

Tourism Board Meeting
Tuscola City Hall – 214 N Main ST
March 21, 2023

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Michele Black, Devon, Flesor-Story, Donna Kidwell, Alta Long, and Anna Nelson.

Drew presented the minutes of the February 21, 2023 meetings. Bill motioned to approve the minutes as presented and Michele seconded the motion. All were in favor of the motion and the motion passed.

Michelle motioned to approve the bills list from 2/16/23-3/17/23 in the amount of \$1,362.41. Donna seconded the motion. All were in favor, motion passed.

Old Business:

Anna shared a couple updates on Sparks in the Park. She plans to meet the inflatables/activities at the park next week to go over logistics and locations. She has secured Amber Seip to volunteer for the 5K and 3 on 3 soccer will be happening again. She is still working on the 3 on 3 basketball tournament and the mud volleyball tournament sponsors.

Outdoor movie night will be on the first Friday in June and July. Anna is working on adding a few activities for before the movie begins. Sara Busch Lincoln will bring their kickstart car to the first outdoor movie in June.

New Business:

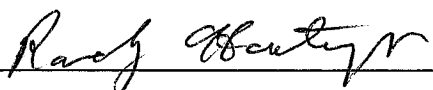
Anna shared an update on the IHSA basketball tournament sponsorship. She shared a few images where "City of Tuscola" was listed as a sponsor including program, banners, and on screen. Citywide garages sales are set for April 21 & 22. The Journal Newspaper will have a map again this year. Daddy Daughter Dance is this Saturday night and 170 tickets have been sold so far.

Alta reviewed the FY24 budget. She mentioned most line items remain the same and community advertising and marketing were combined into one line item this year. Michele made a motion to approve, and Devon seconded. All in favor motion passed.

Anna presented the grant request from the Tuscola Odd Fellows. They are requesting \$999 to be used toward a band for their Halloween dance planned for October 28. They plan to host a handmade market during the day and conclude with live music that night at the community building. All money raised will be donated to a local charity. Devon made a motion to approve, and Michele seconded. All in favor motion passed.

Anna presented the grant request from the Douglas County Museum. The request is for \$243.99 to be used to pay for a reprint of brochures. Bill made a motion to deny the request and Donna seconded. All in favor motion passed. The grant was denied due to the Douglas County Museum now being a government entity, the board felt it was no longer appropriate to be granted tourism funds.

Next Meeting Date: **Tuesday April 18, 2023 – 8:30 am at City Hall**

Approved:  **Randy Hastings, President**

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"-"061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
CHAMPAIGN MULTIMEDIA GRO	033123	TOURISM-ADVERTISING	03/31/2023	150.00	150.00	04/13/2023
COWLES, DANIEL	297-040123	MILITARY SIGNS	04/01/2023	30.00	30.00	04/11/2023
RILEIGHS OUTDOOR, LLC	INV8190-0323	tourism-red holiday bows	03/23/2023	3,541.00	3,541.00	04/05/2023
GFI DIGITAL, INC	2508241-0406	TOURISM-COPIES	04/06/2023	177.42	177.42	04/11/2023
EASTERN ILLINI ELECTRIC	1111100400-03	TOURISM-HIGHWAY SIGN	03/29/2023	44.10	44.10	04/11/2023
AEP ENERGY INC	30141352958-	1151 N CR 1050 E-ELECTRIC	04/03/2023	28.44	28.44	04/11/2023
Grand Totals:				3,970.96	3,970.96	

Dated: 5-16-23

Tourism Board President -



Randy Hastings

Paid
3/20/23
4/20/23
5/20/23
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