Tourism Board Meeting – Tuscola City Hall – 214 N Main ST

May 21, 2019

The meeting was called to order at 8:30 am. In attendance: Randy Hastings, Devon Story, Drew Hoel, Bill Hill, and Alta Long.

Old Business:

Drew opened the meeting and presented the minutes of the April 16, 2019 meeting. Bill motioned to approve the minutes as presented and Devon seconded the motion. All were in favor of the motion and the motion passed.

Randy motioned to approve the bills lists from 04/12/19-05/17/19 in the amount of \$4,596.70. Devon seconded the motion. All were in favor, motion passed.

Alta updated the board on the 2019 Sparks in the Park festival planning. The schedule is nearly complete and will feature many of the same items as years past, this year including the Ninja course. Devon discussed the community band's willingness to perform at this year's event. Alta will contact Tom Wold to discuss specifics.

Alta briefly discussed that getting new designs on the 3 billboards we maintain is a high priority for the graphic arts intern this summer.

A brief discussion was held on the downtown movie nights. Devin Black reported a successful evening with around 170 participants.

New Business:

Two of the interns for the summer have started work, Holly Olson and Courtney Brewer. Holly is working mostly with Brian on business/Chamber type functions while Courtney is working on graphic projects. Both are excited for the opportunities to work in their field of study for the summer! Makenna will start work next week and will focus on the history tour project. Bill would like to help with the portion of this project where we have proposed putting historical photos/text on window clings for downtown businesses. Alta will contact Bill to work with the interns on that project. All interns have been and will continue to help cover customer service at City Hall.

Discussion was briefly held on board appointments to fill the two vacant seats. Bill and Alta had suggestions for names to fill the seats and Alta and Drew will follow up on those.

Some discussion was held on the status of several business development prospects around the City,

Randy motioned to adjourn and Devon seconded. All in favor. The meeting concluded at approximately 9:15 am

Next Meeting Date: June 18, 2019 – 8:30 am at City Hall

Approved: Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"-"061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
LAMAR COMPANIES	110304920-060	TOURISM-BILLBOARD	06/03/2019	365.00	.00	
ILLINOIS TIMES	82099-052319	1/2 H SUMMER GUIDE	05/23/2019	500.00	500.00	06/11/2019
IML RISK MANAGEMENT ASSO	051719	FIREWORKS LIABILITY COVERAGE	05/17/2019	100.00	100.00	05/21/2019
GFI DIGITAL, INC	1389612-0603	TOURISM-COPIES	06/03/2019	175.97	175.97	06/11/2019
CITY OF TUSCOLA**TRANSFER	053019	SUPPLIES FOR ALLERTON PARK SHOWCASE	04/30/2019	7.81	7.81	05/30/2019
BATTLE CREEK BAND	053119	SPARKS IN THE PARK PERFORMANCE	05/31/2019	500.00	500.00	06/11/2019
BIDDY BASKETBALL	061319	DONATION FOR 3-ON-3 PRIZES FOR SPARKS IN T	06/13/2019	250.00	.00	
CAPITAL ONE BANK, NA	7404-052219	IPAD DATA	04/30/2019	20.00	20.00	06/03/2019
CAPITAL ONE BANK, NA	7404-052219	TOURISM APP	04/30/2019	4.16	4.16	06/03/2019
EASTERN ILLINI ELECTRIC	1111100400-05	TOURISM-HIGHWAY SIGN	05/29/2019	43.80	43.80	06/11/2019
AMEREN ILLINOIS	1299027042-0	1151 N CO RD 1050 E-ELECTRIC	05/31/2019	34.95	34.95	06/11/2019
CITY OF TUSCOLA**TRANSFER	053019	SYMPATHY CARD	04/30/2019	4.30	4.30	05/30/2019
Grand Totals:				2,005.99	1,390.99	

Dated: 8-20-19

Tourism Board President -

Randy Hastings