

**Tourism Board Meeting
July 18, 2017**

The meeting was called to order approximately 8:30 am. In attendance: Drew Hoel, Donna Kidwell, Randy Hastings, Ashley Swinford, and Anna Nelson.

Motion to approve the minutes from the June 20, 2017 board meeting made by Donna, seconded by Ashley. All in favor, motion passed.

Motion to approve the bills list from 6/16/17- 7/12/17 in the amount of \$19,110.27 made by Randy, seconded by Drew. All in favor, motion passed.

Old Business:

Anna recapped Sparks in the Park for the board. She said overall the event had a great turnout. The lumberjack show was well attended. Drew and Randy mentioned that they both attended the show and were pleased with the positive feedback they received. Drew said he heard many comments about the free zip lining and bumper cars offered in the evening. Ashley said the line for bumper cars was nearly an hour. Anna mentioned the parade was the largest it's been in many years. The 5k had a great turn out nearly 75 runners.

Anna asked the board to secure a date for Sparks in the Park 2018. Alta and Anna are both recommending Saturday July 7, 2018 as well as continuing a \$25,00 budget for fireworks with Jamaica Pyrotechnics. Donna made a motion to approve and Randy seconded. All in favor motion passed.

The last outdoor movie and artisan market is this Friday night. Anna explained that this event has been extremely well attended! It has drawn 250 – 300 people each event. She did mention there was not a lot of interested from vendors for the artisan market. She hopes that will continue to grow next year. They have averaged 5 to 7 vendors each market and this Friday there will be 10 vendors. The vendors that have come several weeks have said they do well in sales. Drew mentioned the movie choices have been great. Anna said Devin, the library director, has done a great job with the event and she's happy to continue working with the library.

Anna showed the board the new website design utilizing the new logo. They have started programming the website and will be pulling information from our current site. She'll keep the board updated as the project moves forward.

New Business:

A motion to adjourn was made by Randy and seconded by Donna. All in favor motion passed.

Next Meeting Date: Tuesday, August 15, 2017 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	108250829-07	TOURISM-BILLBOARD	07/03/2017	350.00	350.00	07/25/2017
LAMAR COMPANIES	108321674-07	TOURISM-NEW BILLBOARD	07/31/2017	350.00	.00	
TUSCOLA JOURNAL	22167-063017	TOURISM-SPARKS, MARKET ADVERTISING	06/30/2017	340.00	340.00	07/25/2017
TUSCOLA JOURNAL	29-063017	TOURISM-SPARKS, MARKET ADVERTISING	06/30/2017	490.00	490.00	07/25/2017
WDWS/WHMS/WKIO RADIO	2445-00084-06	TOURISM-WHMS ADVERTISING FOR SPRING FLIN	06/30/2017	258.00	258.00	07/25/2017
WDWS/WHMS/WKIO RADIO	2445-00085-06	TOURISM-WKIO ADVERTISING FOR SPRING FLING	06/30/2017	216.00	216.00	07/25/2017
THIRDSIDE, INC	170304-07101	TOURISM-MONTHLY SITE MAINTENANCE FOR TU	07/10/2017	120.00	120.00	07/25/2017
THIRDSIDE, INC	170356-08081	TOURISM-MONTHLY SITE MAINTENANCE FOR TU	08/08/2017	120.00	.00	
GFI DIGITAL, INC	839291-08031	TOURISM-COPIES	08/03/2017	152.49	152.49	08/08/2017
CAPITAL ONE BANK, NA	7404-072217	TOURISM-CONSTANT CONTACT	07/22/2017	21.25	21.25	08/04/2017
KEMPER INDUSTRIAL EQUIPM	57799-071717	TOURISM-PORTABLE RESTROOMS FOR SPARKS I	07/17/2017	500.00	500.00	07/28/2017
TUSCOLA HOME CENTER	34112-073117	TOURISM-LUMBER, SCREWS TO BUILD SIGNS, PO	07/31/2017	13.41	13.41	08/08/2017
TUSCOLA HOME CENTER	34143-073117	TOURISM-INFLATABLES FOR SPARKS IN THE PAR	07/31/2017	375.00	375.00	08/08/2017
CARTER-SMITH, TERRA	071817	TOURISM-DJ FOR CAR SHOW	07/18/2017	250.00	250.00	07/20/2017
JAMAICA PYROTECHNICS, INC	060817	TOURISM-FINAL PAYMENT FOR 2017 FIREWORK	06/08/2017	18,750.00	18,750.00	07/13/2017
KIDWELL, NICK	879220-07181	TOURISM-TFD SHIRTS FOR SPARKS IN THE PARK	07/18/2017	240.00	240.00	07/28/2017
TUSCOLA COMMUNITY FOUND	072717	NET PROCEEDS FROM MISS TUSCOLA ACTIVITIE	07/27/2017	854.51	854.51	07/27/2017
BLACK, DEVIN	072717	TOURISM-REIMBURSEMENT FOR MOVIE LICENSE	07/27/2017	490.00	490.00	07/31/2017
CAPITAL ONE BANK, NA	7404-072217	TOURISM-KIDTOWN SUPPLIES	07/22/2017	29.94	29.94	08/04/2017
CAPITAL ONE BANK, NA	7404-072217	TOURISM-KIDTOWN SUPPLIES	07/22/2017	21.82	21.82	08/04/2017
CAPITAL ONE BANK, NA	7404-072217	TOURISM-KIDTOWN SUPPLIES	07/22/2017	32.10	32.10	08/04/2017
THE WINNING STITCH LLC	1466-062217	TOURISM-SHIRTS FOR SPARKS IN THE PARK CEL	06/22/2017	26.00	26.00	07/13/2017
McCRORY, SARAH	071917	TOURISM-TEMPORARY TATTOOS FOR SPARKS	07/19/2017	41.88	41.88	07/20/2017
CAPITAL ONE BANK, NA	7404-072217	TOURISM-IPAD DATA	07/22/2017	20.00	20.00	08/04/2017
CIVIC SYSTEMS, LLC	CVC15732-070	SOFTWARE SUPPORT-TOURISM	07/06/2017	124.45	124.45	07/13/2017
EASTERN ILLINI ELECTRIC	1111100400-0	TOURISM-HIGHWAY SIGN	07/27/2017	62.59	62.59	08/08/2017
CONSTELLATION ENERGY SER	9023319401-0	TOURISM-1151 N CR 1050E-ELECTRIC	07/17/2017	43.38	.00	
CONSTELLATION ENERGY SER	9023319401-0	TOURISM-1151 N CR 1050E-ELECTRIC	07/17/2017	43.38	.00	
TUSCOLA HOME CENTER	32112-073117	TOURISM-STAPLE GUN FOR TOURISM EVENTS	07/31/2017	23.38	23.38	08/08/2017
Grand Totals:				24,359.58	23,802.82	

Dated: _____

Tourism Board President -



Randy Hastings