

**Tourism Board Meeting  
Tuscola City Hall – 214 N Main ST  
September 20, 2022**

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Randy Hastings, Bill Hill, Devon Flesor Story, Michelle Black, Alta Long and Anna Nelson.

Drew presented the minutes of the August 16, 2022 meeting. Randy motioned to approve the minutes as presented and Bill seconded the motion. All were in favor, motion passed.

Devon motioned to approve the bills lists from 8/12/22 – 9/16/22 in the amount of \$3,453.78. Randy seconded the motion. All were in favor, motion passed.

**Old Business:**

Anna updated on the board on the business directory. They are having a hard time getting businesses to fill out the online information request. Last week she started reaching out to business contacts directly via email and have received a few more entries. She hopes to have the directory live the first week of October. Once published- hopefully more will add their information.

**New Business:**

Anna informed the board that the downtown trick or treat event has been planned for October 25 from 5pm -7pm. The library will have their Halloween party at the community building and downtown businesses opened for trick or treating. A trunk or treat will also be downtown in the open lot. There will also be hayrides downtown that evening and few businesses along 36 will be open for trick or treating. Randy suggested purchasing candy for organizations and businesses that participate in the event. After discussion Randy made a motion to approve up to \$1,000 to be used for candy and Devon seconded. All in favor motion passed.

Anna shared the activities planned for homecoming weekend on October 1 including store promotions, pancake breakfast, handmade market, downtown history tours, and Cast Iron's block party. Anna also mentioned the tour books have been printed and will be available at the downtown history tour.

Anna shared updates on Christmastown. She has found a trackless train that is available for Dec 2 from 6:30pm – 9:30pm. The train can hold 16 adults and kids. Cost is \$2,900. Devon made a motion to approve \$2,900 for the train and Michele seconded. All in favor motion passed.

Alta mentioned the ACOI group will be joining Visit Champaign again as regional partners. The contribution is \$2,500 per community. With the funds remaining in the ACOI account- they cost will be around \$1,600 per community for this year.

The board discussed a budget for the upcoming holiday shopping ads/promotion. They plan would include TV in Champaign and Terre Haute, radio, and print ads. Devon made a motion to approve a budget of \$10,000 and Michele seconded. All in favor motion passed.

Drew motioned to adjourn the meeting and Devon seconded. All were in favor, motion passed.

Next Meeting Date: **Tuesday October 18, 2022 – 8:30 am at City Hall**

Approved: Randy Hastings Randy Hastings, President

## Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	114035912-092	TOURISM-BILLBOARD	09/20/2022	365.00	365.00	10/12/2022
BETTER NEWSPAPERS INC	1008956-0914	TOURISM-CITY WIDE GARAGE SALE PAPERS	09/14/2022	50.00	50.00	10/05/2022
EFFINGHAM DAILY NEWS	200792-08312	TOURISM-ADVERTISING A DAY AWAY	08/31/2022	548.10	548.10	10/14/2022
CYBERNAUTIC INC	35838-093022	TOURISM-TUSCOLA.ORG HOSTING & DAILY BACK	09/30/2022	1,680.00	1,680.00	10/12/2022
IML RISK MANAGEMENT ASSO	0595-100322	TOURISM-WORK COMP	10/03/2022	543.83	543.83	10/12/2022
IML RISK MANAGEMENT ASSO	0595-100322	TOURISM-LIABILITY	10/03/2022	694.71	694.71	10/12/2022
WALLENDER-DEDMAN PRINTIN	101416-09162	TOURISM-DOWNTOWN HISTORIC WALKING TOUR	09/16/2022	2,680.00	2,680.00	10/12/2022
GULLIFORD SEPTIC SERVICE	55132-091522	TOURISM-PORTABLE FACILITIES FOR CROSS CO	09/15/2022	960.00	960.00	09/27/2022
CARDMEMBER SERVICE	2712-091422	TOURISM-MOVIE FOR MOVIE NIGHT	09/14/2022	465.00	465.00	09/27/2022
AWESOME FAMILY ENTERTAIN	11389469-0915	TOURISM-TRACKLESS TRAIN DEPOSIT	09/15/2022	1,461.83	1,461.83	09/27/2022
GFI DIGITAL, INC	2353429-1005	TOURISM-COPIES	10/05/2022	66.53	66.53	10/12/2022
EASTERN ILLINI ELECTRIC	1111100400-09	TOURISM-HIGHWAY SIGN	09/29/2022	43.67	43.67	10/05/2022
AEP ENERGY INC	3014135295-1	1151 N CR 1050 E-ELECTRIC	10/04/2022	25.64	25.64	10/12/2022
CARDMEMBER SERVICE	2712-091422	TOURISM-COMPUTER	09/14/2022	1,433.99	1,433.99	09/27/2022
Grand Totals:				11,018.30	11,018.30	

Dated: 11-15-22

Tourism Board President -



Randy Hastings