

## Tourism Board Meeting

June 16, 2015

The meeting was called to order approximately 8:30 am. In attendance: Ashley Swinford, Donna Kidwell, Devon Flesor Story, Karen Dukeman, Allen Schwass, Alta Long, and Anna Marx.

Motion to approve the minutes from the May 20, 2015 Board meeting made by Ashley, seconded by Donna. All in favor, motion passed.

Motion to approve the bills list from 5/15/15-6/12/15 in the amount of \$14,151.18 made by Donna, seconded by Karen. All in favor, motion passed.

### Old Business:

Anna informed the board that the Mayor reappointed the tourism board at the last council meeting. Allen Schwass will be taking the place of Vida Murray. Alta asked for a motion to appoint Randy as president. A motion was made by Donna and seconded by Karen. All in favor motion passed.

Anna updated the board on the Market on Main. At the first market of the season, there were a little over 200 people in attendance. She also explained that she has music secured for all the markets, but one. They had 11 vendors signed up for last Saturday's market, but only half attended. Devon mentioned she had a few people come in for breakfast that attended the market.

Anna updated the board on planning for Sparks in the Park. She said they sent out the fireworks donation letters on Monday and that the letter will be in the Tuscola Journal next week. The band planned for the evening cancelled, so she asked if the board had any recommendations. The board suggested Brian Penney's band or Mike Murphy's band. There are only 2 food vendors signed up so far. Alta mentioned with the event being on the 4<sup>th</sup> this year, vendors have bigger shows to attend. Alta also mentioned that the football team has agreed to sponsor mud volleyball. Anna plans to meet with them to discuss the event details.

Karen gave an update on the Farm Progress Show. She has contacted several bus companies for quotes on 20 passenger buses. She received a quote from Starr Limo for \$2,700. This includes one bus for 3 days and includes gratuity. She would email the bus schedule, which does include a stop downtown. Karen explained their expenditures would include the bus, advertising on the Farm Progress Show's homepage and in the Prairie Farmer. Also printing of RAK cards to take to area hotels. She said she would have an itemized list next meeting.

### New Business:

Anna presented the Wheels Car Club Car Show grant request to the board. She explained that they forgot to submit a grant for the Spring Fling Car Show, which was held on Jun 6<sup>th</sup>. In order to avoid that issue again this year, they have also submitted the grant for the 2016 car show as well. Anna said they had 200 cars at the show and a very good turn out of attendees. Devon mentioned Flesor's was extremely busy during the show and had very good sales. She also said they had a very long line for their restrooms and suggested providing a porta potty for their next show, if the public restrooms were not complete by then. Randy made a motion to approve both the 2015 and 2016 grants as well as funds to provide a porta potty. Karen seconded. All in favor motion passed.

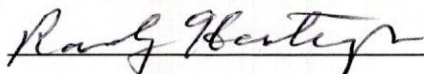
Alta informed the board of the new printer purchase. Brian and Anna were both in need for a new printer that was a large format color printer. Once TCED new fiscal year begins they will contribute \$1,500 to the purchase. Overall they are very happy with the purchase. It has been very useful in the past few weeks.

Alta explained to the board the current Amish County of Illinois mailing project. The marketing firm the group is working with placed an ad in the Illinois Getaway Guide. This publication allows readers to request brochures from the location they would like more info on. So far they had an amazing response. In just 4 weeks they've had over 3,000 leads. The average amount of leads according to the publication is 7,500. As of now the plan is for the Amish Country of Illinois to contribute funds for printing and postage and Arcola and Tuscola will supplement those funds.

Ashley made a motion to adjourn and was seconded by Karen. All in favor, motion passed.

Next Meeting Date: Tuesday July 21, 2015 – 8:30 am at City Hall

Approved:



