-122814 | TOURISM-ADVERTISING FOR HOLIDAY SHOPPING | 12/28/2014 | 225.00 | 225.00 | 01/14/2015 |
| CAPITAL ONE BANK, NA | 7404-122214 | TOURISM-ANNUAL MEDIA TEMPLE HOSTING FEE | 12/22/2014 | 500.00 | 500.00 | 01/06/2015 |
| TUSCOLA IGA PLUS | 45004400015- | TOURISM-WATER FOR SANTA CHASE 5K | 12/31/2014 | 6.98 | 6.98 | 01/13/2015 |
| CAPITAL ONE BANK, NA | 7404-122214 | TOURISM-SANTA BEARD FOR CHRISTMASTOWN | 12/22/2014 | 10.99 | 10.99 | 01/06/2015 |
| CAPITAL ONE BANK, NA | 7404-122214 | TOURISM-IPAD DATA | 12/22/2014 | 20.00 | 20.00 | 01/06/2015 |
| CIVIC SYSTEMS, LLC | CVC12597-123 | SOFTWARE SUPPORT-TOURISM | 12/30/2014 | 124.45 | 124.45 | 01/06/2015 |
| SIMPLIFIED COMPUTERS | 77896-121814 | TOURISM-REMOTE BACKUP SERVICE WITH MONI | 12/18/2014 | 157.50 | 157.50 | 12/23/2014 |
| AMERICAN SOCIETY OF COMP | 500752533-12 | LICENSING FOR PUBLIC MUSIC | 12/20/2014 | 335.00 | 335.00 | 01/13/2015 |
| EASTERN ILLINI ELECTRIC | 1111100400-1 | TOURISM-HIGHWAY SIGN | 12/27/2014 | 79.92 | 79.92 | 01/06/2015 |
| HOMEFIELD ENERGY | GMCCY1001- | TOURISM-1151 N CR 1050 E/HIGHWAY SIGN | 12/09/2014 | 72.71 | 72.71 | 12/23/2014 |
| Grand Totals: | | | | 3,547.63 | 3,547.63 | |

Dated:

2-17-15

Tourism Board President -



Randy Hastings