

**Tourism Board Meeting
Tuscola City Hall – 214 N Main ST
June 15, 2021**

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Michelle Black, Anna Nelson, and Alta Long.

A quorum was not present. The bills list and minutes were tabled till next meeting.

Old Business:

Anna updated the board on the fireworks display. The contract was approved by the city council at last night meeting for July 10th. She explained due to unknown restrictions a festival was not able to be planned this year. There will be several activities happening during the week including VFW parade, pancake breakfast, and virtual 5K. As well as possible outdoor movie, soccer 3 on 3 tournament. Anna will put together a list of activities later this week. The board discussed possibly allowing food vendors during fireworks.

Anna gave a brief update of upcoming event. The Miss Tuscola Pageant is planned for July 30-31. They are still deciding how they plan to break up the different pageants, it will depend on how many participants they get in each division. Anna will be sending out donation request for them again this year.

Anna informed the board on the summer billboard project. Billboards have been secured and the vinyl is being printed. They did have to choose different billboards than the original ones from the proposal due to high demand, which saved \$2,000. However, the billboards we own are in worst conditional than originally anticipated. So an additional \$1,700 is needed for repairs. It also unlikely the billboards will be fixed before summer because they are unable to access the road to the billboard until after farming season.

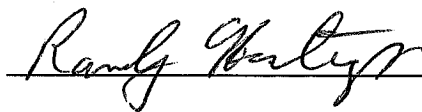
The board briefly discussed Amish Country of Illinois and the partnership with the other communities. Alta explained the group has not received the state tourism grant for several years and since that happened several communities have lost interest. She asked the board to consider focusing efforts with Visit Champaign or continuing to do both Visit Champaign and Amish Country.

Anna noted weekly posts on the ACOI social media with Ingrid have been doing very well. She added the Jarman is now offering Bed and Breakfast suites and meeting rooms.

New Business:

Next Meeting Date: **July 20, 2021 – 8:30 am at City Hall**

Approved:



7-20-21

Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"-061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	112547083-053	TOURISM-BILLBOARD	05/31/2021	365.00	365.00	06/15/2021
LAMAR COMPANIES	112631004	TOURISM-BILLBOARD	06/28/2021	365.00	365.00	07/09/2021
BETTER NEWSPAPERS INC	100558-05272	TOURISM-AMISH COUNTRY VISITOR'S GUIDE	05/27/2021	800.00	800.00	06/15/2021
E W McDANIELS, INC	INV-5779-0621	TOURISM-FACEBOOK ADS MANAGER SET UP AND	06/21/2021	1,400.00	1,400.00	06/29/2021
E W McDANIELS, INC	INV-5780-0621	TOURISM-DEVELOPMENT OF FACEBOOK AND WA	06/21/2021	750.00	750.00	06/29/2021
E W McDANIELS, INC	INV-5781-0621	TOURISM-BILLBOARD DESIGN	06/21/2021	2,497.28	2,497.28	06/29/2021
E W McDANIELS, INC	INV-5870-0708	TOURISM-FACEBOOK DIGITAL AD CAMPAIGN	07/08/2021	510.00	.00	
E W McDANIELS, INC	INV-5871-0708	TOURISM-SUMMER BILLBOARD	07/08/2021	1,570.00	.00	
ILLINOIS TIMES	88407-052721	TOURISM-ADVERTISING	05/27/2021	240.00	240.00	06/15/2021
EFFINGHAM DAILY NEWS	200792-05312	TOURISM-ADVERTISING A DAY AWAY	05/31/2021	540.00	540.00	06/15/2021
CARDMEMBER SERVICE	2712-051321	TOURISM-ADVERTISING CHARGED IN ERROR TO	04/30/2021	12.33	12.33	05/25/2021
IML RISK MANAGEMENT ASSO	061721	FIREWORKS LIABILITY COVERAGE	06/17/2021	100.00	100.00	06/17/2021
MINGER, INGRID	052621	TOURISM-REIMBURSE FOR ACOI CONTENT	05/26/2021	151.26	151.26	05/27/2021
FLESON FAMILY CONFECTION	070621	TOURISM-ICE CREAM CONES FOR SPARK IN THE	07/06/2021	200.00	.00	
JAMAICA PYROTECHNICS, INC	061721	TOURISM-DEPOSIT FOR 2021 FIREWORKS DISPLA	06/17/2021	7,500.00	7,500.00	06/17/2021
JAMAICA PYROTECHNICS, INC	071021 FINAL	FINAL PAYMENT FOR 2021 FIREWORKS	07/10/2021	22,500.00	22,500.00	07/09/2021
BETTER NEWSPAPERS INC	94637	TOURISM-SPARKS IN THE PARK AD	07/07/2021	95.00	95.00	07/09/2021
ANDREW'S FAMILY MAGIC	070621	MAGIC SHOW FOR SPARKS IN THE PARK	07/06/2021	475.00	475.00	07/06/2021
GROVES, DENISE	061421	TOURISM-MISS TUSCOLA PAGEANT EXPENSES	06/14/2021	620.18	620.18	06/16/2021
RAY, RACHEL L	071221	TOURISM-SUMMER EVENT DIGITAL PHOTO FILES	07/12/2021	84.00	.00	
STEINERT, TARA JORDAN	070721	TOURISM-SIGN FOR SPARKS IN THE PARK	07/07/2021	85.00	85.00	07/15/2021
GFI DIGITAL, INC	1954978-0604	TOURISM-COPIES	06/04/2021	44.93	44.93	06/07/2021
GFI DIGITAL, INC	1980435	TOURISM-COPIES	07/07/2021	311.79	311.79	07/09/2021
BAKER TILLY US LLP	CVC20968	SOFTWARE SUPPORT-TOURISM	06/24/2021	212.65	212.65	07/09/2021
CARDMEMBER SERVICE	2712-051321-2	TOURISM-AMISH COUNTRY E-MAIL SERVICE	05/13/2021	6.00	6.00	05/25/2021
CARDMEMBER SERVICE	2712-061421	TOURISM-AMISH COUNTRY E-MAIL SERVICE	06/14/2021	6.00	6.00	06/22/2021
EASTERN ILLINI ELECTRIC	111100400-043	TOURISM-HIGHWAY SIGN	04/30/2021	5.92	5.92	06/07/2021
EASTERN ILLINI ELECTRIC	1111100400-05	TOURISM-HIGHWAY SIGN	05/28/2021	38.40	38.40	06/07/2021
EASTERN ILLINI ELECTRIC	1111100400-06	TOURISM-HIGHWAY SIGN	06/29/2021	43.77	43.77	07/06/2021
AEP ENERGY INC	3014135295-0	1151 N CR 1050 E-ELECTRIC	06/30/2021	27.01	27.01	07/06/2021
AMERICAN DOWELL SIGN COM	2309-052121	TOURISM-50% DOWN PAYMENT FOR BILLBOARD	05/21/2021	6,491.06	6,491.06	05/25/2021
Grand Totals:				48,047.58	45,683.58	

Dated: 7-20-21

Tourism Board President -



Randy Hastings