Randy Hastings, President



## Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail, GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
JOHN DAVIS INSURANCE AGE	54	Billboard Rent- Rt 36 and Main	07/01/2015	275.00	275.00	06/23/2015
LAMAR COMPANIES	106075176-06	TOURISM-BILLBOARD	06/08/2015	330.00	330.00	06/23/2015
LAMAR COMPANIES	106164702-07	TOURISM-BILLBOARD	07/06/2015	330.00	330.00	07/15/2015
CUSTOM SCREEN PRINTING	12400-052115	TOURISM-MARKET SIGNS	05/21/2015	100.00	100.00	06/30/2015
TUSCOLA JOURNAL	29-063015	TOURISM-SPARKS IN THE PARK ADS	06/30/2015	585.00	585.00	07/15/2015
WDWS/WHMS RADIO	2445-00060-06	TOURISM-WKIO ADVERTISING FOR SPRING FLING	06/30/2015	330.00	330.00	07/14/2015
WDWS/WHMS RADIO	2445-00061-06	TOURISM-WHMS ADVERTISING FOR SPRING FLIN	06/30/2015	312.00	312.00	07/14/2015
CAPITAL ONE BANK, NA	7404-062215	TOURISM-MEDIA TEMPLE SERVICE	06/22/2015	49.00	49.00	07/08/2015
IML RISK MANAGEMENT ASSO	060915	TOURISM-FIREWORKS LIABILITY COVERAGE	06/09/2015	100.00	100.00	06/16/2015
TUSCOLA JOURNAL	29-063015	TOURISM-FIREWORKS DONATIONS, SPARKS SCH	06/30/2015	360.00	360.00	07/15/2015
GFI DIGITAL, INC	364996-07071	TOURISM-ACOI MAILER PRINTING	07/07/2015	1,200.00	1,200.00	07/14/2015
THE WINNING STITCH	32212-050515	TOURISM-MAYOR, CITY ADMIN SHIRTS	05/05/2015	78.00	78.00	06/17/2015
DOUGLAS COUNTY MUSEUM	062915	TOURISM-MARKET SPONSOR	06/29/2015	200.00	200.00	06/30/2015
DOUGLAS COUNTY MUSEUM	071415	TOURISM-MARKET SPONSOR	07/14/2015	200.00	200.00	07/15/2015
HERRIOTT GROUP INC	071515	TOURISM-PODIUM FOR PLAYGROUND DEDICATIO	07/15/2015	14.00	14.00	07/15/2015
TUSCOLA HOME CENTER	32112-063015	TOURISM-AIR HORN FOR SPARKS 5K	06/30/2015	27.88	27.88	07/08/2015
TUSCOLA COMMUNITY HIGH S	062915	SPARKS IN THE PARK PERFORMANCE	06/29/2015	500.00	500.00	06/30/2015
TUSCOLA COMMUNITY HIGH S	062915-1	TOURISM-DONATION FOR SPONSORING SPARKS	06/29/2015	500.00	500.00	06/30/2015
TUSCOLA COMMUNITY HIGH S	062915-3	TOURISM-DONATION FOR SPONSORING SPARKS	06/29/2015	500.00	500.00	06/30/2015
TUSCOLA COMMUNITY HIGH S	070715	TOURISM-DONATION FOR SPONSORING SPARKS	07/07/2015	200.00	200.00	07/08/2015
TUSCOLA IGA PLUS	45004400015-	TOURISM-BOTTLED WATER FOR SPARKS EVENT	06/30/2015	20.93	20.93	07/14/2015
CITY OF TUSCOLA**TRANSFER	062915	TOURISM-SPARKS CASH PRIZES FOR 5K, 3 ON 3,	06/29/2015	490.00	490.00	06/30/2015
CITY OF TUSCOLA**TRANSFER	063015	TOURISM-CONTAINERS, COOLERS FOR SPARKS	06/30/2015	102.35	102.35	06/30/2015
BATTERY SPECIALISTS & GOL	070215	TOURISM-GOLF CART RENTAL FOR SPARKS IN T	07/02/2015	215.00	215.00	07/02/2015
CARTER-SMITH, TERRA	070715	TOURISM-DJ FOR CAR SHOW	07/07/2015	100.00	100.00	07/08/2015
MAXEY, MARK	062915	TOURISM-MARKET ON MAIN PERFORMANCE 7/4/1	06/29/2015	150.00	150.00	06/30/2015
BATTLE CREEK BAND	061615	TOURISM-ABUNDANT MARKET PERFORMANCE ON	06/15/2015	150.00	150.00	06/17/2015
BATTLE CREEK BAND	071415	TOURISM-MARKET ON MAIN PERFORMANCE ON 7/	07/14/2015	150.00	150.00	07/15/2015
