

**Tourism Board Meeting
Tuscola City Hall – 214 N Main ST
February 18, 2020**

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Michelle Black, Donna Kidwell, Randy Hastings, Stacey Rae, Devon Story, Anna Nelson, and Alta Long.

Old Business:

Drew opened the meeting and presented the minutes of the January 22 meeting. Donna motioned to approve the minutes as presented and Randy seconded the motion. All were in favor of the motion and the motion passed.

Bill motioned to approve the bills lists from 1/17/2020-2/14/2020 in the amount of \$6,190.12. Donna seconded the motion. All were in favor, motion passed.

Anna asked for feedback on Spark in the Park on a few options. She found a Mobile axe throwing that could accommodate the date. Cost would be \$2,050 and would include 4 hours. In addition, she also found a mobile zip line that is \$3,500 plus extra travel fee. Anna is waiting to hear back on the travel fee amount. She has also reserved a stage for \$1,000 and Battle Creek Band for \$500. Due to the holiday weekend and many activities booking fast, the board thought it best to move forward with both options. Devon made a motion to approve a \$12,000 budget for Sparks entertainment and Randy seconded. All in favor, and the motion passed.

Alta plans to discuss adding a Tourism/Chamber employee with the personnel committee during budgeting meetings.

Anna showed the board a rough draft for the lighted billboards on I57. Anna and Alta made a few more drafts to show the board. They will take their suggestions and hopefully have a final design.

New Business:

Anna said Miss Tuscola Pageant practices have started. The pageant is will be March 28. Anna will help Denise with sending out a donation request.

Anna presented the grant request for the March 2020 Rural Life Show. They are requesting \$1,744.50 (updated from original grant request). This request is for a direct mailer sent out to past show attendees. Request includes printing, postage, and labor to send out cards. Michelle made a motion to approve and Randy seconded. All in favor motion passed.

Drew motioned to adjourn and Randy seconded. All in favor motion passed.

