

**Tourism Board Meeting
Tuscola City Hall – 214 N Main ST**

September 17, 2019

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Randy Hastings, Michelle Black, Stacey Rae, Anna Nelson, and Alta Long.

Old Business:

Drew opened the meeting and presented the minutes of the August 20, 2019 meeting. Randy motioned to approve the minutes as presented and Michelle seconded the motion. All were in favor of the motion and the motion passed.

Bill motioned to approve the bills lists from 8/16/19-9/13/19 in the amount of \$2,757.70. Drew seconded the motion. All were in favor, motion passed.

Anna shared a rough draft idea of the billboard on 36. She explained she had a photo shoot with Rachel Ray at downtown restaurants last week. They hope pictures of food will draw people to check out what's going on downtown. They also plan to use the photos in marketing with Champaign County tourism. Showcasing what downtown has to offer for foodies.

No updates for part time employee.

Anna informed the board that next year's date has been reserved with fireworks company. Brian spoke with them and they suggested increasing the budget from \$25,000 to \$30,000 to get a similar show. Randy made a motion to approve \$30,000 for fireworks and Stacey seconded. All in favor motion passed.

New Business:

Christmastown Becky's Buddies has decided to extend their Santa Shop to Thursday evening. They have had so much success the past years, they need more room. Amber Seip will once again be organizing volunteers to help run the 5K.

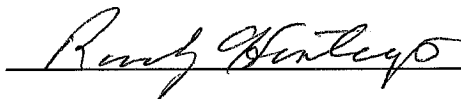
Anna said the Arts Alliance has agreed to help decorate the corner with the pumpkins. Anna said she will work on getting the pumpkins delivered to the corner. The plan to do that early/mid October, once the weather cools off a little to keep the pumpkins longer.

Anna reminded the board that the downtown Trick or Treat and Library Halloween party is October 28. She said this has been a very successful event in the past. Anna asked the board if they would grant \$400 to the Library for the Halloween party to purchase candy, prizes, and decorations. Randy made a motion to approve and Michelle seconded. All in favor motion passed.

Drew motioned to adjourn and Randy seconded. All in favor.

Next Meeting Date: October 15, 2019 – 8:30 am at City Hall

Approved:



Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.


Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"- "061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	110590735-082	TOURISM-BILLBOARD	08/26/2019	365.00	365.00	09/19/2019
LAMAR COMPANIES	110672919-092	TOURISM-BILLBOARD	09/23/2019	365.00	365.00	10/03/2019
EFFINGHAM DAILY NEWS	1908200792-0	A DAY AWAY ADVERTISING	08/31/2019	525.00	525.00	10/04/2019
RAY, RACHEL L	092019	MARKETING PHOTOS	09/20/2019	222.00	222.00	09/24/2019
CYBERNAUTIC INC	24303-100119	TOURISM-11/1/19-10/31/20 WEBSITE HOSTING/MAI	10/01/2019	1,080.00	.00	
IML RISK MANAGEMENT ASSO	0595-100119	TOURISM-WORK COMP	10/01/2019	609.76	.00	
IML RISK MANAGEMENT ASSO	0595-100119	TOURISM-LIABILITY	10/01/2019	790.73	.00	
TUSCOLA HOME CENTER	32980-093019	TOURISM-ITEMS FOR DOWNTOWN DECOR	09/30/2019	106.99	106.99	10/07/2019
GFI DIGITAL, INC	1489719-1003	TOURISM-COPIES	10/03/2019	46.24	46.24	10/08/2019
VERIZON WIRELESS	9838658631-0	TOURISM TABLET-217-549-0232	09/22/2019	36.01	36.01	10/03/2019
CAPITAL ONE BANK, NA	7404-092219	TOURISM APP	09/22/2019	4.16	4.16	09/24/2019
EASTERN ILLINI ELECTRIC	1111100400-09	TOURISM-HIGHWAY SIGN	09/30/2019	43.83	43.83	10/04/2019
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	09/30/2019	34.95	.00	
CAPITAL ONE BANK, NA	7404-092219	POSTERS FOR COMMUNITY BUILDING/CITY HALL,	09/22/2019	165.60	165.60	09/24/2019
Grand Totals:				4,395.27	1,879.83	

Dated: 10-15-19

Tourism Board President -



Randy Hastings