LEE, AMY	070815	TOURISM-MARKET ON MAIN PERFORMANCE 7/11/	07/08/2015	150.00	150.00	07/08/2015
GRAHAM'S TROPHIES	061518-06161	TOURISM-MEDALS FOR SPARKS IN THE PARK EV	06/16/2015	296.40	296.40	06/19/2015
ANDREW'S FAMILY MAGIC	062915	TOURISM-SPARKS IN THE PARK ENTERTAINER	06/29/2015	250.00	250.00	06/30/2015
CHAMPIONCHIP 247	063015	TOURISM-SPARKS 5K TIMER	06/30/2015	600.00	600.00	06/30/2015
LIONS CLUB	061615	TOURISM-MARKET ON MAIN SPONSOR FOR 6/20/1	06/16/2015	200.00	200.00	06/17/2015
GROVES, DENISE	062915	TOURISM-REIMBURSEMENT FOR MISS TUSCOLA	06/29/2015	60.00	60.00	06/30/2015
BEATTY, JOHN P	062915	TOURISM-STRONGMAN SHOW FOR SPARKS IN T	06/29/2015	400.00	400.00	06/30/2015
WOMEN OF THE MOOSE	062315	TOURISM-MARKET ON MAIN SPONSOR	06/23/2015	200.00	200.00	06/23/2015
CAPITAL ONE BANK, NA	7404-062215	TOURISM-RALLY TOWELS FOR SPARKS 5K	06/22/2015	279.91	279.91	07/08/2015
CAPITAL ONE BANK, NA	7404-062215	TOURISM-SPARKS PLACEMATS	06/22/2015	288.00	288.00	07/08/2015
ELLIS JR, DENNIS	062315	Market on Main Performance	06/23/2015	150.00	150.00	06/23/2015
KEYES, LAURA FRANCES	062915	TOURISM-MARY TODD LINCOLN INTERPRETER A	06/29/2015	457.00	457.00	06/30/2015
CHARLESTON GRAPHICS INC	1955-070115	TOURISM-SPARKS IN THE PARKS TROPHIES	07/01/2015	150.00	150.00	07/02/2015
SAM'S CLUB	77150906-060	TOURISM-ENVELOPES FOR MAILING	06/08/2015	34.10	34.10	06/23/2015
ROGARDS OFFICE PLUS	1371150-0-061	TOURISM-MAILING LABELS	06/10/2015	37.99	37.99	07/08/2015
ROGARDS OFFICE PLUS	1371152-0-061	TOURISM-24 LB PAPER	06/11/2015	35.00	35.00	07/08/2015
ROGARDS OFFICE PLUS	1371381-0-061	TOURISM-LASER PAPER FOR BROCHURES	06/15/2015	39.96	39.96	06/23/2015
ROGARDS OFFICE PLUS	1372025-0-062	TOURISM-LAMINATING POUCHES	06/24/2015	31.98	31.98	07/08/2015
ROGARDS OFFICE PLUS	1372501-0-063	TOURISM-LAMINATING POUCHES	06/30/2015	13.99	13.99	07/08/2015
GFI DIGITAL, INC	364996-07071	TOURISM-GENERAL PRINTING	07/07/2015	98.70	98.70	07/14/2015
CAPITAL ONE BANK, NA	7404-062215	TOURISM-PAPER, ENVELOPES FOR MAILING	06/22/2015	56.97	56.97	07/08/2015
CAPITAL ONE BANK, NA	7404-062215	TOURISM-PAPER FOR MAILING	06/22/2015	30.47	30.47	07/08/2015
CAPITAL ONE BANK, NA	7404-062215	TOURISM-IPAD DATA	06/22/2015	20.00	20.00	07/08/2015
EASTERN ILLINI ELECTRIC	1111100400-0	TOURISM-HIGHWAY SIGN	06/26/2015	77.97	77.97	07/08/2015

CITY OF TUSCOLA

Payment Approval Report - by GL - Tourism  
Report dates: 6/12/2015-7/17/2015

Page: 2  
Jul 17, 2015 09:08AM

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
CONSTELLATION ENERGY SER	55881417-070	TOURISM-1151 N CR 1050E-ELECTRIC	07/06/2015	65.10	65.10	07/14/2015
CITY OF TUSCOLA**TRANSFER	063015	TOURISM-RUBBER BANDS FOR ACOI MAILERS	06/30/2015	2.16	2.16	06/30/2015
WHEELS CAR CLUB	061615	TOURISM GRANT-2015 SPRING FLING CAR SHOW	06/16/2015	540.00	540.00	06/17/2015
Grand Totals:				12,134.86	12,134.86	

Dated: 8-18-15

Tourism Board President -

Randy Hastings

Randy Hastings

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