

**Tourism Board Meeting  
Tuscola City Hall – 214 N Main ST  
February 15, 2022**

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Michelle Black, Randy Hastings, Devon Flesor Story, Stacey Rae, and Anna Nelson.

Drew presented the minutes of the December 21, 2021 meeting. Anna noted a delay in approval due cancelling the last meeting. Randy motioned to approve the minutes as presented and Michelle seconded the motion. All were in favor of the motion and the motion passed.

Randy motioned to approve the bills lists from 12/16/21-2/11/22 in the amount of \$8,730.36. Bill seconded the motion. All were in favor, motion passed.

**Old Business:**

No updates for website yet. Anna did check in with Cybernautic and we are still in their que. Anna did inform the board she is helping Brian revive a more active Chamber. She is suggesting a chamber directory on our website. Our website does not currently have the functionality and would cost \$900- \$1,600 depending on the functions added. Anna explained would most likely have business name, a picture, address, short description and link to their website. The board discussed pros and cons and the task of keeping the information updated. Drew made a motion to approve up to \$1,500 and Randy seconded. All were in favor, motion passed.

Anna updated the board on fireworks. She explained that they found a company in Ohio, Spectrum Pyrotechnics. They manufacture their own fireworks and are able to do our show. They have a technician out of Litchfield that would launch our show. Brian has been in contact with them about our show specifics and they plan to come see the launch site once the snow melts. Anna also received a voicemail last week from the previous fireworks technician. They think they have secured a company to subcontract with. She will hopefully have more information next meeting.

**New Business:**


Anna shared the annual report to council. She said if anyone had changes or additions to please let her know. She has already submitted the report to council.

The board discussed upcoming events for the spring. Anna mentioned the Rural Life Antique show is the first weekend in March. The board discussed the Galentine's downtown shopping event which had a great turn out. Bill suggested a summer mural project in the walk way between the Downtown Design and Journal buildings. Stacey said she is planning another outdoor boutique event in April/May.

Michele motioned to adjourn the meeting and Devon seconded. All were in favor, motion passed.

**Next Meeting Date: Tuesday March 15, 2021 – 8:30 am at City Hall**

Approved:



Randy Hastings, President

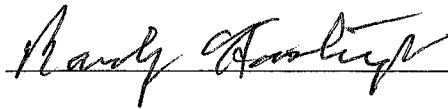
## Report Criteria:

Detail report.  
Invoices with totals above \$0 included.  
Paid and unpaid invoices included.  
Invoice Detail.GL Account = "061005000"- "061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	113321353-020	TOURISM-BILLBOARD	02/08/2022	365.00	.00	
CARDMEMBER SERVICE	2712-021122	TOURISM-FACEBOOK ADVERTISING	02/11/2022	123.04	123.04	02/23/2022
CARDMEMBER SERVICE	2712-021122	TOURISM-WEBSITE DOMAIN NAME RENEWAL	02/11/2022	31.16	31.16	02/23/2022
DENZER, DARYN S	020122	TOURISM-REPLACE GRAPHICS FOR SENIOR CEN	02/01/2022	180.00	180.00	02/15/2022
COWLES, DANIEL	249-021122	MILITARY SIGNS	02/11/2022	30.00	30.00	02/23/2022
GFI DIGITAL, INC	2176777-0304	TOURISM-COPIES	03/04/2022	20.44	.00	
CARDMEMBER SERVICE	2712-021122	TOURISM-AMISH COUNTRY E-MAIL SERVICE	02/11/2022	5.99	5.99	02/23/2022
EASTERN ILLINI ELECTRIC	1111100400-02	TOURISM-HIGHWAY SIGN	02/28/2022	43.77	43.77	03/08/2022
AEP ENERGY INC	3014135295-0	1151 N CR 1050 E-ELECTRIC	02/04/2022	27.22	27.22	02/23/2022
AEP ENERGY INC	3014135295-0	1151 N CR 1050 E-ELECTRIC	03/10/2022	27.22	.00	
Grand Totals:				853.84	441.18	

Dated: 4-18-22

Tourism Board President -



Randy Hastings