

**Tourism Board Meeting  
Tuscola City Hall – 214 N Main ST  
January 17, 2023**

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Michele Black, Alta Long, and Anna Nelson.

A quorum was not present at the meeting.

**Old Business:**

Anna gave a brief overview Christmastown weekend. She said Becky's Buddies Relay for Life group had a very successful event, Santa shop, which raised over \$3,000. Anna said that the 5K had 45 participants which is considerably more the previous years. Unfortunately the trackless train didn't work out as they had hoped. The train stopped running halfway thru the rental time. It worked properly for about an hour and half. They did refund \$250 of the \$3,000 contract. Not ideal but the company would not change their minds.

Anna shared that the holiday commercials completed a couple weeks ago, and she received positive feedback from businesses. She said they are still getting final invoices for the commercials on WCIA, WAND, and WTHI. The Chambana Moms daily holiday emails had a 46% open rate.


**New Business:**

Anna shared the billboard on 36 was up for renewal. Alta mentioned that the school might be interested in partnering with the City and Anna had been contacted by Ta'Carbon. After discussion, the board decided to renew the contract.

Anna shared the fireworks contractor was available on both July 1 and July 8. The board would like to proceed with the July 8 date. She also shared a quote for an activity vendor located in Arthur. The propels includes ziplining, inflatables, and rock-climbing wall. Anna will work on getting a contract and references for the company.

Anna shared the annual tourism report with the board. She asked if they had any additions to please let her know. She will have it added to the next council meeting.

