

**Tourism Board Meeting
Tuscola City Hall – 214 N Main ST
April 19, 2022**

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Stacey Rae, Randy Hastings, Alta Long, and Anna Nelson.

Randy motioned for an approval of minutes from the February and March meetings and Bill seconded. All in favor motion passed.

Randy made a motion to approve the bills list from the 2/11/22-4/14/22 for \$2,248.27 and Stacey seconded. All in favor motion passed.

Old Business:

Anna shared the website updates with the board including a secondary navigation bar and event listing page. Alta mentioned they plan to continue updates to keep the website fresh and not get outdated. After the chamber directory page they plan to work on SEO.

Anna updated the board on fireworks. She explained that they now have 2 contracts to review- one from a new company and then other is the same crew under a new company. Brian met with the new company and they reviewed the launch sites. Alta said Brian would review the contracts and compare the amount of fireworks per company. Anna also mentioned that the Mo Do Fair will be conflicting with their fireworks date and most likely will not have many food vendors attend our event.

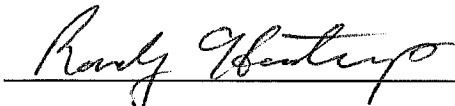
New Business:

Anna mentioned the Spring/Summer calendar is continuing to fill up and many events are planned for the coming weeks. She said Daddy Daughter Dance was very well attended and the organizers received a lot of positive feedback. They sold 220 tickets for that evening and restaurants and flower shops also got a boost. Anna shared that this weekend was the Douglas County Mural tour and spring garage sales.

Anna mentioned that the Amish Country of Illinois group has decided to disband. Alta explained the group has been working together as an unofficial CVB for many years. They no longer (and haven't for many years) received any state funding. Due to personnel and funding issues, the group has decided to disband the corporation. They do plan to work together unofficially in the future.

Bill made a motion to adjourn and Michele seconded. All in favor motion passed.

Next Meeting Date: Tuesday May 17, 2022 – 8:30 am at City Hall

Approved:  Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

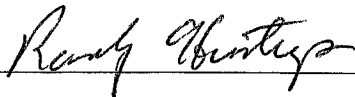
Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"-061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	113512309-040	TOURISM-BILLBOARD	04/05/2022	365.00	365.00	04/19/2022
LAMAR COMPANIES	113599882-050	TOURISM-BILLBOARD	05/03/2022	365.00	.00	
RANKIN PUBLISHING, INC	2022170-0501	TOURISM-ADVERTISING IN DISCOVER CENTRAL I	05/01/2022	650.00	.00	
EFFINGHAM DAILY NEWS	2204200792-0	TOURISM-ADVERTISING A DAY AWAY	05/01/2022	540.00	.00	
CYBERNAUTIC INC	34026-041322	TOURISM-WEBSITE IMPROVEMENTS:BUSINESS DI	04/13/2022	2,250.00	2,250.00	04/19/2022
CYBERNAUTIC INC	34226-042222	TOURISM-WEBSITE DESIGN UPDATES	04/22/2022	1,662.50	1,662.50	04/26/2022
CITY OF TUSCOLA**TRANSFER	041422	TOURISM-SAFETY PINS FOR 5K, GIFT BAGS FOR	04/14/2022	18.59	18.59	04/19/2022
MOULTRIE-DOUGLAS COUNTY	052422	TOURISM-MODO PAGEANT REGISTRATION FEES	05/06/2022	205.00	205.00	05/10/2022
RAY, RACHEL L	051122	TOURISM-MARKETING IMAGES	05/11/2022	50.00	.00	
GFI DIGITAL, INC	2226872-0430	TOURISM-COPIES	04/30/2022	44.21	44.21	05/10/2022
CARDMEMBER SERVICE	2712-041322	TOURISM-AMISH COUNTRY E-MAIL SERVICE	04/13/2022	6.00	6.00	04/21/2022
EASTERN ILLINI ELECTRIC	1111100400-04	TOURISM-HIGHWAY SIGN	04/30/2022	43.79	43.79	05/04/2022
AEP ENERGY INC	3014135295-0	1151 N CR 1050 E-ELECTRIC	04/13/2022	27.02	27.02	04/21/2022
AEP ENERGY INC	3014135295-0	1151 N CR 1050 E-ELECTRIC	04/30/2022	27.02	.00	
Grand Totals:				6,254.13	4,622.11	

Dated: 6-21-22

Tourism Board President -



Randy Hastings