Next Meeting Date: **March 17, 2020 – 8:30 am at City Hall**

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

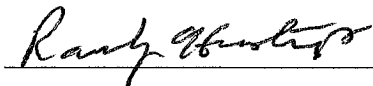
Invoice Detail.GL Account = "061005000"."061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	111137783-021	TOURISM-BILLBOARD	02/10/2020	365.00	365.00	02/25/2020
LAMAR COMPANIES	111218117-030	TOURISM-BILLBOARD	03/09/2020	365.00	365.00	03/27/2020
LAMAR COMPANIES	111324307-040	TOURISM-BILLBOARD	04/06/2020	365.00	365.00	04/21/2020
LAMAR COMPANIES	111410189-050	TOURISM-BILLBOARD	05/04/2020	365.00	365.00	05/20/2020
LAMAR COMPANIES	111493311-060	TOURISM-BILLBOARD	06/01/2020	365.00	365.00	06/23/2020
LAMAR COMPANIES	111567005-062	TOURISM-BILLBOARD	06/29/2020	365.00	365.00	07/14/2020
DISCOVER MAGAZINE	2020169-0522	TOURISM- Ad in Discover Central IL Magazine	04/30/2020	650.00	650.00	05/29/2020
BETTER NEWSPAPERS INC	100558-03272	TOURISM-AMISH COUNTRY VISITOR'S GUIDE	03/27/2020	800.00	800.00	04/14/2020
NEXSTAR BROADCASTING	2203635-3-012	TOURISM-HOLIDAY ADVERTISING	01/26/2020	75.00	75.00	02/27/2020
NEXSTAR BROADCASTING	2203795-3-012	TOURISM-HOLIDAY ADVERTISING	01/26/2020	40.00	40.00	02/27/2020
NELSON, ANNA	040120	TOURISM-REIMBURSEMENT FOR FACEBOOK ADS	04/01/2020	126.58	126.58	04/03/2020
AMISH COUNTRY OF CENTRAL	2019-4-112519	TOURISM-2019 DUES, 2019 COOPERATIVE MARKE	11/25/2019	1,750.00	1,750.00	03/03/2020
WALLENDER-DEDMAN PRINTIN	92908-041720	TOURISM-DOWNTOWN HISTORIC WALKING TOUR	04/17/2020	890.00	890.00	04/29/2020
RAY, RACHEL L	030420	TOURISM-DIGITAL PHOTO FILES OF DOWNTOWN	03/04/2020	28.00	28.00	03/10/2020
MALONEY, ALYSSA	1-031320	TOURISM-ARTWORK FOR DOWNTOWN TOUR BO	03/13/2020	250.00	250.00	03/20/2020
CARDMEMBER SERVICE	2712-021320	TOURISM-DOMAIN REGISTRATION RENEWAL	02/13/2020	31.16	31.16	02/25/2020
TUSCOLA HOME CENTER	32980-063020	TOURISM-DOWNTOWN PLANTER SUPPLIES	06/30/2020	91.99	91.99	07/07/2020
JAMAICA PYROTECHNICS, INC	022120	TOURISM-DEPOSIT FOR 2020 FIREWORKS DISPLA	02/21/2020	7,500.00	7,500.00	04/16/2020
BETTER NEWSPAPERS INC	86923-040820	TOURISM-COVID SUPPORT NEWSPAPER SECTIO	04/08/2020	200.00	200.00	04/27/2020
GROVES, DENISE	022520	TOURISM-PAGEANT EXPENSES FOR DECORATIO	02/25/2020	98.16	98.16	02/27/2020
GROVES, DENISE	031220	TOURISM-REIMBURSEMENT FOR MISS TUSCOLA	03/12/2020	645.78	645.78	03/16/2020
HARSHBARGER, PAUL	20120-021320	TOURISM-STAGE FOR SPARKS IN THE PARK	02/13/2020	540.00	540.00	02/27/2020
BROMAN RESA LLC	376678-5-0523	TENTS FOR OUTDOOR DINING	05/23/2020	7,319.25	7,319.25	05/29/2020
BROMAN RESA LLC	376850-1-0629	TENT-COMMUNITY BUILDING FOR OUTDOOR DINI	06/29/2020	2,441.25	2,441.25	06/30/2020
WESTJOHN, CASSIDY	060720	TOURISM-COLORING PAGES FOR VIRTUAL SPARK	06/07/2020	30.00	30.00	06/15/2020
GFI DIGITAL, INC	1616618-0304	TOURISM-COPIES	03/04/2020	70.74	70.74	03/10/2020
GFI DIGITAL, INC	1640311-04032	TOURISM-COPIES	04/03/2020	110.89	110.89	04/07/2020
GFI DIGITAL, INC	1659728-0506	TOURISM-COPIES	04/30/2020	22.90	22.90	05/12/2020
GFI DIGITAL, INC	1679714-0604	TOURISM-COPIES	06/04/2020	24.50	24.50	06/09/2020
GFI DIGITAL, INC	1700354-0701	TOURISM-COPIES	07/01/2020	33.63	33.63	07/14/2020
VERIZON WIRELESS	9848965829-0	TOURISM TABLET-217-549-0232	02/22/2020	36.01	36.01	03/03/2020
VERIZON WIRELESS	9851063528-0	TOURISM TABLET-217-549-0232	03/22/2020	36.01	36.01	04/03/2020
VERIZON WIRELESS	9853134426-0	TOURISM TABLET-217-549-0232	04/22/2020	36.01	36.01	04/30/2020
VERIZON WIRELESS	9855188245-0	TOURISM TABLET-217-549-0232	05/22/2020	36.01	36.01	05/29/2020
VERIZON WIRELESS	9857229505-0	TOURISM TABLET-217-549-0232	06/22/2020	36.01	36.01	06/30/2020
CIVIC SYSTEMS, LLC	CVC19615-062	SOFTWARE SUPPORT-TOURISM	06/25/2020	197.45	197.45	06/30/2020
CARDMEMBER SERVICE	2712-021320	TOURISM-AMISH COUNTRY E-MAIL SERVICE	02/13/2020	5.40	5.40	02/25/2020
CARDMEMBER SERVICE	2712-031220	TOURISM-AMISH COUNTRY E-MAIL SERVICE	03/12/2020	6.00	6.00	03/19/2020
CARDMEMBER SERVICE	2712-041320	TOURISM-AMISH COUNTRY E-MAIL SERVICE	04/13/2020	6.00	6.00	04/21/2020
CARDMEMBER SERVICE	2712-051320-2	TOURISM-AMISH COUNTRY E-MAIL SERVICE	05/13/2020	6.00	6.00	05/22/2020
CARDMEMBER SERVICE	2712-061120	TOURISM-AMISH COUNTRY E-MAIL SERVICE	06/11/2020	6.00	6.00	06/19/2020
EASTERN ILLINI ELECTRIC	1111100400-02	TOURISM-HIGHWAY SIGN	02/28/2020	45.40	45.40	03/03/2020
EASTERN ILLINI ELECTRIC	1111100400-03	TOURISM-HIGHWAY SIGN	03/31/2020	45.63	45.63	04/07/2020
EASTERN ILLINI ELECTRIC	1111100400-04	TOURISM-HIGHWAY SIGN	04/30/2020	45.36	45.36	05/12/2020
EASTERN ILLINI ELECTRIC	1111100400-05	TOURISM-HIGHWAY SIGN	05/29/2020	45.50	45.50	06/09/2020
EASTERN ILLINI ELECTRIC	1111100400-06	TOURISM-HIGHWAY SIGN	06/30/2020	44.81	44.81	07/14/2020
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	03/03/2020	35.02	35.02	03/10/2020
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	04/01/2020	34.86	34.86	04/14/2020
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	04/30/2020	34.86	34.86	05/12/2020
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	06/04/2020	35.08	35.08	06/23/2020
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	07/01/2020	35.08	35.08	07/14/2020
TEMPLE DISPLAY, LTD	21194-030920	TOURISM-SNOWFLAKE CHRISTMAS DECORATION	03/09/2020	8,006.31	8,006.31	04/24/2020

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WINTERBERRY	021920	TOURISM GRANT FOR RURAL LIFE ANTIQUE SHO	02/19/2020	1,703.48	1,703.48	02/19/2020
Grand Totals:				36,478.12	36,478.12	

Dated: 7-20-2020

Tourism Board President -



Randy Hastings

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