

**Tourism Board Meeting
Tuscola City Hall – 214 N Main ST**

August 20, 2019

The meeting was called to order at 8:30 am. In attendance: Devon Story, Drew Hoel, Bill Hill, Randy Hastings, Michelle Black, Stacey Rae, Anna Nelson, and Alta Long.

Old Business:

Drew opened the meeting and presented the minutes of the June 18, 2019 meeting. Bill motioned to approve the minutes as presented and Devon seconded the motion. All were in favor of the motion and the motion passed.

Drew motioned to approve the bills lists from 7/11/19-8/16/19 in the amount of \$20,812.94. Devon seconded the motion. All were in favor, motion passed.

Anna discussed next year's Spark in the Park date with the board. Typically, the event is held on the Saturday after the 4th of July. Next year the 4th falls on a Saturday. The Saturday after would conflict with the Mo Do fair. After much discussion the board agree July 4th would be the best option for next year's festival.

Alta reported no updates on the billboard design yet.

Anna wrapped up the outdoor movie night event for the board. Overall they had 150-170 in attendance at each movie night. They had participation from the local organizations including Kiwanis, Soccer Club, and Methodist Church. They also had downtown businesses have giveaways or stayed open late including Sweet Soul and Downtown Design Studio. Joes' Pizza once again sold mini pizzas outside. Overall successful event put on the library staff.

New Business:

Anna shared the Visit Champaign Area visitor's guide. She said that they are planning to continuing their partnership with the group and are very pleased with the collaboration. Alta explained Tuscola businesses are included in their website listings, on bus tour agendas, and social media. Devon said that she has been contacted by a bus tour operator for next spring. Randy made a motion to approve the partnership for \$5,000 and Devon seconded. All in favor motion passed.

Anna informed the board that the ACOI placed an ad in the AAA magazine. The magazine published an editorial on Amish Country of Illinois. The group placed the ad in the May/June edition. They received 400 leads from the ad. Anna said she had the interns stuff and mail the envelopes, which included a brochure, itinerary, and upcoming events.

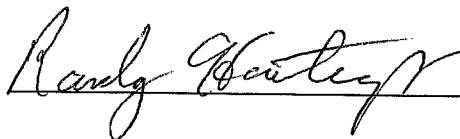
Alta explained that the 2 of the 3 interns are done for the summer. And two of the interns received college credit for their internship. The interns helped with Sparks in the Park and movie nights. The printable tour book is also nearly completed. Makenna added research to the tour and Courtney designed elements for the book.

Anna mentioned the downtown pumpkin display and asked if the board would like to continue again this year. The board agreed this is a great addition to downtown.

Drew motioned to adjourn and Bill seconded. All in favor.

Next Meeting Date: September 17, 2019 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

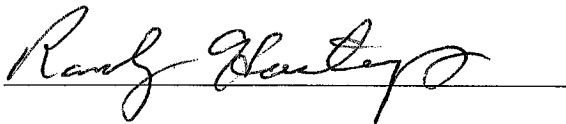
Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
BETTER NEWSPAPERS INC	073119	SPARKS ADS	07/31/2019	160.00	160.00	08/27/2019
ILLINOIS TIMES	83104-082219	1/2 H FALL GUIDE DISPLAY	08/22/2019	500.00	500.00	09/10/2019
RAY, RACHEL L	082819	DIGITAL PHOTO FILES OF TUSCOLA BUSINESSES	08/28/2019	42.00	42.00	08/30/2019
ARCOLA RECORD-HERALD	082419	AD IN BROOM CORN SUPPLEMENT	08/24/2019	132.00	132.00	09/10/2019
CHAMPAIGN CO CONVENTION	2019.07-08121	2019-2020 CHAMPAIGN COUNTY EXPERIENCE GUI	08/12/2019	800.00	800.00	08/27/2019
GFI DIGITAL, INC	1484353-0905	TOURISM-COPIES	09/05/2019	128.86	128.86	09/10/2019
CAPITAL ONE BANK, NA	7404-082219	TOURISM .COM DOMAIN RENEWAL	08/22/2019	56.32	56.32	08/30/2019
ENGLEHARDT, KELLEY L	1997-081319	SLAUGHTER POLO	08/13/2019	28.00	28.00	08/21/2019
SWANK MOTION PICTURES, IN	DB2724540-08	DUMBO MOVIE FOR OUTDOOR MOVIE NIGHT	08/05/2019	475.00	475.00	08/19/2019
VERIZON WIRELESS	9836648314-0	TOURISM TABLET-217-549-0232	08/22/2019	52.28	52.28	08/30/2019
CAPITAL ONE BANK, NA	7404-082219	IPAD DATA	08/22/2019	20.00	20.00	08/30/2019
CAPITAL ONE BANK, NA	7404-082219	TOURISM APP	08/22/2019	4.16	4.16	08/30/2019
EASTERN ILLINI ELECTRIC	1111100400-08	TOURISM-HIGHWAY SIGN	08/29/2019	43.66	43.66	09/10/2019
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	08/29/2019	34.95	34.95	09/10/2019
VERIZON WIRELESS	9836648314-0	TOURISM TABLET-217-549-0232	08/22/2019	229.99	229.99	08/30/2019
CAPITAL ONE BANK, NA	7404-082219	ITEMS FOR TOURISM TABLET	08/22/2019	50.48	50.48	08/30/2019
Grand Totals:				2,757.70	2,757.70	

Dated: _____

Tourism Board President -



Randy Hastings