

**Tourism Board Meeting
Tuscola City Hall – 214 N Main ST
April 18, 2023**

The meeting was called to order at 8:30 am. In attendance: Drew Hoel, Bill Hill, Michelle Black, Devon Flesor-Story, Donna Kidwell, and Anna Nelson.

Drew presented the minutes of the March 21, 2023 meetings. Donna motioned to approve the minutes as presented and Michelle seconded the motion. All were in favor of the motion and the motion passed.

Drew motioned to approve the bills list from 3/17/23-4/14/2023 in the amount of \$3,970.86. Donna seconded the motion. All were in favor, motion passed.

Old Business:

Anna had several updates to share with the board regarding Sparks in the Park. The contract for the fireworks was approved by the city council at the last meeting. She also said they have signed the contract for the zipline and other activities. She met with the owner at the park to look at the various locations. She also shared that Biddy Ball will be organizing the 3 on 3 tournament again this year. Ford of Tuscola will be organizing a car show and the community band will return this year as well.

No outdoor movie night updates.

New Business:

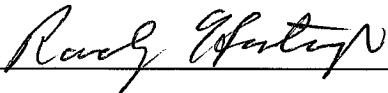
Anna shared the quarterly report from VCC. After doing digital analyzing of visitor to the Rantoul Complex from May – June 2022- they discovered that the Tuscola Outlet Mall was one of the 8 most visited locations.

The interstate billboards are now complete. Anna shared that the project wrapped up late last week. Michelle noticed the completed signs this past weekend.

Anna presented the grant request for the RC fest at Wimple Park. The request is for \$515 to be used for porta potties. The vendor will be donating 3 units, so the fee is only for 3 units. Devon made a motion to approve, and Bill seconded. All in favor, motion passed.

Anna presented the grant request from the Douglas County Museum. The request is for \$243.99 to be used to pay for a reprint of brochures. The board denied the request at the last meeting- however the request has been resubmitted with more information. Drew made a motion to approve the grant request up to \$250, and Devon seconded. Drew, Devon, and Michele vote in favor of the request. Donna and Bill vote no. Motion passed.

Next Meeting Date: **Tuesday May 16, 2023 – 8:30 am at City Hall**

Approved:  Randy Hastings, President

Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

Invoice Detail.GL Account = "061005000"- "061005999"

Vendor Name	Invoice Number	Description	Invoice Date	Net Invoice Amount	Amount Paid	Date Paid
BETTER NEWSPAPERS INC	100558-04272	TOURISM-Amish Country Visitor's Guide	04/27/2023	800.00	800.00	04/28/2023
NEXSTAR BROADCASTING	3763851-2-042	TOURISM-ADVERTISING/WCIA	04/27/2023	215.30	215.30	04/28/2023
CNHI, LLC	241930-04302	TOURISM- SPRING A DAY AWAY	04/30/2023	540.00	540.00	05/08/2023
IML RISK MANAGEMENT ASSO	05032023	TOURISM-FIREWORKS LIABILITY COVERAGE	05/05/2023	100.00	100.00	05/08/2023
CITY OF TUSCOLA**TRANSFER	04172023	TOURISM-reimburse Anna for posterboard for event	04/17/2023	6.47	6.47	04/20/2023
AMERICAN PATRIOT PYRO INC	181 041723	TOURISM-2022 FIREWORKS DISPLAY	04/17/2023	15,000.00	15,000.00	04/18/2023
GFI DIGITAL, INC	2532597-0504	TOURISM-COPIES	04/30/2023	87.99	87.99	05/08/2023
PAVLOV MEDIA INC	INV29973-042	TOURISM-REMOTE LABOR ANNA'S CALENDAR	04/27/2023	110.00	110.00	04/28/2023
ASCAP	500752533 041	Tourism-Consumer price index increase	04/18/2023	13.25	13.25	04/18/2023
EASTERN ILLINI ELECTRIC	11111100400-0	TOURISM-HIGHWAY SIGN	04/30/2023	79.56	79.56	05/03/2023
AEP ENERGY INC	3014135295-0	1151 N CR 1050 E-ELECTRIC	04/30/2023	29.91	29.91	05/08/2023
AMERICAN DOWELL SIGN COM	27983 042523	Tuscola Tourism signs #4469	04/25/2023	11,500.22	11,500.22	04/25/2023
Grand Totals:				28,482.70	28,482.70	

Dated: 5-16-23

Tourism Board President -



Randy Hastings