Next Meeting Date: **Tuesday February 21, 2023 – 8:30 am at City Hall**

Approved:  Randy Hastings, President

## Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

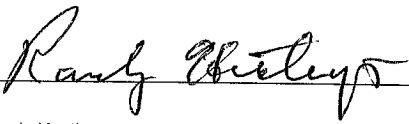
Invoice Detail.GL Account = "061005000"-061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	114140570-101	TOURISM-BILLBOARD	10/18/2022	365.00	365.00	10/28/2022
LAMAR COMPANIES	114230808-111	TOURISM-BILLBOARD	11/15/2022	365.00	365.00	11/29/2022
LAMAR COMPANIES	114316448-121	TOURISM-BILLBOARD	12/13/2022	365.00	365.00	12/27/2022
LAMAR COMPANIES	114344744-122	TOURISM-BILLBOARD PANEL	12/26/2022	525.00	525.00	01/10/2023
BETTER NEWSPAPERS INC	1011011-11232	TOURISM-CHRISTMAS TOWN AD	11/23/2022	530.00	530.00	12/13/2022
WIXY, WLRW, WCFF, WYXY	MC-122119597	TOURISM-2022 HOLIDAY ADVERTISING	11/28/2022	386.00	386.00	12/02/2022
NEXSTAR BROADCASTING	3763276-1-113	TOURISM-ADVERTISING	11/30/2022	765.00	765.00	12/20/2022
NEXSTAR BROADCASTING	3763276-2-123	TOURISM-HOLIDAY ADVERTISING	12/31/2022	960.00	960.00	01/24/2023
NEXSTAR BROADCASTING	3763829-1-113	TOURISM-ADVERTISING/WCIX	11/30/2022	60.00	60.00	12/14/2022
NEXSTAR BROADCASTING	3763829-2-123	TOURISM-HOLIDAY ADVERTISING	12/31/2022	105.00	105.00	01/24/2023
NEXSTAR BROADCASTING	3763851-1-113	TOURISM-ADVERTISING/ILLINOISHOMEPAGE.NET	11/30/2022	24.70	24.70	12/14/2022
EFFINGHAM DAILY NEWS	200792-113022	TOURISM-BLACK FRIDAY AD	11/30/2022	555.00	555.00	12/14/2022
NELSON, ANNA	121922	TOURISM-REIMBURSEMENT FOR SOCIAL MEDIA A	12/19/2022	100.00	100.00	12/20/2022
RAY, RACHEL L	111222	TOURISM-HOLIDAY MARKETING PHOTOS	11/12/2022	200.00	200.00	11/16/2022
BIG BIG PROJECT MEDIA	3497-102222	TOURISM-HOLIDAY ADVERTISING	10/22/2022	1,200.00	1,200.00	11/02/2022
TERRE HAUTE TV LLC	2322110885-11	TOURISM-HOLIDAY ADVERTISING	11/30/2022	300.00	300.00	12/20/2022
TERRE HAUTE TV LLC	2322120824-1	TOURISM-HOLIDAY ADVERTISING	12/31/2022	1,170.00	1,170.00	01/24/2023
CHAMPAIGN MULTIMEDIA GRO	1/1-113022	TOURISM-BLACK FRIDAY ADVERTISING	11/30/2022	750.00	750.00	12/14/2022
WAND TELEVISION PARTNERS	291701-1-1127	TOURISM-ADVERTISING	11/27/2022	240.00	240.00	12/14/2022
WAND TELEVISION PARTNERS	291701-2-1231	TOURISM-HOLIDAY ADVERTISING	12/31/2022	960.00	960.00	01/24/2023
HUDSON, ALYSSA	102422	TOURISM-CHRISTMAS SHOPPING BLOG CONTEN	10/24/2022	600.00	600.00	01/06/2023
CYBERNAUTIC INC	36178-110122	TOURISM-FINAL ANNUAL ACOI WEBSITE	11/01/2022	505.00	505.00	01/05/2023
AMISH COUNTRY OF CENTRAL	2022-3	TOURISM-SHARED PARTNERSHIP WITH ARTHUR/	09/20/2022	1,832.91	1,832.91	11/03/2022
CHAMPAIGN CO CONVENTION	112222	TOURISM-IHSA TOURNAMENT COMMITMENT	11/22/2022	2,000.00	2,000.00	11/29/2022
CARDMEMBER SERVICE	2712-111522-2	TOURISM-SHOP LOCAL BAGS	11/15/2022	389.83	389.83	11/29/2022
RENTAL CITY	8691-112922	TOURISM-HEATERS FOR TRAIN NIGHT CHRISTMA	11/29/2022	296.00	296.00	11/29/2022
GRAHAM'S TROPHIES	112202-112822	TOURISM-MEDALS FOR SANTA CHASE	11/28/2022	83.90	83.90	12/14/2022
TUSCOLA COMMUNITY FOUND	101722	TOURISM-FUND MSS T SCHOLARSHIP FUND WITH	10/17/2022	1,573.21	1,573.21	10/25/2022
CHAMPIONCHIP 247	120522	TOURISM-SANTA CHASE RACE TIMERS	12/05/2022	600.00	600.00	12/08/2022
BLOOMER, AMY	101922	TOURISM	10/19/2022	74.68	74.68	10/25/2022
ENGLEHARDT, KELLEY L	4439-010323	TOURISM-5K SANTA CHASE SHIRTS	01/03/2023	442.00	442.00	01/10/2023
FUNBELIEVABLE BALLOONS IN	0000488-11202	TOURISM-BALLOON ARTIST FOR CHRISTMASTOW	11/20/2022	280.00	280.00	12/01/2022
RAY, RACHEL L	102722	TOURISM-DIGITAL PHOTO FILES OF DOWNTOWN	10/27/2022	50.00	50.00	10/28/2022
CURTIS ORCHARD	101722	TOURISM-PUMPKINS/DELIVERY FOR DOWNTOWN	10/17/2022	550.00	550.00	10/17/2022
CARDMEMBER SERVICE	2712-101422	TOURISM-CANDY FOR DOWNTOWN EVENT	10/14/2022	573.48	573.48	10/28/2022
GRABER BUILDING SUPPLY AN	33114-103122	TOURISM-ITEMS FOR DOWNTOWN DISPLAY	10/31/2022	14.34	14.34	11/07/2022
GRABER BUILDING SUPPLY AN	33114-113022	TOURISM-TREES FOR DOWNTOWN CHRISTMAS D	11/30/2022	155.18	155.18	12/02/2022
RECORD-A-HIT, INC	221874-07262	TOURISM-REMAINING BALANCE FOR ICE RINK	07/26/2022	2,000.00	2,000.00	11/29/2022
AWESOME FAMILY ENTERTAIN	11389469-1122	TOURISM-TRACKLESS TRAIN	11/22/2022	1,470.84	1,470.84	11/29/2022
JOE'S PIZZA	113022	TOURISM-TWO \$50 GIFT CERTIFICATES FOR SANT	11/30/2022	100.00	100.00	12/01/2022
GFI DIGITAL, INC	2380042-11042	TOURISM-COPIES	11/04/2022	42.33	42.33	11/15/2022
GFI DIGITAL, INC	2406319-1207	TOURISM-COPIES	12/07/2022	73.92	73.92	12/13/2022
GFI DIGITAL, INC	2428604-0105	TOURISM-COPIES	01/05/2023	29.13	29.13	01/10/2023
GFI DIGITAL, INC	2454567-0206	TOURISM-COPIES	02/06/2023	102.62	102.62	02/14/2023
TUSCOLA CHAMBER & ECONO	121222	TOURISM-1/2 COST OF MICROSOFT OFFICE FOR	12/12/2022	161.63	161.63	12/14/2022
BAKER TILLY US LLP	CVC22955-122	SOFTWARE SUPPORT-TOURISM	12/21/2022	227.65	227.65	01/04/2023
DOUGLAS COUNTY MUSEUM	121522	TOURISM-ANNUAL MEMBERSHIP	12/15/2022	75.00	75.00	12/27/2022
ASCAP	500752533-01	LICENSING FOR PUBLIC MUSIC	01/04/2023	420.00	420.00	01/10/2023
EASTERN ILLINI ELECTRIC	1111100400-01	TOURISM-HIGHWAY SIGN	01/31/2023	44.02	44.02	02/07/2023
EASTERN ILLINI ELECTRIC	1111100400-10	TOURISM-HIGHWAY SIGN	10/31/2022	43.53	43.53	11/15/2022
EASTERN ILLINI ELECTRIC	1111100400-11	TOURISM-HIGHWAY SIGN	11/30/2022	43.67	43.67	12/08/2022
EASTERN ILLINI ELECTRIC	1111100400-12	TOURISM-HIGHWAY SIGN	12/29/2022	43.62	43.62	01/10/2023

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
AEP ENERGY INC	3014135295-0	1151 N CR 1050 E-ELECTRIC	01/09/2023	25.64	25.64	01/24/2023
AEP ENERGY INC	3014135295-0	1151 N CR 1050 E-ELECTRIC	02/03/2023	28.44	28.44	02/14/2023
AEP ENERGY INC	3014135295-11	1151 N CR 1050 E-ELECTRIC	11/07/2022	25.64	25.64	11/15/2022
AEP ENERGY INC	3014135295-1	1151 N CR 1050 E-ELECTRIC	12/06/2022	25.64	25.64	12/13/2022
TCHS ALUMNI ASSOCIATION	110122	TOURISM-ADVERTISING GRANT FOR ALL CLASS R	11/01/2022	441.00	441.00	11/02/2022
Grand Totals:				25,370.55	25,370.55	

Dated: 2-21-23

Tourism Board President -

  
Randy Hastings

## Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

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